

# Lakeshore Business Update

News & Events from Lakeshore Advantage



## Companies Growing in a Healthy Regional Economy

Lakeshore Advantage and partners interview 120 senior-level company leaders each year to understand growth opportunities and barriers to growth in our region. We unveiled the [Economic Update](#) report analysis earlier this month with investors at [Perrigo](#) in Allegan.

See photos of our preview investor event at Perrigo [HERE](#).

[Download the Economic Update Report](#)

## Two Companies Expand, Plan to Create 100 Jobs

Plascore is investing \$6M in a new facility, adding 35 jobs. ITB Packaging is investing \$3.5M and is expanding into to a new facility where they plan to add 65 jobs.

To read about [Plascore's](#) expansion, click [HERE](#). To read about [ITB Packaging's](#) expansion, click [HERE](#).



Exterior of Plascore Expansion



ITB Packaging's new facility



## Happy Discover Manufacturing Week!

Our Director of Talent Initiatives wrote a guest column in the GRBJ about the importance of early awareness of manufacturing opportunities for students. Read her article [HERE](#).

## Rebates for Energy Efficient Upgrades

If you are a manufacturer with fewer than 500 employees and are making upgrades to become more energy efficient, there may be rebates available to you.



[Eligible Upgrades and Application Here](#)



**Awareness**



**Integrity**



**Respect**

## ENRICHMENT THROUGH DIVERSITY | OTTAWA COUNTY

Ottawa County is hosting its 4th annual Diversity Forum featuring conversations on inclusive leadership, education and advocacy. Registration opens October 1st.

[Learn More](#)



## MWC Supplier Days

Glanbia plc is currently building a cheese and whey processing facility in St. Johns, Michigan, scheduled to open in Fall 2020. They are hosting a supplier event October 8-10 and are looking for electricians, office furniture vendors, tilers and more.

[Learn more and schedule an appointment](#)

## Holland Charter Township

### Unified Vision

Holland Charter Township is creating a Unified Vision Plan for a thriving, vibrant, and sustainable future.

If you live, work or own a business in Holland Charter Township, they would appreciate a few minutes of your time completing this [Community Survey](#).





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## Investor Spotlight

Rodger Price, founder and chief designer of [Leading by Design](#), believes West Michigan can be to leadership what Silicon Valley is to technology. Learn about Rodger's vision in the video below, including how his company is on track to impact 1,000 leaders by 2027.



[Read Leading by Design Team Blog](#)

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## In the News

- **Andi Owen**, CEO of Herman Miller, was highlighted as a thriving CEO in *Chief Executive* magazine. Read [Here](#)
- *MiBiz* covered the launch of the **Holland/Zeeland Housing Pre-Development Fund** which is a new fund aimed at incentivizing developers to add affordable housing in the Holland/Zeeland area. Read [More](#)
- **DISHER Corp** recently published a blog on ways to improve recruiting. Read [Here](#)
- **Motus** is on quite the path of growth, extending to 12 facilities. Read [Here](#)

- **Did you know** that Michigan is the most attractive state in the Midwest for aerospace manufacturers? Read [Here](#)
- **Otsego Main Street** is using a crowdfunding campaign to raise funds for a riverfront pavilion. Learn [More](#)
- Nominations for the **Michigan Small Business Award** are open, with the deadline to nominate being **November 4**. Nominate a deserving small business [Here](#)
- Aquinas College is hosting a **Global Career Day** on **October 9**. Sign your company up [Here](#)
- On Sept. 24, the U.S. Department of Labor issued its final overtime rule, which is expected to make an estimated 1.3 million workers eligible for overtime under the Fair Labor Standards Act. Read more on the **Barnes & Thornburg** blog [Here](#)

## Events

- **October 30:** Varnum is hosting their annual Institute for Tax Practitioners in Grand Rapids. Register [Here](#)
- **October 30:** The 2019 Michigan CEO Summit is fast approaching. Reserve your spot soon. Register [Here](#)
- **November 21:** The Veteran Employment Summit will teach best practices in veteran workforce development and training. Register [Here](#)

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**Lakeshore Advantage investor support positively impacts the region's economic growth.**

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*This news and events update was sent to you as a service of Lakeshore Advantage. We send communications on a regular basis to keep you up-to-date on information that may be helpful to you as a West Michigan primary employer. Please direct questions, comments and future submissions to Kelsey Sivertson at [kelsey.sivertson@lakeshoreadvantage.com](mailto:kelsey.sivertson@lakeshoreadvantage.com).*

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*West Michigan's Business Advantage*



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