



ENTREPRENEURSHIP & INNOVATION THE LATEST



We did our very best to stay quiet during the campus-wide quiet period, but you know we can't stay quiet for long in ENTP. We have too much to share and celebrate...

Starting with Black History Month. In our ENTP 340: Inclusive Innovation class, we kicked off Black History Month hearing the entrepreneurial stories of four inspiring business founders, trailblazers, and changemakers.

In this class, we started a conversation with black women founders telling their true and real stories about launching and leading in Chicago. It is only by sharing real-life stories that we change the narrative on who gets to become a successful entrepreneur, business founder, innovator, and changemaker in America. *#SeeitBeit*

Our esteemed panelists included:

Chamilla Banks, the newest member of the ENTP team, and founder of Designs by Cece Symone, a brand that celebrates all fashion forward women

Jemia Cunningham-Elder '09 owner of Fit Your Life Into Your Life a business to empower moms as they take steps to set and achieve personal goals while parenting with intention

Karen Jones, CEO and Executive Director of the Chocolate Chips Association whose mission is to instill a passion for Science, Technology, Engineering, Entrepreneurship, Art and Math (S.T. E².A.M.) with a goal of increasing the number of females interested in STEAM-related careers.

Nichole Wilson, co-founder of Whole & Free Foods, LLC - Every Body Eat®, which makes, markets, and sells delicious food that is free from the most common 14 allergens, corn, and sugar so that people can enjoy it, together, regardless of dietary restrictions or preferences

Want to learn more about Black-led startups? Click [here](#)

CELEBRATE ENTP

SATURDAY, APRIL 23

The poster for the I-POP event features a red background with a white silhouette of a crowd at the bottom. The text is in white and yellow. The Lake Forest College logo is in the top right corner.

Shop
Support
Celebrate
I-POP
(Inclusive Pop-Up Shop)

Saturday, April 23, 2022
10:30 A.M. – NOON • ONE DAY ONLY

Gorton Community Center
400 East Illinois Road, Lake Forest, IL 60045

The poster for the Venture Design Challenge features a red background with a white silhouette of a crowd at the bottom. The text is in white and yellow. The Lake Forest College logo is in the top right corner.

**Venture
Design
Challenge**
Cheer on Lake Forest College students
as they make their final pitch

Saturday, April 23, 2022
2 p.m. – 5 p.m.
at the
OPPENHEIMER CENTER
for Entrepreneurship and Innovation
Donnelley and Lee Library

OPPENHEIMER CENTER
FOR ENTREPRENEURSHIP & INNOVATION

Celebrate and support local businesses

Join us for a one-day-only bricks-and-mortar pop-up shop featuring a diversity of local Lake County vendors. Our goal is to expand the networks and customer base of under-resourced and marginalized entrepreneurs. This inclusive retail experience is a joint venture with the Entrepreneurship and Innovation Program at Lake Forest College and the Gorton Community Center.

Your I-POP shopping helps make our Lake County entrepreneurial ecosystem better, more vibrant, and more inclusive.

Sign up [here](#)

Celebrate and cheer on ENTP students

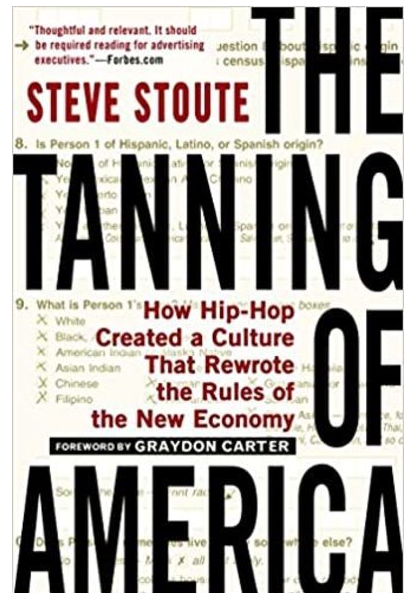
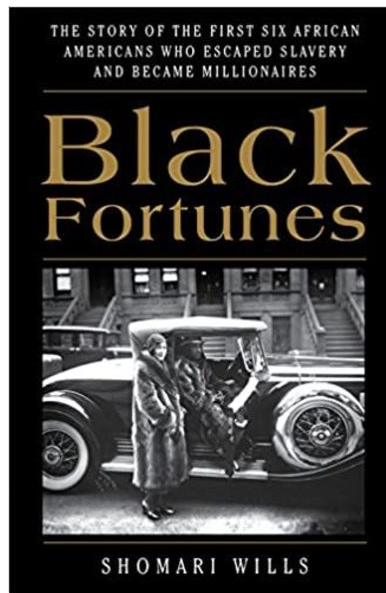
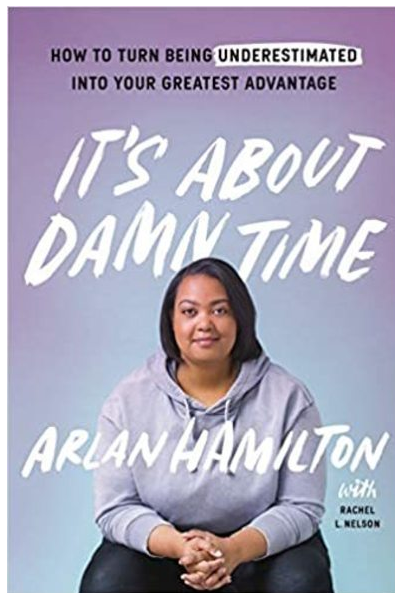
Join us in the Oppenheimer Center for Entrepreneurship and Innovation (OC) for our annual venture design competition where undergraduate entrepreneurs pitch their business concept to a panel of judges for feedback and a chance to win \$10,000 in non-equity funding.

Cheer on the Lake Forest College student teams as they make their final pitch!



Celebrate the Achievements of Black Entrepreneurs

in America and the Power of Stories



Check out the following books:

It's About Damn Time: How to Turn Being Underestimated into Your Greatest Advantage by Arlan Hamilton

Black Fortunes: The Story of the First Six African Americans Who Escaped Slavery and Became Millionaires by Shomari Wills

The Tanning of America: How Hip-Hop Created a Culture That Rewrote the Rules of the New Economy by Steve Stoute

Or these videos:

[Be Fearless: Madam CJ Walker](#)

Madam CJ Walker saw that women working together could make a huge impact. Over the course of her work creating a successful beauty empire, Madam CJ Walker brought 20,000 other Black women into entrepreneurship

[Explained | Racial Wealth Gap](#)

In partnership with Vox Media Studios and Vox, this enlightening explainer series will take viewers deep inside a wide range of culturally relevant topics, questions, and ideas. Each episode will explore current events and social trends pulled from the zeitgeist, touching topics across politics, science, history and pop culture -- featuring interviews with some of the most authoritative experts in their respective fields. In this episode: Cory Booker and others discuss how slavery, housing discrimination and centuries of inequality have compounded to create a racial wealth gap. US Rating: TV-MA. This show is designed for mature audiences only.

As well as [these resources](#) curated by the College's Office of Intercultural Relations.



Race and ethnicity are stories – told for hundreds of years – whispered from parent to child, yelled in epithets, reinforced by violence, encoded in laws, land leases and ship logs, celebrated in books and TV, trauma-jammed into DNA, silently closing the door for some, and opening them for others. Some stories give dignity. Some crush it. Some are true. And some are diabolically false. America has been telling a story about race. Some stories are told out loud – narratives of survival and pride and dignity. Some stories have been told so often that they automatically play in our heads – internalized and all the more powerful for it.

And the worst way a person's story can end is that it was meaningless – that their life didn't matter. That's why people are telling new stories about race, challenging old stories and dreaming of new ones, including stories about entrepreneurship and innovation.

-Riana Shaw Robinson

IN CASE YOU MISSED IT



Vanessa
Jackson '20



Jessica
Sciortino '15



Jeremy Edelson
'18



Elikem Kuivi
'16



Brandon Berish
'20

ENTP Alumni Board

Learn more about the [Entrepreneurship Alumni Board](#) whose aim is to engage with students, faculty, and alumni to build a vibrant entrepreneurial ecosystem for the Lake Forest College community.

ENTP Venture Opportunities

Sign up for e-Fest

Are you or do you know someone who is an...

- Aspiring undergrad entrepreneur
- Ready to take their business idea to the next level
- Eager to compete in a business competition
- Interested in the chance to win over \$75,000 in cash prizes

If you answered “yes” to any of the statements above then e-Fest® is for you!

e-Fest is looking for undergrad entrepreneurs from all majors who are interested in competing in a national business competition for the chance to win a portion of **\$215,000** and showcase YOUR idea on a national stage!

Learn more [here](#)

Deadline for submission is **Sunday, March 13, 2022**



SEE YOU @ THE OC



At Lake Forest College, our entrepreneurs and innovators identify problems worth solving and mobilize the people, resources, and networks to solve them.

Our students' ideas start [here](#) and go anywhere and everywhere...

OC | LF | IL | 22

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