

MONTHLY NEWSLETTER



DECEMBER NEWS



Renew Your 2021 BOMA San Diego Membership Today!

Given the rapid changes this year, continued membership in BOMA San Diego will be critical for 2021. BOMA San Diego will offer opportunities to network with the local commercial real estate community, take educational classes and seminars, stay informed about COVID-19 and participate in legislative issues impacting commercial real estate. Your membership includes membership in BOMA International and BOMA California, providing you

all the resources you need to navigate next year and beyond.

You can renew it today via credit card submission (email the [BOMA office](#) to receive this) or you can renew via check and mail your dues to the BOMA San Diego office at **3911 Fifth Avenue, Suite 302, San Diego, CA 92103**. Please note: any membership dues invoice, which remains unpaid after February 1, 2021, may result in a 10% administrative processing fee. If you need assistance making these or any other directory updates, please contact bae@bomasd.org.

Thank you again for your continued membership.

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SAVE THE DATE

BOMA SAN DIEGO 2021 MEMBERSHIP RENEWALS | TODAY - DEC. 31

2021 ANNUAL SUPPORTING PARTNER REGISTRATION | TODAY - JAN. 31

JANUARY MEMBERSHIP MEETING & PUBLIC OFFICIAL OF THE YEAR AWARDS | JAN. 14

Congratulations to BOMA San Diego's 2020 Membership Award Recipients

During the 2020 December Membership Meeting, BOMA San Diego recognized the commercial real estate industry's top performers and their continued involvement in the association's education, leadership development, advocacy efforts and community service programs. Congratulations once more to the following award recipients:

Associate Member of the Year Award: Michele Ignacio with A.O. Reed & Co.

Chairperson of the Year Award: Jacqueline Nishnic with ATI Restoration

Principal Member of the Year Award: Paris Cox with Kearny Real Estate Company

Special Recognition Award: Craig Benedetto with California Strategies

To learn more about their exceptional leadership and volunteerism during this unprecedented time, click the link below.

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Michele Ignacio, A.O. Reed & Co



Jacqueline Nishnic, ATI Restoration



Paris Cox, Kearny Real Estate Company



Craig Benedetto, California Strategies



& Wakefield

In November of 2019, Cushman & Wakefield was awarded the Property Management Agreement for 550 West – a Class A, 20-story high-rise in Downtown San Diego. From the start, our focus was Tenant retention and appreciation events. We worked diligently to meet with every Tenant within our first 90 days and put together a comprehensive, monthly interaction plan based on feedback received. Our team was excited to implement this program in March 2020, but the COVID-19 pandemic halted our ability to proceed as anticipated. The health and safety of our Tenants is paramount, and we looked forward to a

unified focus on helping with the transition from the home office back into the workplace.

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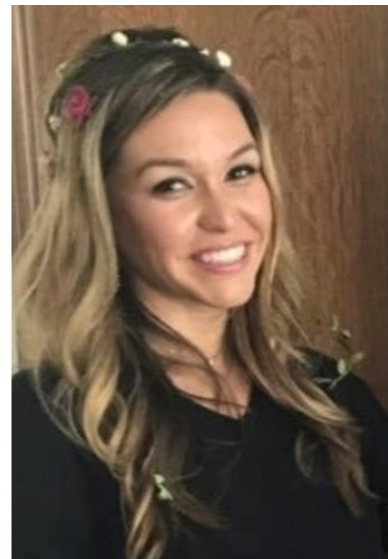
LEADERSHIP SPOTLIGHT

Alicia Love | ABM

Meet our latest Leadership Spotlight, Alicia Love! Alicia is the current Special Events Committee Chair of BOMA and is the manager of business development for ABM.

She grew up in the city of Santa Ana but has lived in Santa Monica, London, Vista, Del Mar, and currently resides in Encinitas. Learn more about Alicia's family, how property management led her to ABM and why some might call her a "drop of sunshine!"

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NEW MEMBER SPOTLIGHT

Alejandra Espinoza | Innovative Industrial Properties

Please welcome Alejandra Espinoza, our latest New Member Spotlight! Currently an Assistant Real Estate Manager at CBRE, Alejandra is part of the Programs & Seminars Committee and has spent her quarantine cooking up a storm and watching the latest TikToks. Read our Q&A with Alejandra to learn more!

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WELCOME NEW MEMBERS

We'd like to extend a warm welcome to our new members!

- Megan Horsfield | [BluSky Restoration](#) | Associate Member
- James Mahany | [Countywide Mechanical Sstems, Inc.](#) | Associate Member
- Brittany Deal | [Cushman & Wakefield](#) | Emerging Leader Principal Member

MESSAGE FROM OUR ENERGY SPONSORS

Do You Need Help With Your Energy Bill? | Message from SDG&E

With the coronavirus pandemic causing financial hardships for many individuals and families, you may benefit from one of SDG&E's assistance programs. These programs include:

- California Alternate Rates for Energy ([CARE](#)) Program: Save 30% or more every month on your bill
- Family Electric Rate Assistance ([FERA](#)) Program: If you don't qualify for CARE and your household has 3 or more people, you may qualify for FERA.
- Energy Savings Assistance ([ESA](#)) Program: You may qualify to receive free energy-saving improvements for your home.
- [Medical Baseline Allowance Program](#): If you need to use more energy to operate medical devices due to a qualifying medical condition, you may qualify for a discount on your SDG&E bill.



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Port of San Diego Selects EDF Renewables North America for Microgrid Installation

EDF Renewables North America (EDFR) announced on Dec. 7 the awarding of a contract to build a 700 kW / 2,400 kWh Microgrid Infrastructure Project for the Port of San Diego.

The Microgrid Infrastructure Project, consisting of a battery storage system and electrical infrastructure projects \$3.2 million in energy savings for the Port during regular operations over 20 years, and aligns with California Government Code 4217 providing the best value to the Port. The system will provide

emergency back-up power to the Port-operated facilities, including security infrastructure, lights, offices, and existing jet fuel storage system in support of the Port's role as a Strategic Port.

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