



FALL 2022 NEWSLETTER

Hispanic / Latino Prevention Program

BACKGROUND

In 2020, The Youth Marijuana Prevention Education Program (YMPEP or MPEP) and the Commercial Tobacco Prevention Program (CTPP) were consolidated to form the **Youth Cannabis and Commercial Tobacco Prevention Program (YCCTPP)**. The purpose of this consolidation was to provide state and federal funding for regional and priority population contractors to plan, implement and evaluate cannabis, and commercial tobacco (including vaping products) prevention control activities. With this change, a new RFA was put out by the Department of Health for both regional and priority population contractors. ESD 123 responded to the RFA and was granted the priority population grant for the Hispanic/Latino population.

STATEWIDE PROGRAM GOALS

1. Establish networks that foster collaboration and innovation in youth cannabis and commercial tobacco use prevention.
2. Promote sustainability through evaluation, program, and personnel development, and establishing relevance to current issues.
3. Promote equity through centering voices of those who endure inequities and building a space for those with lived experiences, while acknowledging past oppression and the harm it has caused to communities.
4. Utilizing an upstream prevention approach by drawing from existing science-based frameworks to create policy, systems, and environmental change.



ESD 123 Priority Population Workplan

Hi, Everyone! I would like to introduce myself. My name is **Briseida Chavez** and, as of September 1st, I am the new Marijuana/Tobacco Prevention and Education Specialist. I have worked with the Prosser Thrive Coalition for the past year and a half and am so excited to continue working in the prevention field with ESD 123. I am looking forward to working to promote substance free spaces and lifestyles and provide prevention education to the Hispanic/Latino youth population.

Please reach out for any questions, projects, and/or events in your local communities. I will be more than happy to collaborate with you and help where possible.

Our Current Organization Goals:

Promote and celebrate substance-free spaces and lifestyles targeted for Hispanic/Latino Youth



Educate influential adults regarding substance use prevention



Increase collaboration among Latino/Hispanic focus groups/organizations to build capacity and prevent youth substance misuse



We Want to Feature YOU!

Do you want to feature your coalition or organization in our program newsletter?

We want to hear from you! What are you doing around prevention? How is your Hispanic/Latino outreach? Any upcoming projects you want to share? Any success stories? Please fill out our Contact Form to share your story.

[Contact Form](#)

PROFESSIONAL DEVELOPMENT OPPORTUNITIES

Fall ASCOT Training - October 12

The second date for the [Art and Science of Community Organizing Training](#) (ASCOT) series starts October 12. The six-session training runs for 6 consecutive weeks from 8:30 a.m. - 1:30 p.m.

Dover Youth 2 Youth Training - September 30

In conjunction with our Regional, Greater Columbia Youth Cannabis & Commercial Tobacco Prevention Program (YCCTPP) and the Benton Franklin Health District (BFHD) we will be hosting and funding a Dover Youth 2 Youth Training.

Date & Time: September 30, 2022 9:00 a.m. to 4:30 p.m.

Location: ESD 123 Cascade Rooms, 3924 W Court St. Pasco, WA 99301

The topics that will be covered are below with the training geared towards new SAPs, new staff working with youth groups/clubs, and those looking to restart their youth groups/clubs.

Topics Covered:

- Advocacy and Youth Empowerment: Getting Youth Involved
- The Youth Empowerment Model
- Using the Toolkit
- How to Coach and Teach Students Different Skills
- Project Ideas
- Foundational Practices: Setting up the Program, Recruitment & Retention

If you do not have a Dover Youth 2 Youth Toolkit available to you, one will be provided. Lunch will be provided. Please email Briseida Chavez at bchavez@esd123.org and Monica Garcia at mgarcia@esd123.org if you are interested or have any questions.

REGISTER

Get Ready for Red Ribbon Week

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OCT. 23-31

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NATIONAL FAMILY PARTNERSHIP 2022 National Red Ribbon Theme

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[Red Ribbon Week](http://RedRibbonWeek) takes place October 23-31 to highlight the importance of preventing drug abuse in our nation's schools and communities and committing to living a healthy, drug-free lifestyle. The 2022 theme for Red Ribbon Week is **Celebrate Life. Live Drug Free.™** There are many ways we can celebrate life and live drug free this week, such as "going red" for Red Ribbon Week. This activity brings awareness to living a drug-free life by lighting up buildings, landmarks, businesses,

and bridges in red. This blog post shows [23 Inspiring Red Ribbon Week Ideas and Activities For Schools](#) that can help you get some ideas to start planning.

Red Ribbon Week Resources

Upcoming Projects

Workgroup Recruitment

For those interested in helping us **conduct a tobacco cessation assessment** in the Latino/Hispanic population, we will initiate a workgroup that will meet bi-weekly to start planning surveys and focus groups. Once our assessment has been completed, we will utilize the data gathered to create a culturally competent Commercial Tobacco Cessation Guide for our target population. Please email Briseida Chavez at bchavez@esd123.org and Monica Garcia at mgarcia@esd123.org if you are interested or have any questions.

Hispanic/Latino Materials Available

We can provide your agency with **free printed materials** around prevention. These can include the *Cannabis Conversations*, *IDEA Marketing Take Control Campaign* (teaches parents marijuana methods of use, health effects and how to talk to their youth), *Marijuana Facts* brochure, and the *Parent Guide to Substance Use in Youth*.

We are also available for one-on-one consultation regarding reaching the Hispanic/Latino community via prevention.

Wallet Cards

Last year, as part of additional media funds that DOH awarded to some contractors, we designed a Youth Prevention Wallet Card to help us educate youth on marijuana facts, what to do if a friend is using, refusal skills, and behavioral health contacts. Unfortunately, with the limited time we had with this project, we ended up only making one card with Benton/Franklin County resources.

We printed roughly 20,000 cards (half in English and half in Spanish) and still have quite a few left over. Please contact Monica Garcia if you are in this area and would like some for your coalition.

This year, we are working with our ESD 123 marketing team to update the wallet cards. We will:

- Identify at least 4 other regional areas that also serve our target population and provide different local resources (Spokane, Yakima, Wenatchee, etc.).
- Update the local resources in the identified regions.

If you would like to help us with this wallet card project and are familiar with your region's resources, please use the link below. We are looking for 4-5 commonly used local mental health/substance use agencies, a youth homeless shelter, a grief/loss specialist, domestic violence center, local crisis line, and any other resources that are specific to youth.

Wallet Card Updates



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