

Events/Calendar

Featured Event

Wichita Small Business Connect - Put Your Business on the Map!

Attend for free. Participate for free. Network with local businesses – all at no cost.

In celebration of National Small Business Week, the Wichita Independent Business Association and Armstrong Chamberlin Strategic Marketing are hosting the Wichita Small Business Connect!

We have quite the variety of amazing and talented speakers lined up for this event: Lee Gray with ActionCOACH Business Coaching; Todd Bailey with Transworld Business Advisors; Jeff Lucas with High Touch Technologies; Trey Hall with Eleos Services; Jill Miller with Creative Solutions; Sue Tirukonda with Financial Benefits; and Whitney Craig with Polston Tax Resolution & Accounting.

Upstairs, we will have the business expo, which will feature over twenty businesses. Local food trucks including B.S. Sandwich Press and The Brown Box Bakery will be outside the Boathouse from 11:00 am to 1:00 pm.

[View the workshop schedule and exhibitors on display.](#)

Featured Workshop: "How to Leverage Google to Grow Your Business"

A Google Partner Connect presented by Armstrong Chamberlin and Google from 11:30 a.m. to 12:30 p.m.

Learn the basics of how customers find your business online and how to promote your online presence with methods like search engine optimization (SEO) and online advertising from Google Partner Armstrong Chamberlin. We also introduce tools to help you run your business online, including Google Analytics and Google Apps for Work.

Where: The Wichita Boathouse, 515 S. Wichita St

When: 8:00 a.m. to 1:00 p.m. on Thursday May 4th

Cost: Free

RSVP your space:

Call (316) 201-3264.

Email Lisa-Marie at lisa-marie@wiba.org.

Online - reserve your spot at wiba.org/events

Monthly Luncheon

Speaker: Dorothy Harpool, Marketing Professor at WSU

You don't want to miss this presentation on May 9!

It's a game changer for your business!

Topic: Solutions by Design

Do consumers buy drills or do they buy holes? Designing products and services based on the underlying needs of customers is one of the keys to any business' success. This presentation will introduce you to the world of Design Thinking and the techniques that have changed how businesses around the world cultivate new ideas and develop

solutions for today's business and workplace challenges.

About Dorothy Harpool:

Dorothy Harpool is the Director of Student and Community Initiatives and a Barton School Lecturer at Wichita State University's Barton School of Business.

She teaches courses in the areas of marketing and consumer behavior for the Barton School and is a two time winner of the Wichita State Excellence in Teaching Award. Dotty is also on the training staff of WSU's Centers for

Management Development and Entrepreneurship and provides training for local businesses through courses in marketing, communication skills, overcoming negativity in the workplace, and Emotional Intelligence. She was named the 2013 Marketer of the Year by the Wichita American Marketing Association.

Where: Wichita Boathouse, 515 S. Wichita St.

When: 11:30 am-1:00 pm on Tuesday, May 9

Cost: Members \$20 | Non-Members \$50

RSVP Today

Call (316) 201-3264.

Online - reserve your spot at www.wiba.org

Monthly Luncheon Sponsor:

Business Your Way Mixer

Hosted by Botanica on May 16

Join us for our May Business Your Way Mixer at Botanica!

Time for some after-hours networking with your fellow WIBA members! We will be on the pavilion at the gorgeous Botanica Gardens. Enjoy the beautiful blooms with building relationships that will last a lifetime. Don't forget to bring a friend or two. We always love meeting new people.

Where: Botanica, 701 Amidon St.

When: 5:00 pm-6:30 pm on Tuesday, May 16

Cost: Free

RSVP Today

Call (316) 201-3264.

Online - reserve your spot at www.wiba.org

Business Your Way Sponsors:

Upcoming Events & Programs

Thursday May 4

8:00 a.m.-1:00 p.m.

Wichita Boathouse

515 S. Wichita St.

316-201-3264

Tues. May 9

11:30 a.m.-1:00 p.m.

Wichita Boathouse

515 S. Wichita St.

316-201-3264

Tues. May 16

5:00 p.m.-6:30 p.m.

Botanica

701 Amidon St.

316-201-3264

Reservations for any of these WIBA events can be made by calling (316) 201-3264 or online at www.wiba.org/events.

We no longer send invoices for payment. All reservations must be paid in advance.

News

News

WIBA Announces New Director of Membership Development!

WIBA welcomes Mandy Sterling as the new Director of Membership Development. "I believe our membership growth will skyrocket because the organization develops a personal relationship with every member. I am so excited to be part of this vibrant group of business owners" said Sterling.

Sterling moved to Wichita in 2016 due to her husband's job relocation. She quickly became involved with WIBA through her previous position with Wilbeck Wellness and Chiropractic as a Practice Representative.

"We are so excited to have Mandy on our team because her personality and enthusiasm will outshine anyone in this role," said Alicia Holloway, WIBA President. "She has great passion for WIBA and Mandy will be very successful in generating new members. The benefits speak for themselves, we just need to get the message out, and Mandy will certainly deliver that message."

Contact Mandy at (316) 201-3264 or at mandy@wiba.org.

WIBA TAB Board Takes Off

The WIBA Exclusive Alternative Board is a new service to WIBA members. Access to other Board members and the Facilitator/Coach, John Meetz, help owners effectively conquer challenges and seize new opportunities. While most challenges faced by business owners are common across industries, the insights members gain from members in different industries is invaluable. The results our members receive from the TAB Board makes them better business leaders. TAB's mission is to help business owners improve their businesses and achieve a greater balance in their lives.

We have had several members join the WIBA TAB Board. There are three open spots remaining. The next TAB Board meeting is Wednesday, May 17 at 11:30am in the WIBA Board Room. Lunch is provided. An RSVP is required, so please call Cindy at (316) 201-3264 to secure your spot.

You are invited to the grand opening of Troutman and Richardson Aesthetic Center!

Celebrate the grand opening of WIBA member, Troutman and Richardson Aesthetic Center with a tour of the new suite, introductions to our great staff, refreshments and hor d'oevres.

When: May 4, 2017 form 4:00 p.m. -7:00 p.m.

Where: The Offices at Cranbrook located at Building Three, 10111 E. 21st St N. Wichita, KS 67206

Member News

WIBA Event Photos

Photos from the WWLA Luncheon on April 4.

Photos from the Monthly Luncheon on April 11.

Photos from the WWLA Luncheon on May 2.

May WIBA Renewals

- Angel of Mercy Services
- Catt Consulting
- Central Bank & Trust
- Dale Carnegie Training
- Emprise Bank
- Financial Benefits
- High Plains Contractors
- John K Kelso
- K-96 Corridor
- KS State Bank

- Matthew Rupp Consulting (formerly Saw Web Marketing)
- NAI Martens
- Radical Bubbles
- Rose Hill Bank
- The Center for Better Hearing
- Wichita Family Vision Clinic
- Wilbeck Wellness & Chiropractic
- Yeisley Financial Group
- Zeiner's Bass Shop

New WIBA Members

Asensio Works
Contact: Maribel Asensio, (787) 344-6870
3030N Ridgeport Ct
Wichita, KS 67205
maria_asensio@us.afiac.com
<http://www.asensioworks.com>
Type of Business: management training/consulting

WIBA Member Events

Want to have your event published here? Submit your event to our [Community Calendar](#)! We love to share what our members are doing. [View the community events here.](#)

This educational, motivational and entertaining 2-hour seminar will take you through the steps you can take to grow your business and have a profitable enterprise that can work like a well-oiled machine without you.

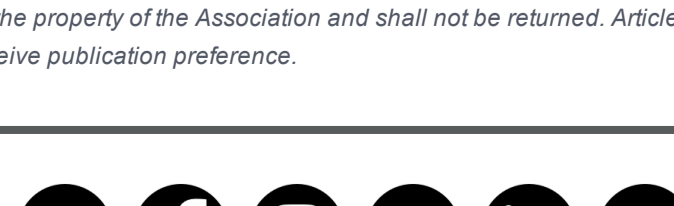
What: 6 Steps to a Better Business

Where: Action Coach Offices, 200 N. Broadway, STE. 450

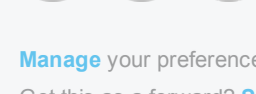
When: 11:30 a.m. - 1:30 p.m. on May 23

[Register here.](#)

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