

Howdy, Aggies!

As a brief introduction, my name is David Fujimoto '17 and I am the Director of Strategic Engagement at The Association of Former Students.



Recently, you completed a survey and indicated an interest in the Texas A&M Advocacy Network. This program falls under the Strategic Engagement portfolio and, based on your request, we are reaching out to provide some additional information about the program.

Additional details about the Texas A&M Advocacy Network can be found in the brief presentation below and on our website by clicking [here](#). If you are ready to take the next step and join this volunteer network, please click on the "Sign Up Today" button below.

If you have any questions, or would like to discuss the Texas A&M Advocacy Network further, please feel free to contact me via the information below.

Thanks and gig 'em.

David Fujimoto '17  
 DFujimoto17@AggieNetwork.com  
 (979) 845-7514


The Advocacy Program


- The Advocacy program has **four main elements**:
  1. The Texas A&M Advocacy Network
  2. Aggies in Government
  3. Orange and Maroon Legislative Day (OMLD)
  4. Aggies on the Hill
- **Orange and Maroon Legislative Day (OMLD)** brings together a statewide, grassroots network of alumni and friends of the University of Texas at Austin and Texas A&M University. These alumni work to increase public and legislative support for our two Tier 1 research universities.
- **Aggies on the Hill** is a biennial event in our nation's capital that promotes awareness and encourages federal support for Texas A&M University and higher education.


So what is the Advocacy Network?


- A group of volunteers who are interested in politics and higher education-related issues that impact Texas A&M University.
  - These issues are the result of public policy or specific legislation enacted in Austin or Washington, D.C.
- Volunteers who are willing to receive information – on a periodic basis - from The Association related to the issues.
- Volunteers who will stay engaged with their local congressmen, state senators and representatives
- Opportunities to potentially participate in advocacy events in Austin and Washington, D.C.
- This is **not** an opportunity to visit with legislators to lobby for a personal or professional cause or issue.




Advocate Expectations & Opportunities


1. Be an **annual** donor to The Association.
2. Read Advocacy **newsletters** and news updates.
3. **"Follow"** the Advocacy Network on Facebook, Twitter, and Instagram.
4. Use the **free resources** provided [www.aggienetwork.com/advocacy/](http://www.aggienetwork.com/advocacy/) to stay informed and engaged on the issues.
5. Consider **participating** in biennial Orange and Maroon Legislative Days (OMLD) in Austin.
6. Establish or maintain a working **relationship** with your local state representative and senator.
7. Learn about the **legislative** (both federal and state) **priorities** of Texas A&M.
8. **Contact** your elected officials if there is an "ask" from the university or The Association.
9. **Inform** other former students about the Advocacy program.



If Texas A&M is not a priority for constituents who are former students, it might not be a priority for the state legislature.

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The Association of Former Students  
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