Hello game changers, designers, dreamers, and makers!

Check out what's happening in ENTP...
Introducing the Oppenheimer Center (OC)

How does a small liberal arts college make a difference in 2020? By finding problems worth solving and creating a center at the heart of campus to solve them. A center for forward thinking and forward progress, helping unleash the potential of our students on campus and out into the world.

We are excited to announce the expansion of the program with ENTP’s very own center.

Welcome to the OC.
When will the OC open?

The OC is under construction on the second floor of the Donnelley and Lee Library on Middle campus, easily accessible for all students and faculty. In addition to providing a home for the ENTP program, the new center will be a place for students to collaborate with each other, faculty, mentors, and community members. The OC will feature shared workspaces, a classroom that can convert to a public presentation space, video conferencing screens, whiteboards, locked storage, designated workspaces for students launching real-world ventures.

Opening Homecoming 2020.

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A few words from the new Entrepreneurship Society

The Entrepreneurship Society is a student-led organization for innovators and visionaries to share ideas, collaborate, and grow together. Benefits of membership include skill workshopping days, connecting with like-minded students with whom to share and build ideas, and helping grow the entrepreneurship community on campus. The Entrepreneurship Society is open to all students.

Apply here by Thursday, February 6th at 9:00 pm CST: [https://forms.gle/GiweGd3cS5BBxcgI7](https://forms.gle/GiweGd3cS5BBxcgI7)

Email Lucas Deely or Molly Gniady with any questions about the application.
Our Venture Design Challenge Workshop #3 takes place today (Friday, January 31) from 11:00 am - 1:00 pm in Holt Memorial Chapel.

In this workshop, we will practice our pitches! Three experienced pitching coaches will work with students on their first pitch. We look forward to seeing you all there!

Our workshops are a high-level introduction to the competition, ensuring all participants start from a level playing field and understand what’s expected and when. Last Friday, we talked about the competition’s two venture decks and the slides REQUIRED for entry into the semi-finals.

**Looking for one-on-one coaching?**

Attend our weekly sessions with startup founder Marcus Franklin and Entrepreneurship & Innovation Director Trish Thomas every Tuesday and Thursday:

**Tuesdays: Marcus Franklin**
9:00 - 11:00 am  
Donnelley & Lee Library Room 002

**Thursdays: Professor Thomas**
9:45 am  
Young Hall Room 220

**Sign up here:** [https://docs.google.com/document/d/1EJVYlWR_TrowbtI-oEBoFBxlqOD5WqOKf7f8D3roF8/edit?usp=sharing](https://docs.google.com/document/d/1EJVYlWR_TrowbtI-oEBoFBxlqOD5WqOKf7f8D3roF8/edit?usp=sharing)

And attend the Mentor Orientation session on Monday, February 17th from 11:00 am - 1:00 pm in Meyer Auditorium after which you will be paired with a mentor.

Email [Professor Jackson](mailto:Professor.Jackson) with any questions or to learn more about the Venture Design Challenge.

**Meet our Venture Design Challenge Team:**
In each newsletter, we will feature one of our Venture Design teams. This week, it’s eNKampus.

Team members Natalie Kiely ’21 and Magdiel Miranda-Lopez ’20 are tackling the problem of textbook affordability for college students and its impacts on educational success. The two are working to create an app-based marketplace where students can exchange books for money and buy and sell books on campus.

The team entered the Venture Design Challenge because Natalie is personally driven to solve this problem. Every semester, she struggles to buy books and wants to help other students facing this same problem. Magdiel is excited to focus on the technical aspects of building the app and creating a streamlined, easy-to-use book exchange.

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**Sign up for the Venture Design Challenge**

“In order to really find happiness, you need to continue looking for opportunities that you believe are meaningful, in which you will be able to learn new things, to succeed, and be given more and more responsibility to shoulder.”

— Clayton M. Christensen, *How Will You Measure Your Life?*  
(1952-2020)