AGE+ 2020 IMPACT SNAPSHOT

As someone who has been working on behalf of older adults for nearly 4 decades, I can say that 2020 is a year I never would have predicted. The adversities older adults have faced and will continue to face are tremendous. But, the resilience in our communities is uplifting. There is so much wisdom in the simple ways neighbors have been helping each other and that is where AGE+ finds its inspiration. Thank you to everyone who has made our work both possible and so impactful during this very challenging year.

- Keren Brown Wilson, AGE+ Founder and CEO

AGE+ COVID-19 RESPONSE



COVID-19 CIRCLES OF CARE RESPONSE

Since the beginning of the pandemic, AGE+ has been helping older adults face issues of isolation, loneliness and securing essential needs. Our Neighborhood Circles of Care toolkit has guided local communities to safely provide life-saving support to their older neighbors during these trying times. By providing adaptable tools, we've been able to support the unique needs of communities across Oregon.



RURAL COMMUNITY COVID-19 EDUCATION

AGE+ received funding from the Oregon Health Authority to help inform older adults about COVID-19 safety. We partnered with trusted connections in rural communities, like senior centers and local health departments, to give important information and resources. All together, AGE+ and our partners have reached over 8,000 households and have plans to continue this educational effort into 2021.

INITIATIVE SUCCESS



TIES THAT BIND - GRANDPARENTS PROGRAM

Grandparents raising grandchildren experience numerous challenges every day. Now faced with distance



CIRCLES OF CARE - THE DALLES

During the pandemic, Circles of Care has continued to ensure older adults in Wasco County have access to

learning, new expectations add new challenges. AGE+ responded with a series of webinars with knowledgeable guest speakers who provided expert advice, answered important questions and gave grandparents the confidence needed to help their children succeed.

volunteer services that support them. From essential needs like grocery shopping and medication delivery, to helping combat the physical and emotional toll isolation takes on one's health, Circles of Care volunteers have been there for older adults.

FUNDRAISING AND GRANTS



2020 VIRTUAL AGELESS AWARD EVENT

When the pandemic hit weeks before our 2020 Ageless Award Luncheon, AGE+ quickly pivoted and transformed our in-person event to a virtual one. Despite the challenges, we were one of the first organizations to have a successful virtual event worthy of our incredible 2020 honorees. In fact, the challenge presented an opportunity to expand the event's reach beyond the Portland metro area. We look forward to further expanding our reach in 2021. Thanks to our dedicated sponsors and supporters, we raised over $200,000!

SAVE THE DATE FOR THE 2021 VIRTUAL AGELESS AWARD EVENT ON APRIL 22, 2021!



GRANTS AND AWARDS

In 2020, AGE+ was honored to receive funding from several organizations to carry out our important work on behalf of older adults in Oregon. Thank you to our contributing grantors:

- **Maybelle Clark Macdonald Fund**; $50K, Fundraising Match
- **Meyer Memorial Trust**; $80K, Housing & Services Initiative
- **Reser Family Foundation**; $10K, Grandparents Raising Grandchildren Program
- **JW & HM Goodman Family Foundation**; $5K, Aging Education and Advocacy Papers

COVID-19 has disproportionately affected older adults in our communities. We're not just talking about the direct effects of getting sick, but also the dire outcomes of months of social isolation. Just one more reason why AGE+ continues to push forward and develop ways to strengthen the impact of our support for older Oregonians. The world has changed, but our dedication hasn't.

NOW MORE THAN EVER, YOUR SUPPORT IS NEEDED TO IMPROVE THE LIVES OF OLDER ADULTS AND THEIR FAMILIES IN OREGON. PLEASE GIVE GENEROUSLY.

Donate Today

Don't forget! Under the CARES Act, your gift to AGE+ is eligible for a 100% tax deduction for the remainder of 2020!

AGE+

Communities + Generations + Innovations

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