



Winter 2020

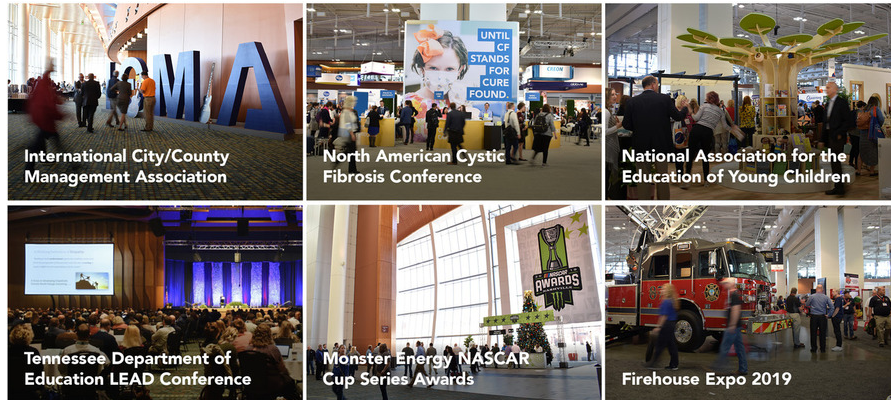


**From the President/CEO**

We had an incredible first half of our fiscal year as we continue to attract diverse events. For October, November and December, MCC hosted 76 events with an attendance of 105,038 and a direct economic impact of \$74,056,509. Thank you to our partners, community and the MCC team as we look forward to a strong second half of the year!

**Charles Starks**

### October, November and December 2019 Summary




**20** Non profit events



### MCC Ambassador Receives Hitmaker Award

MCC Ambassador Gail Gunn was recognized with the Nashville Convention Visitor's Corporation Hitmaker Award. Each month, an outstanding team member within the hospitality industry receives a certificate and is then part of an annual banquet.

### CCA Announces New Board Members

The Convention Center Authority announced the appointment of two new members, **Robert Davidson** and **Barrett Hobbs**, who were appointed by Mayor John Cooper and confirmed by the Metro Council.

### 2019 Nashville Most Powerful African Americans

Congrats to CCA Board Member **Vonda McDaniel** for being named among the Nashville top 10. [Read more](#)



### Music City Center hosts annual Diversity Business Enterprise appreciation breakfast

MCC hosted the 6th annual Diversity Business Enterprise appreciation breakfast on December 11 to celebrate its DBE vendors and suppliers. One outstanding vendor/supplier is presented with the Vendor of Excellence award, which went to Sunset Marketing this year.

Press Coverage:  
[Tennessee Tribune](#)  
[Exhibitor Online](#)  
[USAE News](#)

### Press Coverage

Music City Center Sees Increase in Direct Economic Impact  
[Exhibitor Online, Oct. 3, 2019](#)

Mayor John Cooper, Music City Center announce deal



[Watch here](#)

**Join our amazing team**  
Upcoming career fairs:  
**Hadley Park Regional Center**  
2/18/20 | 10 am - 2 pm

**MTSU Career Fair**  
2/19/20 | 10 am - 2 pm



[Click here](#) to view opportunities



### Annual Report

[Click here](#) to view the July 1, 2018-June 30, 2019 Music City Center Annual Report.

### Upcoming events | February

- Antiques&Garden Show
- Amazon/HBCU Conference 2020
- Southeast Pool and Spa Show
- StoryBrand
- Adtran
- Promotional Products Association of the Mid-South 2020
- 3DExperience World 2020
- Showbiz Talent
- Tractor Supply Company
- Institute of Scrap Recycling Industries



[www.nashvillemusiccitycenter.com](http://www.nashvillemusiccitycenter.com)



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[Tennessean, Oct. 10, 2019](#)

Music City Center Releases Annual Sustainability Report

[The Meetings Magazine, Oct. 25, 2019](#)

Nashville's Convention Center Authority Approves Pilot Agreement with Metro  
[NewsChannel 5, Nov. 7, 2019](#)

Nashville to receive \$22.6 million from Music City Center  
[Fox News, Nov. 7, 2019](#)

PCMA Foundation elects 2020 trustees, announces board officers  
[Conference & Meetings World, Nov. 14, 2019](#)

Nashville's Convention Center Authority Greenlights Metro Deal  
[Convention South, Nov. 26 2019](#)

Nashville's Music City Center generates \$40 million in economic impact in November  
[Fox News, Dec. 12, 2019](#)

Music City Center Has Strong November  
Nashville Ledger, Dec. 20, 2019

MCC Hosts Risk Mitigation Training  
[IAVM, Dec. 20, 2019](#)

**FY 2019** 3,551,504 gallons of rain water collected, reducing our municipal water usage by 51%.

Learn more on a [sustainability tour!](#)  
We also offer art tours. [Schedule online.](#)

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