




Winter 2020

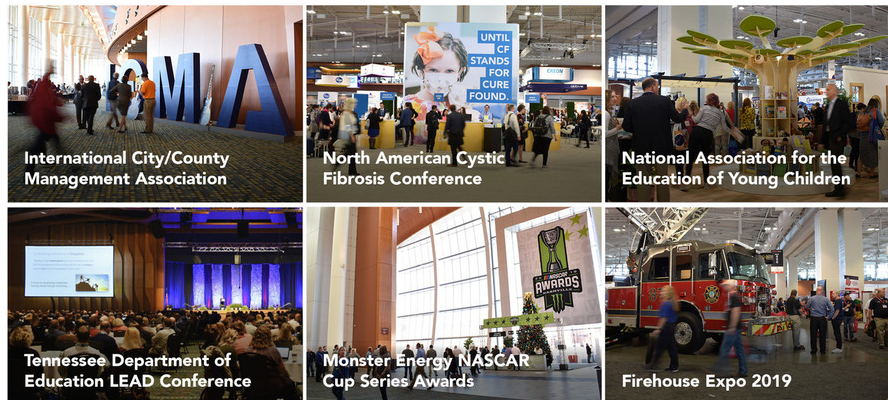


From the President/CEO

We had an incredible first half of our fiscal year as we continue to attract diverse events. For October, November and December, MCC hosted 76 events with an attendance of 105,038 and a direct economic impact of \$74,056,509. Thank you to our partners, community and the MCC team as we look forward to a strong second half of the year!

Charles Starks

October, November and December 2019 Summary



 **20** Non profit events



MCC Ambassador Receives Hitmaker Award

MCC Ambassador Gail Gunn was recognized with the Nashville Convention Visitor's Corporation Hitmaker Award. Each month, an outstanding team member within the hospitality industry receives a certificate and is then part of an annual banquet.

CCA Announces New Board Members

The Convention Center Authority announced the appointment of two new members, **Robert Davidson** and **Barrett Hobbs**, who were appointed by Mayor John Cooper and confirmed by the Metro Council.

2019 Nashville Most Powerful African Americans

Congrats to CCA Board Member **Vonda McDaniel** for being named among the Nashville top 10. [Read more](#)



Music City Center hosts annual Diversity Business Enterprise appreciation breakfast

MCC hosted the 6th annual Diversity Business Enterprise appreciation breakfast on December 11 to celebrate its DBE vendors and suppliers. One outstanding vendor/supplier is presented with the Vendor of Excellence award, which went to Sunset Marketing this year.

Press Coverage:
[Tennessee Tribune](#)
[Exhibitor Online](#)
[USAE News](#)

Press Coverage

Music City Center Sees Increase in Direct Economic Impact
[Exhibitor Online, Oct. 3, 2019](#)

Mayor John Cooper, Music City Center announce deal



[Watch here](#)

Join our amazing team
Upcoming career fairs:
Hadley Park Regional Center
2/18/20 | 10 am - 2 pm

MTSU Career Fair
2/19/20 | 10 am - 2 pm



[Click here](#) to view opportunities



Annual Report

[Click here](#) to view the July 1, 2018-June 30, 2019 Music City Center Annual Report.

Upcoming events | February

Antiques&Garden Show

Amazon/HBCU Conference 2020

Southeast Pool and Spa Show

StoryBrand

Adtran

Promotional Products Association of the Mid-South 2020

3DExperience World 2020

Showbiz Talent

Tractor Supply Company

Institute of Scrap Recycling Industries



www.nashvillemusiccitycenter.com



[Tennessean, Oct. 10, 2019](#)

Music City Center Releases Annual
Sustainability Report

[The Meetings Magazine, Oct. 25, 2019](#)

Nashville's Convention Center Authority
Approves Pilot Agreement with Metro
[NewsChannel 5, Nov. 7, 2019](#)

Nashville to receive \$22.6 million from
Music City Center
[Fox News, Nov. 7, 2019](#)

PCMA Foundation elects 2020 trustees,
announces board officers
[Conference & Meetings World, Nov. 14, 2019](#)

Nashville's Convention Center Authority Green-
lights Metro Deal
[Convention South, Nov. 26 2019](#)

Nashville's Music City Center generates
\$40 million in economic impact in November
[Fox News, Dec. 12, 2019](#)

Music City Center Has Strong November
Nashville Ledger, Dec. 20, 2019

MCC Hosts Risk Mitigation Training
[IAVM, Dec. 20, 2019](#)

FY 2019 3,551,504 gallons
of rain water
collected, reducing
our municipal water
usage by 51%.

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