

"Saving wild places through travel"  
Our mission at Emerging Destinations



**emerging destinations**  
representing cool companies & cool places

**January 2021**



**News on Cruce Andino, Grand Hotels Lux, Guyana,  
Jungle Experiences, Las Torres Reserve, Terranova**

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Dear Colleague,

Happy New Year! The entire Emerging Destinations team hopes you had a terrific holiday with your loved ones!

As you're reading this month's newsletter, Jane is spending some time in Guyana, where she is experiencing firsthand what it's like traveling in South America during the COVID-19 era.

If you have clients looking to disappear in incredible nature for a few days, Guyana isn't the only option. Costa Rica is another great destination to explore. Both countries are currently open for tourism and offer a wide range of activities and isolated areas to discover.

Please take a look below at the latest news from our clients in the Americas and don't miss our upcoming February edition, as we will be announcing dates of our upcoming virtual events.

Enjoy our blogs and feel free to reach out with any questions.

*Ana*

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## Upcoming Webinars

Jan 21. **Rediscover Guyana** | [Register Here](#)



## News At A Glance

### Cruce Andino

- Cruce Andino **freezes rates** for 2022! Furthermore, they're already quoting and booking trips for the next season. More [here](#).
- We are pleased to announce that **Cruce Andino** is now **World Travel & Tourism Council approved for Safe Travels**. This means that we meet or exceed the latest global protocols for health & safety. More info about the protocols & stamp [here](#).
- Are you traveling to Patagonia? [Contact us](#) for **discounted travel agent rates** with **Cruce Andino**.

### Las Torres Reserve

- **Cerro Paine Reserve, Hotel Las Torres** and **Fantastico Sur** have merged and are now operating under a single name and logo: **Las Torres Reserve**. As part of the merge, a new website has also been launched. The website features all of the offerings on the Reserve, from all-inclusive programs at the Hotel, to trekking circuits and excursions. Visit the **new website** [here](#) and follow them on their new **social media channels**: [Facebook](#), [Instagram](#) and [Twitter](#).
- **Hotel Las Torres** has made the difficult decision not open the hotel on January 15th as planned. It will not operate for this season and will reopen again in October 2021.
- The **Mountain Lodges & Cabins** in the Central Sector & Cuernos Sector **will not be open** this January and February as originally planned. We have rescheduled the opening for March 1st, 2021.
- For January and February 2021, we are **only offering accommodation in our campsites** in the Central Sector & Cuernos Sector.
- Check out all of the **marketing materials** you need from **Las Torres Reserve**: photo gallery in high and low resolution, videos, logo and COVID-19 protocols. Click [here](#).
- The **W Circuit** is the most popular hike in Torres del Paine National Park for a reason – it's stocked with all the highlights including Las Torres Base Viewpoint, Los Cuernos Mountains, Francés Valley, Paine Grande and Grey

Glacier. We invite you to **take a virtual tour** of one of the best hikes in the world: the W trekking circuit. Click [here](#).

## **Grand Hotels Lux**

- Due to the latest government's restrictions in response to the pandemic, **The Grand Hotel Punta del Este** has made the difficult decision to temporarily close its doors until further notice. Keep an eye out of our reopening dates in the upcoming months.
- **Panoramic Grand Hotel** in the Iguazu Falls **reopened its doors** on December 4th and will be operating during weekends. New Health & Safety Protocols have been put in place to guarantee the safety of both guests and employees. More info [here](#).
- **Recoleta Grand Hotel** in Buenos Aires has turned its meeting rooms into tv studios...if you're planning a virtual conference, take advantage of the **Recoleta Grand Studio Package**, specially designed to meet the needs of the new normalcy and including operator, technical support, high speed wifi and more! If you're interested in further information or booking your virtual event, please send us an email to [sales@recoletagrand.com](mailto:sales@recoletagrand.com). More info also available [here](#).
- We are pleased to announce that **Panoramic Grand Hotel** is now **World Travel & Tourism Council approved for Safe Travels**. This means that we meet or exceed the latest global protocols for healthy & safety. More info about the protocols & stamp [here](#).
- **Contact us for discounted travel agent rates** at any of our properties in Buenos Aires & Iguazú (Argentina) and Punta del Este (Uruguay).

## **Jungle Experiences**

- Looking for a **great getaway**? We still have **availability** on some fixed departures in April & May. Cruise the Amazon river during 4 days... More info [here](#).
- We have decided to revamp our image in order to continue offering authentic and inspiring sailings aboard our exceptional ships. Please visit our new website [here](#). Let us know what you think of our new branding!
- **Contact us for discounted travel agent rates** for cruises on Zafiro and La Perla.

## **Terranova**

- Bloomberg says **Costa Rica** is among the **top 2021 vacation destinations**. Read the full article and discover this amazing country where travelers can immerse themselves in nature and leave no trace by clicking [here](#).
- Looking for **special deals**? Get a third or fourth night free, an extra 25% off or a food & beverage credit...We invite you to discover the best of Costa Rica and **take advantage** of these **current promotions**. Click [here](#).

- In response to the COVID-19 pandemic, **Terranova DMC**, the prime Costa Rica travel agency specialized in boutique experiences, has launched **new, private experiences** for those looking for exclusivity and social distancing. More information and sample itineraries [here](#).
- Costa Rican authorities have announced that **residents of the entire United States, regardless of their State of residence, will be allowed to visit the country starting November 1st**. More information [here](#).

## **Guyana**

- Last September, we officially launched the **North American OTT Course for Guyana**. The course has been divided into four modules: Guyana Essentials, Nature, Birding & Wildlife, Culture & Heritage and Community-tourism and Lodges. The course also includes practical advice and information to help you sell Guyana including itineraries and a list of trade-friendly and local Guyanese operators you can book through. We encourage you to [dive into the course](#) and learn more about this singular destination. Did we mention there are prizes for the first 40 agents to complete it?

## **Emerging Destinations**

- In case you missed it, we're happy to share the article "*What you need to know now about Travel Insurance*" published at **The New York Times** last month. Read [here](#).



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Join our [Travel Trade Group Facebook Page](#) for insider access to all of our client's trade news, events, promotions, webinars, and more! Feel free to use this forum to ask questions, request information or share insights! All feedback is welcome.

### Four Ways to Trek the Legendary "W" Trail

Anyone into South American nature or hiking already knows the legendary "W" is one of a handful of treks that you must do at least once in your life.

[Las Torres Reserve](#) offers four different ways to undertake the trek depending on what type of experience and accommodation you're looking



for.

## "Mash" — Guyana's Ultimate Bash



On the 23rd of February 1970, [Guyana](#) became an independent nation. Every year, to commemorate this historic moment, Guyanese across the nation celebrate Mashramani.

This indigenous word means "celebration after hard work" — which in this case reflects the hard work that went into creating the republic and all the hard work that Guyanese

undertake in their daily lives.

## Costa Rica's New Golden Egg: The South Caribbean Coast

The South Caribbean Coast is one of Costa Rica's hidden gems, a place the travel industry has not yet discovered. For those relish under-the-radar destinations — and might want to make it their next vacation — [Terranova](#) offers a guide to the region.



## 2021 Wish List for Sustainability in the Amazon Rainforest Peru

The past year has been hard for everyone. But now that 2020 is in the rear-view mirror, [Jungle Experiences](#) looks to the future with renewed optimism.

Their biggest goal for 2021 is to continue taking good care of the Amazon environment with the support of passengers who appreciate the





experience of traveling to a place that can truly be called the “lungs of our planet” as well as the support from the rest of our committed contributors.

### Puma! Elusive Hunter of the Andes

A National Geographic Wild video about pumas and other wildlife in Torres del Paine National Park.



Read All About It! Read All About It!



### How Amazonians saved the “Terminator” of the fish world.

CNN recently ran a story about how Indigenous communities in the Amazon Basin are helping save the arapaima, a massive predator fish that also makes pretty tasty eating.



Want to Hear from us More?

Or Never Again?

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