

December 2020



News on Cruce Andino, Grand Hotels Lux, Guyana,
Jungle Experiences, Las Torres Reserve, Terranova

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VIP MY CLIENTS!

PORTFOLIO PROMOTIONS & UPDATES









Dear Colleague,

Well, another year has come and gone. Thankfully 2020 is finally ticking down to its last days and minutes!

I'm sure that none of us was expecting such a challenging year. But if you're reading this newsletter, you might be one of the blessed people, like me, who remain safe, healthy and employed. So there are a lot of things to be grateful for at the end, right?

Although I haven't traveled as much as I wish, I really can't complain. During the first quarter of the year, I spent some days on the beach in Argentina with my entire family. Then, I went to Rio de Janeiro with my fiancé for some more beach days and finally two amazing weeks in the U.S. Northeast with Jane, Jessie and our clients in the South America portfolio. It was our first roadshow — and our last inperson sales calls before the lockdown — and we managed to get in a lot of fun as well as business!

In the second quarter, I finally got my new house and started with the move, décor, etc. It was hard work, but I couldn't be more than happy with the result! At the

same time, I became sort of an expert in doing webinars. Although at the beginning it wasn't easy, by the end of Q2 I felt much more comfortable staging them.

In the third quarter my rollercoaster year reached the highest point and my entire life was about virtual trade shows — attending different ones and organizing our first-ever Re•think Virtual Travel Trade Show, wow, what a challenge for a non-techie person like myself! Fortunately, I had my colleague Jenna, an amazing millennial from Canada, who helped, taught and showed me the way.

During the last quarter of 2020, the lockdown ended in Argentina. After almost eight months I was able to leave home and go somewhere else other than the bank or the supermarket. We welcomed two new clients into the Emerging Destinations portfolio. And with a vaccine just around the corner, we all started dreaming about and planning our 2021 trips for both leisure and business!

Yes, the Emerging Destinations team is ready to be back on the road!

We want to specially thank each of you for your support this year and we wish you and your loved ones a 2021 full of joy, health and new places to visit.

Happy Holidays!

Ana

Jane + Jessie + Jenna + Ana

ORDER BROCHURES

Upcoming Webinars

Dec 16. Cheli & Peacock Safaris' New Signature Itineraries in Kenya & Tanzania | Register Here

Dec 17. **Emerging Destinations Holiday Special - Africa** | Register Here



News At A Glance

Cruce Andino

- We are pleased to announce that Cruce Andino is now World Travel &
 Tourism Council approved for Safe Travels. This means that we meet or
 exceed the latest global protocols for health & safety. More info about the
 protocols & stamp here.
- Are you traveling to Patagonia? <u>Contact us</u> for discounted travel agent rates with <u>Cruce Andino</u>.

Las Torres Reserve

- Please note our updated opening dates: 1. Las Torres Base Trekking
 Circuit: November 27th, 2020; 2. Campsites Cuernos Sector & Central
 Sector: November 27th, 2020; 3. W Trekking Circuit: November 20th,
 2020; 3. Mountain Hostels / Refugios Cuernos Sector & Central Sector:
 December 1st, 2020; 4. Hotel Las Torres: January 15th, 2021; 5. Campsite
 Seron: closed until further notice; 6. O Trekking Circuit: closed until further
 notice.
- Check out the **marketing material** you need from **Las Torres Reserve** (formerly Hotel Las Torres and Fantastico Sur): photo gallery in high and low resolution, videos, logo and COVID-19 protocols. Click **here**.
- Missed our last webinar "New Bubble Travel with Las Torres Patagonia"? Don't worry! You can access the full webinar recording here.
- Cerro Paine Reserve, Hotel Las Torres and Fantastico Sur has merged and are now operating under a single name and logo: Las Torres Reserve. As part of the merging, a new website has been also launched, which presents the entire offer of the Reserve, from all-inclusive programs at the Hotel, to trekking circuits and excursions. Visit the new website here.
- The W Circuit is the most popular hike in Torres del Paine National Park for a reason it's stocked with all the highlights including Las Torres Base Viewpoint, Los Cuernos Mountains, Francés Valley, Paine Grande and Grey Glacier. We invite you to take a virtual tour of one of the best hikes in the world: the W trekking circuit. Click here.
- In response to the global pandemic, Las Torres Reserve (Hotel Las Torres wilderness lodge and Fantástico Sur trekking outfitters) is launching four new "Bubble Travel" experiences to make it much safer and more exclusive for travelers to explore the wonders of Torres del Paine National Park in southern Chile. More information here.

Grand Hotels Lux

- Panoramic Grand Hotel in the Iguazu Falls has reopened its doors last December 4th and will be operating during weekends. New Health & Safety Protocols has been put in place to guarantee the safety of guests and employees. More info here.
- Recoleta Grand Hotel in Buenos Aires has turned its meeting rooms into tv studios...if you're planning a virtual conference, take advantage of the Recoleta Grand Studio Package, specially designed to meet the needs of the new normalcy and including operator, technical support, high speed WI FI and more! If you're interested in further information or booking your virtual event, please send us an email to sales@recoletagrand.com. More info also available here.
- We are pleased to announce that Panoramic Grand Hotel is now World
 Travel & Tourism Council approved for Safe Travels. This means that we

- meet or exceed tha latest global protocols for healthy & safety. More info about the protocols & stamp here.
- Contact us for discounted travel agent rates in any of our properties in Buenos Aires & Iguazú (Argentina) and Punta del Este (Uruguay).

Jungle Experiences

- Missed our last webinar "Why has responsible tourism become more important than ever"? Don't worry! You can access the full webinar recording here.
- We have decided to revamp our image in order to continue offering authentic and inspiring sailings aboard our exceptional ships. Please visit our new website here. Let us know what you think of our new branding.
- Contact us for discounted travel agent rates for cruises on Zafiro and La Perla.

Terranova

- Missed our last webinar "Explore Costa Rica's Central Valley"? Don't worry! You can access the full webinar recording here.
- In response to the COVID-19 pandemic, Terranova DMC, the prime Costa Rica travel agency specialized in boutique experiences, has launched new private experiences for those looking for exclusivity and social distancing. More information and sample itineraries here.
- The nation recently received a World Travel and Tourism Council (WTTC)
 Safe Travel Stamp, which covers over 16 new industry-wide safety protocols.
 More info here.
- Costa Rican authorities have announced that residents of the entire United States, regardless of their State of residence, will be allowed to visit the country starting November 1st. More information here.

Guyana

- Missed our last webinar "Landing a Big One in Guyana"? Don' worry! You can access the full webinar recording here.
- Last September, we officially launched the North American OTT Course for Guyana. The course has been divided into four modules: Guyana Essentials, Nature, Birding & Wildlife, Culture & Heritage and Community-tourism and Lodges. The course also includes practical advice and information to help you sell Guyana including itineraries and a list of trade-friendly and local Guyanese operators you can book through. We encourage you to dive into the course and learn more about this singular destination. Did we mention there are prizes for the first 40 agents to complete it?

Emerging Destinations

- In case you missed it, we're happy to share the article "What you need to know now about Travel Insurance" published at The New York Times a couple of weeks ago. Read here.
- We've moved! Our new address is: 4850 Manget Ct., Dunwoody, GA 30338.



Subscribe to our <u>new YouTube channel</u>! We'll be posting our webinars, videos from our clients and some other fun content.



Join our <u>Travel Trade Group Facebook Page</u> for insider access to all of our client's trade news, events, promotions, webinars, and more! Feel free to use this forum to ask questions, request information or share insights! All feedback is welcome.

Top Five Animals to Spot in Torres del Paine National Park

Las Torres Reserve offers its picks for the top five wild animals to see (and hopefully photograph) in southern Chile's incomparable Torres del Paine National Park: guanaco, puma, caracara, ñandú and huemul.



The Ultimate Two-Week Trip to Guyana



What's the ultimate **Guyana** adventure? How about 14 days of exploration that ranges from the Atlantic coast and mountains to the Amazon rainforest and savannas including jungle treks, river journeys, an adrenalin pumping 4x4 safari, spectacular Kaieteur Falls, staying at a working ranch or unwinding at a riverside resort. If you time it right, you can hit the Rupununi Rodeo as well.

In case you missed the news, Peru resumed international flights from neighboring South American countries in October and continues to add other countries to the list. So it's time to start thinking about a <u>Jungle Experiences</u> cruise in the Peruvian Amazon.



It's Not Too Late for Patagonia



There's still plenty of summer left at the bottom end of planet Earth. Which means it's not too late to hike the legendary "W" and "O" Trails in Patagonia's Torres del Paine National Park. Check out the deals still available from Las Torres Reserve (formerly Fantastico Sur), the park's premier trekking outfitters.

Conservation & S.A.V.E. Travel in Guyana

From biodiversity research in the Iwokrama Rainforest Reserve and crocodilian tagging at Caiman House to solar-powered ecolodges and well-managed tourism, **Guyana** offers visitors a chance to sample a bit of conservation tourism and S.A.V.E. (Scientific, Academic, Volunteer and Educational) travel.



































Want to Hear from us More?

Or Never Again?

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