Start 2021 by Re-Checking Where You Stand on COVID-19

Experts: Start Planning for the COVID-19 Vaccine Now

The Center for Industrial Research and Service (CIRAS) seeks to make Iowa better by educating its businesses about the latest research-proven methods and best practices of the industry. Here are just a few of the ways we plan to do this:

- **Upcoming Conferences, Training, & Workshops**

  CIRAS is urging any Iowa company with lingering questions about COVID-19 to start the new year off on a good foot by checking with us to see how the coronavirus has impacted your business and what might lie ahead in 2021. Now that 2021 is here, where do you stand in dealing with the pandemic? Do you have a good handle on how COVID-19 upended nearly all American businesses in 2020. Now that 2021 is upon us, it is time to refocus on COVID-19 and new vaccines are bringing new hopes for a return to normal in 2021. COVID-19 wrought havoc on America's economy in 2020, but the new year is here, and new vaccines are bringing new hopes for a return to normal in 2021. However, Iowa experts have two messages for business leaders who are looking over the horizon and anxiously awaiting their shots: Start planning for the COVID-19 vaccine now.

- **CIRAS’ 2021 Email Marketing Boot Camp**

  CIRAS’ 2021 Email Marketing Boot Camp will be held January 19-22. This month, the Iowa Lean Consortium is offering you a week’s worth of intensive learning – and you won’t even have to leave your desk.

  **ILC Webinar Week:** January 19-22

  The ILC’s 2021 Webinar Week won’t even have to leave your desk. This month, the Iowa Lean Consortium is offering you a week’s worth of intensive learning – and you won’t even have to leave your desk.

  - **January 19th** - ILC Webinar: Value Streams
    - Value Stream Basics: X-ray Inspection
    - ILC Webinar - 5 Problems with Your Machining Operations
    - Machine tending in CNCs and Simple Robotic Automation
    - Is your cell Lean? The Calculation, Tips, and Tricks
    - Practical Lean Team Building Workshop
    - Identifying the Six Types of Government Customers
    - Two-Day Virtual Lean Coffee
  - **January 20th** - NE Iowa Manufacturing Lean Leaders Roundtable and NE Iowa Manufacturing Lean Leaders Roundtable
    - Sub Plans for Small Business
    - Subcontracting: A guide to getting the job
    - The Six Types of Government Customers
    - Identifying the Six Types of Government Customers
    - identified: State ATEC + Industry Firms
  - **January 21st** - ILC Webinar - Leading the People Side of Lean
    - ILC Webinar: Value Streams
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  - **January 22nd** - ILC Webinar: The Conclusion Trap and Other Pitfalls for Better Decision Making: Avoiding the Conclusion Trap and Other Pitfalls for Better Decision Making: Avoiding the Conclusion Trap and Other Pitfalls for Better Decision Making
    - Two-Day Virtual Lean Coffee
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- **COVID-19 Manufacturer Roundtable**

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