

SWILLBURG NEWSLETTER



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ISSUE NO. 11

Welcome, Neighbor!

Welcome to our Swillburg Neighborhood Association newsletter! [Sign up here](#) to receive this newsletter via e-mail if you did not get it directly! This newsletter will serve to give you the latest updates in our neighborhood and feature upcoming events.

Do you have an idea for the newsletter or would like us to feature your local event or business? Do you have historic photos of the neighborhood? Contact Josh Jacobs at joshua.f.jacobs@gmail.com

COVID-19 VACCINE QUESTIONS?

JOIN US 6/17 @ 7PM

Join the Swillburg Neighborhood Association for a special ZOOM presentation and Q&A session on the COVID-19 vaccine!

Recommendations are changing quickly – Albert Blankley, COO of Common Ground Health will share up to date information on what is current.

Take the opportunity to ask YOUR questions about COVID and the vaccine in a non judgmental setting with your neighbors.



Albert Blankley, COO
Common Ground Health



Ep 01 - You Vaccine Questions Answered



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YOUR VACCINE QUESTIONS ANSWERED

Join the Swillburg Neighborhood Association for a special ZOOM presentation and Q&A session on the COVID-19 vaccine, June 17th at 7PM.

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Take the opportunity to ask YOUR questions about COVID and the vaccine in a non judgmental setting with your neighbors.

[Register Here](#)



“It’s a beautiful day in the neighborhood ...”

-Robert Palmer

GO SWILLBURG! Our first Neighborhood Pop-Up Shop tent event was a roaring success, with a gorgeous April Saturday in the upper 70s, a music track of Cab and Blanche Calloway (the former once lived in Swillburg), and plenty of foot traffic outside the Swillbarber who graciously loaned his lawn on Henrietta Street (on the east side of Highland Park Diner), to provide SALES, SALES, SALES of Swillburg swag to benefit the neighborhood.

Most popular item? Our stylish Swillburg Hoodies — dozens were sold, along with Swillburg

garden flags & house flags in three designs, heavy Swillburg beer glasses (sold out) and travel mugs, inflatable piggies, t-shirts in five Swillburg designs — and decals and other small items too numerous to mention.

There were free packets of sunflower seeds to brighten neighborhood gardens, sidewalk chalk to occupy the kids, and free Bob's walnut brownies (until they were gone) to snack on while you shopped.

Thank you mastermind Josh Jacobs in the tent — who planned it, manned it and created many of the designs, not to mention ordering and storing. Thanks, too, to Stephanie Jakas, who seconded Josh in the tent, Dave Fergusson who hauled the tent from storage, and carnival barker (not really)/veteran leader Judy Lee Hay, who attended to the sweatshirt rack and gently twisted arms as only she can do — all for a good cause. Finally, thanks to JoAnn O'Neill, Kelley Mariano and Bridgett Wales who helped with set-up and take-down, and greeter Frank Tenbroeck.

Footnote: If you missed it today, you can buy most of the items online at [Swillburg.com](https://www.swillburg.com) — or come to our next event, being planned now :).

Thank you Swillburgers — you're the best!

Shop Now!





Garden Refresh at Swillburg Neighborhood Community Garden at School 35

-JoAnn O'Neill

It was a perfect day for our United Way Day of Caring project to restore and refresh our garden beds at the Swillburg Neighborhood Community Garden at School 35 on May 13!

Our loyal volunteers from the U of R River Campus Libraries and some new volunteers from L3 Harris, along with some dedicated community neighbors tackled the tasks at hand and finished up repairing and refreshing the big day's project.

A special thank you to our own Dav Fergusson, who supervised and nearly single-handedly managed the repair project, and to the many hands who weeded, loosened soils and carted 6 cubic yards of dirt/compost into these beds to make them look new again!

Loud shout-out to our neighbors at Dogtown and Wegmans Food Markets for our lunches and waters!

Most importantly, a very special thank you to our friends at Pinnacle School 35 for allowing us to have this opportunity to garden and enjoy the fruits of our labors. A surprise treat was to have an opportunity to give Principal Brenda Torres-Santana a first-hand look at the gardens!

And, of course, a thank you to the United Way of Greater Rochester for helping our community organizations with special spring projects and connecting those dots between the organization needing a hand, and the volunteers inspired to give back to their communities.



Bloom Garden Mini Sweep

-Megan Fritts

On Saturday, May 15th, around ten neighbors gathered from 9am-12pm at our beautiful Bloom Garden. This garden is in the median at the intersection of Pembroke, 490, Field St, and Monroe Ave. Our volunteers helped to weed and rake the garden to prepare for the flowers that will be planted in June. In addition, the fence along 490 received some much needed TLC with trimming back plants, raking out leaves and trash. We received many kudos and thanks from fellow neighbors as they drove through. Thanks to our dedicated volunteers, we filled 24 bags of leaves and garbage. Special thanks to Dave for transporting all the bags back to his house to be picked up by the city.

If you were interested in volunteering, but were not available that day, there are still plenty of opportunities to get involved! We will have plants coming on June 12 from 9am-12pm that will need to be planted in the Bloom Garden and the round planters that line the sidewalk on Field St. If you can make it on June 12th, please meet at the Bloom Garden between 9am-12pm.

We would love a volunteer to "adopt" one or more of the round planters for the summer. Plants will be provided, but we would love for volunteers to water and weed them. If you would like to adopt a planter, please let Megan Fritts, mcf1818@gmail.com, know which planter you would be interested in.



What Ideas Do You Have For Swillburg?

We want to hear from YOU! What would you like to see happen in Swillburg? Events? Beautification? Information? New swag?

The skys the limit! Send any ideas to joshua.f.jacobs@gmail.com and your name will be kept confidential if you choose!

Sponsors

Thank you to our generous sponsors which help keep the newsletter running.

A promotional graphic for Joshua F. Jacobs. On the left is a circular logo with the word 'JACOBS' in a serif font, surrounded by a web of thin lines and small colored dots. To the right of the logo, a list of services is displayed in a bold, sans-serif font: 'Website Design', 'Digital Marketing', 'Print Marketing', 'Social Media Management', and 'Event Invitations'. At the bottom, the website address 'www.JoshuaFJacobs.com' is written in a purple, sans-serif font. The entire graphic is set against a light yellow background with a pattern of small, scattered colored dots in teal, purple, and black.

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