



# europa

May 2024

Dear Colleague,

As we embark on exciting journeys and explore new horizons in Europe, we're thrilled to have you along for the ride.

Our big news this month is a partnership with the Trentino Tourism Board in northern Italy and the roadshow we're doing with them in NYC, Boston and Toronto in June. Haven't heard of Trentino? Think mountains and lakes and gorgeous scenery just 2.5 hours from Venice or Milan.

Hörður Jóhannesson of Iceland ProTravel informs us that, for the first time in years, there's still space available on Iceland land trips this summer! In addition to guided tours, we can arrange self-drive trips, including fabulous RVs for road trips around the island.

We also just traveled with Claudia from MiMalta. She's a wealth of information on the Mediterranean destination and is a very creative thinker when organizing special events on the islands. Let us know if you want to schedule a Zoom call with her.

And please check out our crib sheet, your go-to resource for all the latest updates and special offers from our partners. With dynamic information on our accounts and exclusive specials, the crib sheet ensures that you never miss out on the best deals and experiences.

Happy travels!

Jane, Jenna, Paula & Ana

**News on: Iceland ProTravel, MiMalta and  
Porto & the North of Portugal Tourism Board and Trentino**

[Order Brochures](#) | [Our Portfolio](#) | [Webinars](#) | [Crib Sheet](#)

News at a Glance

**[IcelandProTravel](#)**

- **Hvammssvík Hot Springs**– Book entry to Hvammssvík Hot Springs which is only a short 45 minute scenic drive from Reykjavík.
- <https://hvammsvik.com/>
- <https://highlandbase.is/accommodation/highland-base-hotel>

## [Porto and the North](#)

## [MI Malta](#)

- **Art:** Malta's first international art biennale, [malta.biennale.art](http://malta.biennale.art), showcases the theme "baħar abjad imsáġar taż-żebbuġ: white sea olive groves." From March to May 2024, this contemporary event features diverse works and pavilion projects at captivating sites across the archipelago.
- **Luxury Accommodation:** Introducing the new Presidential Penthouse Suite Collection at The Westin Dragonara Resort. Located on the exclusive top floor, these One, Two, and Three-Bedroom Suites feature a modern residential aesthetic with local flair featuring hand picked artworks by Pawl Carbonaro.
- **Wines & Vineyards:** The Mediterranean archipelago's tourism authority has appointed its first ever wine ambassador to "establish Malta and Gozo on the international wine scene. Malta may not be renowned like its neighbors for wine production, but Maltese vintages are more than holding their own at international competition, winning several accolades in France, Italy and further afield.

---

## Upcoming Travel! Emerging Destinations On The Road

[Monday, June 3](#): New Jersey  
[Wednesday, June 5](#): Boston and Cambridge, MA  
[Monday, June 10](#): Washington, DC

---

### What's New Under the Alpine Sun? Trentino!

Looking for something new under the Italian sun? It's about time you tried Trentino, a lake and mountain filled province in northern Italy that boasts some of Europe's most spectacular scenery and outdoor adventures.

Trentino is located in the heart of the Italian Alps between Lake Garda and the Dolomites. It's just below Austria, and not far from cities like Milan, Venice and Verona. The main city is [Trento](#), famous for Trentodoc, one of Italy's most delicious spumante sparkling wines.

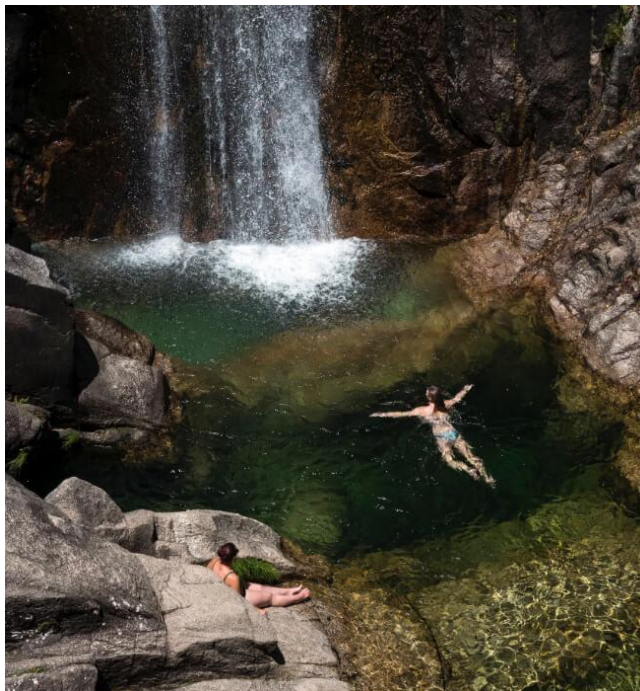
When seen from above, in fact, the map of Trentino province looks like a butterfly with open wings.

[Read More](#) [Read](#)



---

## Surf's Up in Northern Portugal, Dude!



Sea, river, lagoon, brook, swimming pool, water park or spa — the city of Porto and the North of Portugal offer a refreshing variety of destinations for those who would rather splash than just watch from the shore.

Just look at what you can do:

- Board, body and kite surfing along the region's gorgeous Atlantic coast.
- Canyoning in Peneda-Gerês National Park, Portugal's first and so far only national park.
- Soaking in thermal spas in Caldelas, Santo Tirso, São Pedro do Sul, and other ancient towns.
- Canoeing and kayaking along the Douro, the longest river on the Iberian Peninsula.

[Read More](#)

---

## What's Your Mediterranean Style?

Beaches, culture, outdoor adventure, wine & dine — what are your favorite things to do on a Mediterranean vacation? Because Malta's got them all.

Comprising three islands that float in the Med about halfway between Italy and North Africa, Malta boasts 85 miles (137 km) of coastline spangled with sandy and rocky beaches, dramatic limestone cliffs, and turquoise-colored coves with crystal-clear water. Add more than 300 days of sunshine each year and you've got all the makings of a perfect beach vacation.

[Read More](#)



## Get Your Quirk On In Iceland This Summer



Snorkeling the tectonic fissure that separates Europe and North America. Piloting an ATV across a dark, rugged lava field. Teeing off at 12 a.m. for a round of golf beneath the midnight sun. Those are just a few of the quirky, offbeat activities that Iceland ProTravel can arrange on the big North Atlantic island this summer.

**Snorkeling Between The Continents:** Located in Thingvellir Natural Park, the famous Silfra Fissure and offers crystal clear glacier water and unparalleled visibility because the underwater crevasse is completely devoid of life and sediment. Since the fissure was created by plate tectonics, it's possible to swim from North America to Europe in just a few strokes. [Read More](#)

## The Natural Wonders of Iceland





Geysers, waterfalls, hot springs — these are just a few of Iceland's natural wonders. Experience the land of fire and ice and plan your next vacation now at [www.icelandprotravel.com](http://www.icelandprotravel.com).





# emerging destinations

representing cool companies in cool places

[Manage](#) your preferences | [Opt Out](#) using TrueRemove™  
Got this as a forward? [Sign up](#) to receive our future emails.  
View this email [online](#).  
This email was sent to .

*To continue receiving our emails, add us to your address book.*

4850 Manget Ct. | Dunwoody, GA 30338 US

[Subscribe](#) to our email list.