



IPIGRAM (11 DECEMBER 2020)

FEATURE POSTS

IP of the Future: Implications for Canada

December 9, 2020 by Johanne Bélisle

I had the honour of representing Canada over the past year on a very ambitious and forward-looking initiative by the [International Trademark Association](#) (INTA), which set up three international think tanks to produce reports on the *IP Law Firms of the Future*, the *In-House Practice of the Future* and the [IP Office of the Future](#).

As Chief Executive Officer (CEO) of the [Canadian Intellectual Property Office](#) (CIPO), I joined 13 other current and former Heads of IP Offices from around the world to explore the evolution of the IP system and future challenges and opportunities for IP Offices.

Our report identifies the key factors impacting the global IP system, notably the rise of the intangibles economy; the internationalization of the IP system; the speed of technological change and its increasingly interdisciplinary nature; and the growing importance of IP to innovation and trade policies worldwide.

Written by Johanne Bélisle, who has recently completed her five-year mandate as CEO of the Canadian Intellectual Property Office in September 2020 and was an active member of the IP Osgoode Advisory Board.



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**IP Innovation Clinic
ChatBot Launch Event**

January 29, 2021

12:30 pm - 2:30 pm EST

For more information please visit our website www.iposgoode.ca

<https://www.iposgoode.ca/innovation-clinic-chatbot/>

LATEST POSTS



On November 5, 2020, the Copyright Society of the USA celebrated the establishment of the new Canadian chapters in Ottawa and Toronto with the Panel discussion on Théberge, moderated by IP Osgoode's Founder and Director, prof. Pina D'Agostino.

Congratulations to [Casey Chisick](#), IP Osgoode's Advisory Board Member, on his appointment as the first Canadian President of the Copyright Society.

The Copyright Society's Inaugural Bang: A Panel on Théberge and the Fundamentals of Copyright Balance

December 11, 2020 by Sebastian Romanutti

On the first week of November, the Copyright Society hosted its inaugural event for the new Canadian chapters established in Ottawa and Toronto. The event, titled, "[Théberge Two Decades Later: How the Concept of 'Balance' Continues to Shape Copyright Law in Canada](#)", presented a broad but important topic that is the epicentre of Copyright Law in Canada. A number of esteemed panelists came from all corners of the copyright field,

including telecommunications, entertainment, collectives, and academia. All sides pitched their position on the famous copyright balance proclaimed by Justice Binnie in [Théberge v. Galerie d'Art du Petit Champlain Inc.](#), which described the Copyright Act as “a balance between promoting the public interest in the encouragement and dissemination of works of the arts and intellect and obtaining a just reward for the creator”. Panelists also commented on how the *Copyright Modernization Act* has impacted the digital world within practice since its inception nearly a decade ago.

Written by Sebastian Romanutti, who is in his third year at Osgoode Hall Law School. This semester Sebastian was enrolled in Professors D'Agostino and Vaver 2020/2021 IP & Technology Law Intensive Program at Osgoode Hall Law School and was a Legal Intern at SOCAN.

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Playing Ball for the Billionaires

December 7, 2020 by Adele Zhang

On June 15, 2020, a [class-action lawsuit](#) was filed against the National Collegiate Athletic Association (NCAA) on the grounds of breaching federal antitrust laws. Regulations such as the NCAA's amateurism rules prohibit college athletes from using and being compensated for the use of their name, image, and athletic reputation. In recent years, these regulations have been increasingly contested by college athletes, alleging that the NCAA, a billion-dollar corporation, is protecting its monopoly over college sporting in the United States.

Written by Adele Zhang, a first-year JD student at Osgoode Hall Law School. Adele is interested in the intersection between IP, sports law, business law, and employment law.

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Events

IFIM Holiday Seminar – Tales of the New Doctors of Law

17 December 2020

For more information and to register please [click here](#).

COVID-19 & IP Practice: Fresh Start: Getting into Gear For 2021

17 December 2020

For more information and to register please [click here](#).

IP Innovation Clinic Chatbot Launch Event

29 January 2021

IP Osgoode is hosting the virtual IP Innovation Clinic Chatbot Launch Event to showcase the IP Innovation Clinic ChatBot, which was developed to support the provision of free access to basic IP information in a timely, effective and user-friendly way.

IP Picks of the Week

[Canadian Intellectual Property Office](#) has recently published an AI report on “[Processing Artificial Intelligence: Highlighting the Canadian Patent Landscape](#)” that highlights the Canadian Patent landscape in this important and emerging field of technology. The report can be downloaded at [this link](#).



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