Starting with Black History Month. In our ENTP 340: Inclusive Innovation class, we kicked off Black History Month hearing the entrepreneurial stories of four inspiring business founders, trailblazers, and changemakers.

Want to learn more about Black-led startups? Click here to learn more about the Chocolate Chips Foundation, a Black-owned non-profit that connects Black entrepreneurs and business leaders with resources and capital.

At Lake Forest College, our entrepreneurs and innovators identify problems worth solving and mobilize the people, resources, and networks to solve them. We support and showcase solutions that push boundaries and drive meaningful change.

In this class, we started a conversation with black women founders telling their true life stories that we change the narrative on who gets to become a successful entrepreneur.

Nichole Wilson, owner of Fit Your Life Into Your Life, a business coaching and health and wellness program, talked about her journey and how she learned to value herself.

Karen Jones, co-founder of Whole & Free Foods, LLC - Every Body Eat®, talked about the power of real food and how her company empowers people to eat healthy no matter their financial situation.

Chamilla Banks, CEO and Executive Director of the Chocolate Chips Foundation, a Black-owned non-profit that connects Black entrepreneurs and business leaders with resources and capital, talked about her work creating a successful beauty empire, Madam CJ Walker brought 20,000 other Black women into business. She shared that when Black women work together, they can make a huge impact.

Madam CJ Walker saw that women working together could make a huge impact. Over the course of her life, she built a successful beauty empire and brought 20,000 other Black women into business.

Be Fearless: Madam CJ Walker

Or these videos:

The Tanning of America: How Hip-Hop Created a Culture That Rewrote the Greatest Advantage

Black Fortunes: The Story of the First Six African Americans Who Escaped Slavery and Became Millionaires

Greatest Advantage

Explained | Racial Wealth Gap

And the worst way a person's story can end is that it was meaningless - that their life didn't count. That's why people are telling new stories about race, challenging old stories and narratives of survival and pride and dignity. Some stories have been told so often that they are trite and diabolically false. America has been telling a story about race. Some stories are told out loud - in books and TV, trauma-jammed into DNA, silently closing the door for some, and opening it for others.

Race and ethnicity are stories - told for hundreds of years - whispered from parent to child, and automatically play in our heads - internalized and all the more powerful for it.

In partnership with Vox Media Studios and Vox, this enlightening explainer series will take viewers deep in events and social trends pulled from the zeitgeist, touching topics across politics, science, history and pop culture -- featuring interviews with some of the most authoritative experts in their respective fields.

In this episode: Cory Booker and others discuss how slavery, housing discrimination and centuries of inequality have compounded to create a racial wealth gap.

US Rating: TV-MA. This show is designed for mature audiences.

Check out the following books:

Be Fearless: Madam CJ Walker

In case you missed it

Ready to take their business idea to the next level

Eager to compete in a business competition

Aspiring undergrad entrepreneur

Are you or do you know someone who is an...

ENTP Venture Opportunities

Join us in the Oppenheimer Center for Entrepreneurship and Innovation (OC) to celebrate the Achievements of Black Entrepreneurs. Learn how you can get involved with students, faculty, and alumni to build a vibrant entrepreneurial ecosystem.

Celebrate the Achievements of Black Entrepreneurs

Learn more about the I-POP program through Wilmette Public Relations.

Your I-POP shopping helps make our Lake County entrepreneurial ecosystem inclusive retail experience a joint venture with the Entrepreneurship and Innovation Center.

Celebrate and support local businesses

We did our very best to stay quiet during the campus-wide quiet period, but you interested in competing in a national business competition for the chance to win a portion of the prize money?

If you answered "yes" to any of the statements above then e-Fest® is for you!

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Learn more about the

Celebrate and cheer on ENTP students as they make their final pitch! Cheer on the Lake Forest College student teams as they make their final pitch!

ENTP Student Competitor

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