

EXCELSIOR



Meet Joann Prinzivalli: The Transgender Trailblazer

Prinzivalli doesn't just know LGBTQ+ history. She *makes* it!

Joann lost her family, her children, her home, her friends, her church, and her “nice corner office job as the Chief Underwriting Counsel for a major title insurance company” when she came out as transgender at the turn of the century. As she said at the time, “there was no place to look but up.” Not only did Joann commit to lifting herself up; she committed to helping ensure that others did not have to go through the same experience as she had. And this is exactly what she has been striving to achieve since 2000.

[Read more](#)

Supplier Spotlight: Back to Sleep Tired from Pride Month events? Let Susan get you "back to sleep" with ease!

This year's Pride celebrations were non-stop in commemoration of Stonewall 50 and the launch of WorldPride. It was incredible, exhilarating, and exhausting. Now, it's time for rest and we have the perfect nglccNY



business to help us do just that. Susan D'Addario is a LCSW and Certified Sleep Science Coach. Her business is Back to Sleep and she focuses on assisting folks who are struggling with their zzzz's. As she puts it on her website, her services will help you "start to sleep great again so you can feel rested and ready to take on the world."

[Read more](#)

The Phluid Project in the Global Spotlight

"Human rights and activism is at the center of who we are!"

Launched in March 2018, this gender-neutral clothing brand, and NGLCC certified company, The Phluid Project, is a "brand, a movement, a community and platform based on activism, executed through the lens of fashion, and committed to challenging the ethos of traditions past and encouraging those which embrace and celebrate freedom and self-expression." This mission statement is a testament to incorporating human rights standards into a business model, and The Phluid Project leads on its commitment by being one of the 200+ businesses and corporations who support the U.N.'s Standards of Conduct for Business: Tackling Discrimination Against Lesbian, Gay, Bisexual, Trans, and Intersex People.

[Read more](#)



What Pride Means To Our Founders

18 years later, NGLCC is larger than ever

Pride is about "Giving LGBT people a sense of belonging, worth, and visibility," said Justin Nelson, President and Co-Founder of NGLCC. "It is an opportunity to celebrate who I am as a person and the communities to which I belong." We discussed the importance of business allyship and inclusion, but being allies to the LGBT community all year long and not

just during the month of June. "Just slapping a rainbow flag on something is no longer enough," said Nelson. There is a need for sustaining engagement all year long. "While I love pride campaigns, we are more than just a parade," he said.

4 Recommendations for LGBT Allies in the Business World

"Economic and social visibility go hand-in-hand as we march toward equality..."

There are a multitude of ways to be an LGBT business ally. From working alongside LGBT individuals in the workforce to purchasing from LGBT owned businesses, being an ally in the business world is important! These recommendations will give you some pointers on how to support the LGBT folks in your own communities.

[Read more](#)



Have You Registered for Conference?

Secure your registration for the largest LGBT event on the planet

NGLCC's 2019 International Business & Leadership Conference will take us to Tampa Bay, Florida and the beautiful Tampa Convention Center from August 13-16! This globally recognized conference will deliver innovative leadership programming as well as networking and engagement opportunities, for more than 1,400 LGBT and allied business leaders. Cutting-edge educational programs include inspiring keynote speakers, the annual conference preview for certified LGBT Business Enterprises® (LGBTBEs), an affiliate chamber development track, Marketplace Expo, one-on-one matchmaker meetings between suppliers and Fortune 500 companies, and much more.

[Read more](#)



Upcoming Events



NEWS BLOG

- July 24 - LGBTBE Roundtable - Your Digital Voice: Leveraging Digital Media to Amplify Your Personal and Professional Brands
- July 24 - July 2019 M3!

[click to learn more and register](#)

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