



The Peninsula: Heart of the Parkway

Dear Friend,

We hope you like this updated version of our monthly newsletter. This month, we wanted to recap some exciting progress we've made to-date.

Development of Corridor Master Plan

- Goodwyn, Mills & Cawood, a planning firm, has been hired and work is now underway toward development of the Mobile Peninsula Corridor Master Plan. ... And the Peninsula is working in association with FIVE grants, both monetary and not, to further the plan.
- We welcome our second intern George Bass who is joining us this semester to develop a business plan for our corridor with focus on the Miracle Mile.
- We have hosted and will host numerous meetings/workshops to ensure everyone has an opportunity to have a voice as we help coordinate the TWELVE plans now underway that touch our landmass...moving them all toward implementing Low Impact Development (LID) strategies citywide. [Stay tuned for more info on upcoming meetings!](#)

Photo Credit: Christian Miller

Litter/Blight

- We recently hosted a corridor tour with the City's new Property Maintenance Manager to see what we can do together to improve our overall image -- mainly looking at the many abandoned properties now in tax lien or foreclosure. Remedies to these are not easy and will not come quickly but the Real Estate committee is committed to staying on top of this.
- Our one Block-at-a-Time cleanup initiative will continue in the fall, focusing on rights-of-way (ROW) along the corridor. We were reminded that the maintenance of Rights-of-Way (mowing, edging, litter removal, etc.) are those of the property owner (either private business or the City, State or School System.) We were assured, however, that new policies are being put in place to more effectively enforce the rules -- especially for those who are repeat offenders. Only time will tell the level of effectiveness.
- Meanwhile, thank you to the Park's Dept. for the new trash cans at our waterfront parks, McNally and Helen Wood. Having tops on the cans will reduce the amount of litter blowing out by regular coastal winds or being pulled out by our many critters!
- Partnerships with ALDOT, Dignity Funeral Home (Pine Crest) and Clarke's Exxon to clean and maintain Clarke's Exxon and the vacant lot south next to the cemetery have proven successful. Meanwhile, ALDOT is continuing their due-diligence along the rights-of-way to the north along the banks of Rabby Creek.
- Across DIP, the cleaning of 1750 DIP, an abandoned property, is continuing as the City of Mobile has acquired the property for our future use as a Visitor Center. Meanwhile, we're negotiating a partnership with Waffle House, City of Mobile, Greg's All-and-1 lawn maintenance to maintain the property through the end of the year at which time we'll re-evaluate.
- At the other end of the Peninsula, we are attempting to combat the litter and overgrowth problem under Dog River Bridge through another partnership with ALDOT & the City of Mobile Parks and Mobile Police departments.

Image

- The name "Peninsula" is rapidly becoming a household word, identifying us as the unique coastal community we are. And thanks to ALDOT and the new Share the Road signs, the public is becoming more aware of our value as an outdoor recreation center.
- We are still awaiting ALDOT's boat & kayak launch signs, they too, will aide in the effort to become recognized as Mobile's outdoor recreation destination.
- We're now working with a professional marketing firm, [Optera Creative](#), to develop a website, this community newsletter and corridor business directory.

We are thrilled with this progress, but we want to hear from you! Please let us know what you think by [clicking this link](#).

Debi Foster, Chair, The Peninsula
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