Greetings 2020 ACVIM Forum Exhibitor!

The ACVIM is committed to your success — We're here for you! If you have questions or need assistance, please contact us.

Exhibitor Resources

Advertising & Sponsorship

Make Your Housing and Travel Plans

Exhibits and Conference Specialist

Product Exposures

SPONSORSHIPS

Maximize Your ROI with a Targeted Sponsorship

Promote your brand and reach new audiences with targeted sponsorships at the ACVIM Forum! Get in front of all the people you need to see. Your marketing dollars can result in increased traffic to your booth, higher sale prices, and a greater return on investment. A sponsorship can help you achieve all of these goals. Reach top decision makers, increase your brand awareness, and build relationships with veterinarians. Check out the available options below:

- Voucher Solutions: Promote your company with a get-one-pay-one voucher. Two vouchers, one for you, one for your chosen charitable organization.

- Product Exposures: A product exposure offers you the opportunity to work with ACVIM to create a unique and valuable experience for attendees. Whether website, email blast, social media, or printed materials, this has been a great way to drive traffic to your booth or give away products. You can be sure attendees will stop by your booth to receive their discount and learn more about your products. This feel-good opportunity builds brand value and goodwill among participants while driving traffic to your booth to receive their massage. Recognition includes, but is not limited to:
  - A video ad
  - Social media posts
  - Website featured Vendor Profile
  - In-booth signage in the Relaxation Station area
  - Spotlights in the Product Showcase

- New! Promo Video: A one-minute short video that can be used on your website, email blast, social media, or printed materials. This opportunity allows you to broadcast to all ACVIM Forum attendees your best or newest products. You can be sure attendees are sure to stop and take a look.

- Marketing Toolkit:
  - A valuable toolkit that includes full marketing materials. You can easily use these resources on your website, email blasts, social media sites, and other communication channels.
  - Exhibit Schedule & Hours
  - Contact Information

This toolkit has been designed to help you achieve your marketing goals. It includes invaluable information about how to promote both the ACVIM Forum and your presence at the conference. We encourage you to use these resources on your website, email blasts, social media sites, and other communication channels.

Product Exposures

Order Now>

The Exhibitor Insider is your monthly source for important ACVIM Forum news and information. Please read this newsletter to stay up-to-date with everything about the 2020 ACVIM Forum. Stand above your competitors and be recognized by top influencers and decision makers in the veterinary industry! We encourage you to use these resources on your website, email blasts, social media sites, and other communication channels.

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Please do not become a victim of these companies' scams as the ACVIM will have no recourse. If you are contacted by one of these pirating companies please contact Leah@ACVIM.org

If you have a complaint, please email your complaint to the ACVIM so we can follow up on the situation and offer further assistance.

The ACVIM has taken every necessary step to protect your information. We will not share your information with anyone or any organization.

For more information about housing prices and procedures, please visit the Hotel & Travel page on our website.

Deadlines

02-01-2020 DEADLINE: Initial Booth Payments

Please remember, all final booth payments must be received no later than 1/31/2020.

To book your lodging, please book directly through the OFFICIAL housing link provided by Experient, Inc., to secure discounted rates to Exhibitors. Book your hotel room reservation through ACVIM's Official Housing Provider, Experient, Inc., to secure discounted rates to Exhibitors. Visit the Hotel & Travel page on our website for more information.

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Take a look at your booth plan and be prepared to greet attendees! The Exhibitor Insider will help you achieve your marketing goals.

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