

## EXCELSIOR



### Expanding Business Opportunities for Newcomers and Longtime Attendees of NGLCC's Interantional Business & Leadership Conference

**NGLCC's biggest event of the year is this week and two business owners are approachng it with excitement and varying perspectives.**

David Ladgraf, Founder and CEO of Make It Happen Management, is attending conference for the first time this year. He is hoping to expand brand recognition and build international and national relationships for his company. He is looking forward to one-to-one matchmaking, networking and opportunities to give his testimonial.

Joanne Balady, Founder of Balady Promotions, is attending conference for the sixth year. She is looking forward to spending a great deal of time in the Expo Hall visiting with Corporate Partners and Sponsors. "I could spend hours in there meeting professionals," says Balady, who targets five companies each year. "I

think meeting them year after year has really helped my business to build visibility and credibility and now I believe we are reaping the benefits from our investment.

[Read more for helpful tips and tricks about NGLCC's International Business & Leadership Conference](#)



## Corporate Spotlight: TD Bank

**TD Bank goes out of its way to support NGLCC and nglccNY and uplift the LGBT business community.**

Steve Garibell is Vice President of LGBTQ2+ Business Development at TD Bank. nglccNY sat down with him to learn more about his role at TD Bank and why the company is so committed to working with the chamber.

[Read more](#)

## Insights on NGLCC's International Conference from Last Year's Biz Pitch Winner

**Since winning the national competition last year, eParel has seen exponentially positive results.**

Invented at Columbia University, eParel administers a web-first SaaS platform where service businesses outfit their staff. "As a gay man, the eParel model cuts to the core of who I am. It's about identity, creativity, and self-expression."

The scalability of eParel's business model eventually led them to participate in business pitching competitions through NGLCC. For those that are planning to attend this year's NGLCC International Conference, they suggest a plan. "Be strategic, but also try to relax and enjoy it. With an extensive list of programs, conference can be a boundless source of personal and professional growth."

[Read more](#)



## CONFERENCE SOLD OUT!

**We will be back with a full report and lots of photos to share. Follow the**

## excitement all week long using hashtag #NGLCC19!

NGLCC's 2019 International Business & Leadership Conference will take us to Tampa Bay, Florida and the beautiful Tampa Convention Center from August 13-16! This globally recognized conference will deliver innovative leadership programming as well as networking and engagement opportunities, for more than 1,400 LGBT and allied business leaders.

[Read more](#)



## Upcoming Events



### NEWS BLOG

- August 13-16 - NGLCC's 2019 International Business & Leadership Conference
- August 21 - August M3

[click to learn more and register](#)

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