

EXCELSIOR

Happy May from nglccNY!



nglccNY Webinars and NGLCC Webinar Wednesdays

Helping your business thrive online

As we shift to a virtual business world during the COVID-19 pandemic, Team NGLCC is by your side and preparing opportunities to

continue to elevate you and your company.

We are thrilled to provide online learning opportunities for you to attend and share within your networks.

Upcoming Webinars:

The Thriving Mindset: Your most powerful tool for empowerment and innovation in disruptive times Wednesday, May 27 | 2-3 PM EST

Presented by: Gerry Valentine

Why does disruption cause some people to break, and others to break records? We're in a tremendously disruptive time-the COVID-19 epidemic, the impact on business, and the economic fallout are all taking a heavy toll. But, even in times like this, some people know how to overcome, excel, and thrive.

Register now!

Business UNusual: How to grow your company when business UNusual becomes business AS usual Wednesday, June 3 | 2-3 PM EST

Presented by: Heather Cox and Liz Whitehead

The coronavirus has put a stop to "business as usual." Heather and Liz tell suppliers how to adapt their supplier diversity strategy to the new business reality and take advantage of opportunities presented during this time.



NGLCC's LGBT Sip & Pitch

An online NGLCC family reunion!

NGLCC invites you to take advantage of what we do best: bring business leaders together and create new relationships. Even in this time of social distancing, virtual meetings allow us to be closer than ever.

Join us on May 29 from 3 PM EST to 6 PM ET as the NGLCC brings together LGBT business owners, local affiliate members and corporate procurement experts.

Sip & Pitch is a chance to informally present your business to a panel of experts and your fellow business owners for

positive, constructive feedback and new ideas. If you have a 5 minute (or less) presentation with all the bells and whistles: great! If not: that's great, too! Simply bring your "elevator pitch" and any messaging you'd like to work on with our experts.

Remember: You do not need to present a pitch to join us!

Learn more about the event



nglccNY Virtual Biz Pitch 2020

Congratulations to Imprint!

On May 5, Suann Ingle Associates, Imprint and CKP Media presented their businesses pitches for the first round of the third annual nglccNY & EY Biz Pitch competition.

NGLCC Certified LGBTBE® companies gave a ten-minute presentation and received ten minutes of constructive feedback on style, content, presentation skills and communication. A winner will be selected from each of the four pre-qualifying rounds to compete in the finals in December 2020. Imprint will be moving onto the next round.

Watch the event

Learn more about the event

May's Ambassador of the Month

Congratulations, Mary Blanchett!

This month we begin a new feature... our nglccNY Ambassador of the Month Honor.

In May we are spotlighting Mary Blanchett. Mary is a beloved member of our chamber family and a Registered Representative/Licensed agent through New York Life Insurance Company, and several other independent insurance companies. She always goes



above and beyond to connect our members to new opportunities, to one another, and to the broader NGLCC/nglccNY mission.

Read more



Making a Huge Difference in the Time of COVID-19

LGBT-owned and operated, Antarctic is more than just a digital agency. Growth-focused on brand development, digital fundraising and web development, Antarctic works mainly with nonprofits and cause-based organizations that are mission-driven and that give back to the community... Antarctic often works closely with other LGBTQ community partners, including God's Love We Deliver, the Ali Forney Center, and SAGE (Services & Advocacy for GLBT Elders). Specifically, in the current COVID-19 pandemic, Antarctic's work is more important than ever before.

Read more

Iconic Lesbian Bar Henrietta Hudson Seeks Community Support To Stay Afloat Amid COVID-19 Closure

Henrietta Hudson is a beloved lesbian bar in New York City's West Village and is among those small businesses that have been the lifeblood of the community for decades. Following its recent closure in the wake of the



COVID-19 crisis, the iconic bar is calling for community financial support after requests from government aid have gone unanswered.

Henrietta Hudson is fighting to stay afloat and keep from permanently shutting its doors. "Bars are recession proof not pandemic proof," says Henrietta Hudson Co-Owner Lisa Cannistraci.

Businesses That are Fostering Hope

Around the U.S., businesses are helping their communities during COVID-19

The Cutting Edge Elite: Supplying Staffing & Hope When Needed Most

COVID-19 continues to spread across the globe, putting many small businesses on pause. However, some of these businesses have been able to repurpose their missions and resources to contribute to significant relief efforts.

Online LGBT-Owned Conference Businesses are here Tools to help your company in this difficult time. Log into the Virtual **NGLCC LGBT Business** Solutions Enterprise Database at <u>my.nglcc.org</u> or contact info@nglcc.org **Business** for support. Coaches We're all in this together. Design, and nglcc • other services!

Headquartered in New York City, Certified LGBTBE® The Cutting Edge Elite, Inc. (CEE) is doing just that!

Read more

Outlier Automation: Switching Gears to Produce Hand Sanitizer During Covid-19

Certified LGBTBE® suppliers are changemakers in any context. Now, as the world faces down a pandemic, their drive and skill becomes more important and relevant than ever. Outlier Automaton LLC, which is in the process of obtaining its certification from NGLCC, is no exception.

"Outlier Automation is an industrial automation integrator focused on software development for a variety of industries," said co-founder Liz Brooks-Zak.

Read more

Your Custom Catering & Events: Feeding Those in Need

The impact of COVID-19 on the catering and event industry cannot be overstated. Gatherings all across the world have been delayed or canceled for the months ahead, leaving many businesses scrambling. However, many have pivoted their business strategy to serve others in this time of need, like Certified LGBTBE® Your Custom Catering & Events. The Charlotte, NC-based catering and events firm has partnered with a local nonprofit to help give back to the community.

Read more

Upcoming Events nglcc NEWS BLOG

- NGLCC Webinar Wednesdays: The Thriving Mindset: Your most powerful tool for empowerment and innovation in disruptive times
- Transitioning Your Business in the Time of COVID-19: Communities of Color Initiative (CoCi) Panel Discussion
- NGLCC Webinar Wednesdays: Business UNusual: How to grow your company when business UNusual becomes business AS usual
- NGLCC LGBT Sip & Pitch Fridays

click to learn more and register



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