

## EXCELSIOR



### nglccNY Hosts LGBTBE Roundtable on Personal Branding

The first of a three-part series, the roundtable gave insight into storytelling for LGBT-owned businesses.

Eduardo Placer, Founder and CEO of Fearless Communicators, led a discussion for LGBTBE owners on the power of the spoken word and crafting storytelling that propels an audience to engage with a business. After teaching the basics of effective storytelling, Eduardo shared effective communication skills and methods for practicing narratives in the safe space of our own community. Be on the lookout for our second LGBTBE roundtable, which will feature Jenn T. Grace, Founder & CEO of Publish Your Purpose Press.

[Read more](#)

nglccNY Hosts Panel for Local ERGs

## Moving the needle for corporate D&I

As employees are increasingly looking for new ways to make their workplaces more inclusive, employee resources groups (ERGs) have become powerful ways for employees to activate within their company to create positive change within the company. nglccNY hosted a special event for ERG groups from nglccNY corporate partners to discuss ways that ERGs can take a leading role in making their workplaces more inclusive for trans, non-binary, and gender-fluid colleagues and co-workers. Hosted by New York Life, this event provided a forum for ERG members to discuss how to educate, support, and recruit non-binary, gender fluid, and transgender talent in their companies.

[Read more](#)



## McCormack+Kristel in the Spotlight

### Social Impact through Executive Recruiting

Michelle Kristel is a former nonprofit executive who understands the impact a great hire has on an organization. Michelle has a keen eye for matching talent to opportunity and is driven by a fierce commitment to advance her client's missions. Through her experience in both executive search and nonprofit leadership, she has seen firsthand the impact great hires have on programs, fundraising, governance, and fiscal health. Through [McCormack+Kristel](#), she is proud to bring her clients the essential talent to meet their goals and realize their vision.

[Read more](#)

## Maximize Your NYC Opportunities

### RSVP for our educational panel session

A New York City bill was introduced to the New York City Council that will change existing laws requiring LGBTBEs to be included in the City's Minority and Women Business Certification program. In expectation of the passage of our bill, please join us for a panel discussion focused on leveraging your LGBTBE certification with the City of New York and how to maximize it with NGLCC's more than 200 corporate partners.

[Read More and Register](#)

### Panel Discussion: Doing Business with NYC and Corporate Partners

**nglcc**  
New York

Learn how to leverage your certification with the City of New York and NY-based corporations!

5:00PM - 6:00PM, Wednesday, April 17  
365 Fifth Avenue, New York, NY 10016





## Supplier Spotlight: Play Out

### Underwear for all bodies and all genders

Creating gender equal and LGBTQ affirming underwear, [Play Out](#) is a queer-owned, company, striving to change the way we think about fashion. The business has six different styles of underwear that are currently available, in addition to tank tops and unisex accessories. All of their products use gender-neutral, or gender equal language, like flat-fronted and pouch-fronted. nglccNY Media & Comms Committee Member Michael Venturiello spoke with founders Abby and Liz to learn more about the company and its mission.

[Read more](#)

## Conference Early Bird is Open!

### Secure your registration at a reduced price

NGLCC's 2019 International Business & Leadership Conference will take us to Tampa Bay, Florida and the beautiful Tampa Convention Center from August 13-16! This globally recognized conference is the largest LGBT business event on the planet and will deliver innovative leadership programming as well as networking and engagement opportunities, for more than 1,300 LGBT and allied business leaders. Cutting-edge educational programs include inspiring keynote speakers, the annual conference preview for certified LGBT Business Enterprises® (LGBTBEs), an affiliate chamber development track, Marketplace Expo, one-on-one matchmaker meetings between suppliers and Fortune 500 companies, and much more. **Early Bird Registration is open for all attendees until April 26.**

[Read more](#)



## Submit An NGLCC19 Session Proposal

### What do you want to see at Conference?

NGLCC is now accepting submissions for breakout sessions for the upcoming International Business & Leadership Conference taking place August 13-16 in Tampa Bay, Florida! If you would like to lead a session or have a suggestion for a session you'd like to attend, let us know! **The deadline for submissions is April 15.**

[Read more](#)

## Apply for LGBT Biz Pitch

### Compete for \$50k in cash & prizes!

NGLCC is pleased to announce the eighth installment of the LGBT Biz Pitch entrepreneurial competition plenary — our own version of the ABC hit show Shark Tank — at the 2019 International Business & Leadership Conference in Tampa, FL. The application process will be open to both NGLCC Certified LGBT Business Enterprises and all LGBT entrepreneurs that are eligible and intend to obtain LGBTBE Certification or International LGBTI Supplier Registration through NGLCC. The winner of LGBT Biz Pitch will receive \$50,000 in cash and prizes, including a cash prize of \$25,000 along with an additional \$25,000 business consulting package. **The deadline for submissions is April 15.**

[Read more](#)



# Upcoming Events



## NEWS BLOG

- National Business Inclusion Consortium Best-of-the-Best Gala
- I'm From Driftwood Spring Brunch
- nglccNY Panel Discussion: Doing Business with NYC and Corporate Partners
- April M3
- Spring Home Buying Event
- Patient Advocates of NY LGBT-Friendly Education Seminar
- nglccNY New Member Breakfast
- Live Out Loud Young Trailblazers Gala
- OutRight Celebration of Courage
- May M3
- 2019 New York Coming Out International Transgender Conference

[click to learn more and register](#)

# Corporate Partners

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