



COASTAL CAROLINA  
UNIVERSITY.

Grant Center for  
Real Estate and Economics

## May 2022 Newsletter



Building  
opportunities  
through  
education.



### **Coastal Real Estate Club**

The Coastal Real Estate Club had a very successful spring semester. They hosted a number of local realtors that provided tremendous wisdom and knowledge to the students. The club attended the 2022 Economic Growth and Real Estate Summit, hosted by the Grant Center. They were a tremendous help in making this year's event successful! We are extremely proud of these students and what they've accomplished this school year. We are excited for their planned fall 2022 semester. They deserve a fantastic summer break!



## **George Mason University law professor speaks with CCU students**

On April 20th, George Mason University Antonin Scalia School of Law professor, Ilya Somin, spoke with students his book, *Free to Move: Foot Voting, Migration, and Political Freedom*. The topics discussed are extremely timely to the Grand Strand region. We appreciate Professor Somin for visiting CCU!

[Click here to watch Somin's presentation.](#)

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## **New Advisory Board Members**

The Grant Center for Real Estate and Economics Advisory Board elected five new members at their Spring 2022 meeting.

**Myrtle Beach-area  
companies still struggle  
to staff up. SC task force  
will study why**

By  
Richard Caines

In the Land of Opportunity, the Grand Strand is that Opportunity. While businesses are struggling to find workers, there is a concerted movement with the local public and private sectors to ensure that these issues cease to exist in the near future, as pointed out by Grant Center director, Rob Salvino.

In Myrtle Beach, you have Nance Plaza, Market Common, and the downtown arts & innovation district. In North Myrtle Beach, there's the expansion of sports tourism.

Conway is doing a fantastic job of building it's downtown waterfront district.

Loris is doing an equally fantastic job of building it's downtown district, sports tourism, and embracing of it's manufacturing industry.

The struggles are only temporary, with a bright future on the horizon!

[Click here to read  
the article.](#)

**Pledger (Jody) M. Bishop III, MAI, SRA**  
**Senior Managing Director, Valbridge**  
**Property Advisors**



Jody Bishop is Senior Managing Director for Valbridge Property Advisors and has almost 40 years experience as an appraiser. His experience has led to being in leadership with appraisal membership organizations throughout the years. Currently, he serves as president of Appraisal Institute. He has served in numerous roles with Appraisal Institute prior to being president of the organization. He has been the recipient of several awards; including Appraisal Institute Edward W. “Lalo” Adams, SRA, Outstanding Board Services Award, and 2017 Recipient Appraisal Institute President’s Award. He is a graduate of the University of South Carolina- Columbia and is based in the Mount Pleasant office of Valbridge Property Advisors

**Karl Finkelstein, MAI, Vice President of  
Marketing and Development, Valbridge  
Property Advisors**



Karl Finkelstein has been in valuation and advisory services since 1998. His specialties include commercial, multi-family, and resort properties. He is past president of the South Carolina Chapter of the Appraisal Institute and currently serves on the Admissions and Designation Qualifications Committee for the Appraisal Institute. He is a licensed real estate broker and member of the Urban Land Institute. Karl is a state-certified general appraiser in South Carolina, Georgia, North Carolina, and the State of New York.

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# 2022

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