



JUNE NEWS & UPDATES

NEWS

How Sustainability Professionals Can Uplift the Black Community

GreenBiz

"As sustainability professionals, we must lead the cultivation of a more inclusive, equitable and safe world for all. We not only must steward the environment, but also explore ways to meet the needs of the vulnerable and create healthy platforms for people of all backgrounds to embrace commonalities, celebrate differences and heal tensions. If not us, then who?"

I'm a Black Climate Expert. Racism Derails Our Efforts to Save the Planet.

Washington Post

"How can we expect black Americans to focus on climate when we are so at risk on our streets, in our communities, and even within our own homes? How can people of color effectively lead their communities on climate solutions when faced with pervasive and life-shortening racism?"

Why Every Environmentalist Should be Anti-Racist

Vogue

"The time is now to examine the ways the Black Lives Matter movement and environmentalism are linked."

EVENTS



Virtual SPC Advance

SPC Advance is the fall member event from the Sustainable Packaging Coalition. With a growing membership of nearly 500 companies spanning a variety of industries, the SPC will welcome over 2,000 attendees for this members-only fall virtual event centered around Sustainable Resilience in a Time of Change. For more information on our fall event and on how to become a member of the SPC please contact spcinfo@greenblue.org.

Explore



SPC Innovator Awards

The SPC recognizes meaningful contributions and advancements towards more sustainable packaging through the annual SPC Innovator Awards. The awards celebrate and showcase the outstanding people and organizations behind extraordinary advancements in packaging sustainability. Submissions will be open to SPC members until *August 14, 2020*.

Submissions

LEARNING OPPORTUNITIES

Essentials of Sustainable Packaging Summer Essentials Series

The Essentials of Sustainable Packaging online training program is taking a deep dive into select courses in a live webinar format:

The Essentials of Bioplastics



[Register for June 24](#)

The Essentials of E-commerce Packaging



[Register for July 22](#)

The Essentials of Reusable Packaging



[Register for August 19](#)

[UVA McIntire Sustainable Business Certification](#)

A holistic and thorough approach to how sustainability is both influencing and influenced by the business world; this course is an excellent foundation if you are aiming to make sustainability a priority for your company.

GREENBLUE IN THE NEWS

[Getting Beyond “Is It Recyclable” – Engaging Consumers in the Circularity Conversation](#)

SPC

"Circularity is not just about recovery – it is about both sourcing and recovery."

[Recycling Explained: Designing Packaging for Recyclability](#)

New Hope Network

"Checking out the How2Recycle label, a national initiative with the aim of effectively communicating how to recycle or compost any product. Your package will be assessed on its recyclability across the U.S. and then assigned the appropriate label."

[It's 2030 and Facilities are Composting Food and Packaging: Here's How We Got There](#)

SPC

"What will lead our society to a future where compostable packaging is not only accepted at composting facilities but part of a bigger system of beneficial use and reuse? Better data on contamination, food waste legislation, and a renewed focus on carbon sinks can help pave the way."

NEW SPC MEMBERS





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