Welcome to the Department of Communication’s Winter 2020 alumni newsletter! Our newsletter has been running for nearly 20 years and we hope you enjoy this edition. This newsletter features updates about our faculty, staff and students written by our communications experts, as well as new research and impactful work from the department. Our newsletter is made possible by an investment in the Department of Communication Excellence Fund.

On November 16th, I had the opportunity to represent faculty in the Department of Communication at the Clemson University, College of Business and Behavioral Science’s Leadership Institute. After participating as a member of the President’s Advisory Board, I was invited to join the Leadership Institute this year. It was an honor to be an advisory board this year.

We also welcomed Jordan Elling to the Department of Communication as an academic adviser for our undergraduate students. Jordan joined us from the University of North Carolina at Chapel Hill, where she recently completed her Ph.D. in communication. Her teaching and research interests are in strategic communication, public relations and nonprofit organizations.

Additionally, we are thrilled about what we are doing and even more excited about our future. We hope you enjoy the Winter 2020 issue of our alumni newsletter. If you have questions, concerns, or if you just want to chat, please don't hesitate to contact me. We are thrilled about what we are doing and even more excited about our future.

We also welcomed Skye lúc, our new assistant professor, to the Department of Communication. Skye received the 2020 Sue DeWine Book Award from the National Communication Association’s Applied Communication Division. His book, “Goal Understanding, Uncertainty Reduction, and Perceptions in Cyberbullying: Theoretical Evidence from Three Experiments,” was recently published in the Journal of Computer-Mediated Communication, one of the top journals in the discipline.

Skye's teaching and research interests are in health communication, public relations and non-profit organizations. She recently completed her Ph.D. in mass communication. Her teaching and research interests are in strategic communication, social media and non-profit organizations.

Four new tenure-line faculty joined our department in August 2020 and they have hit the ground running. They teach and research in the areas of interpersonal communication, health communication, public relations and non-profit organizations. They are already making a difference in the lives of our students and the community.

We also welcomed Brandon Boatwright to the Department of Communication as an academic adviser for our undergraduate programs. Brandon joined us from Penn State University and joins the department with research and teaching interests in strategic communication and social media and will conduct research in sports communication, strategic communication and health communication. He will also serve as director of the Social Media Listening Center.

In many ways, the experiences during this crisis have enlightened so many of us and shaped by our undergraduate intern team. Updates about our faculty, staff and students written by our communications experts, as well as new research and impactful work from the department.

We are excited to have Jordan on board. She is already making a difference in the lives of our students and the community. We have a happy holiday season, a healthy and prosperous new year and... Go Tigers!

Joseph P. Mazer, Ph.D.
Professor & Chair

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