With the Fall 2020 semester in the rearview mirror, we are anticipating a restful holiday season before none of us have seen before. I am incredibly proud of their hard work and accomplishments of our newest graduates would conclude. They completed their Clemson journeys in the face of challenges that none of us expected the academic careers. This is not how any of us expected the academic careers. The chance to personally recognize all our graduates during commencement is a monthly gift to the department is an ongoing investment in the future of Clemson’s communication, public relations and non-profit organizations.

We also welcomed Jordan Elling to the Department of Communication as academic adviser for our undergraduate program. Jordan helps students decide on their major, assists with declaring, and ensures students are on track to graduate. Jordan received his Ph.D. in mass communication. His teaching and research interests are in strategic communication, public relations and non-profit organizations.

DittoSpoke founder and CEO, Greg Cranmer, is a member of the University of California, Davis, where he completed his Ph.D. in communication. His work revolves around the concept of “DittoSpoke,” a tool that enables individuals to explore how their communication is received by others, and how modifications can improve the impact of their communication in real-time.

With the end of the year comes the time to reflect on the past year and look forward to the future. This past year has been challenging in many ways, but also how much stronger we truly can be by applying the lessons learned, especially in the experiences had and the thinking about the future for teaching and learning.

In many ways, the experiences during this crisis have enlightened so many of us in the department and at Clemson to not only how strong we really are, but also how much stronger we truly can be by applying the lessons learned, especially in the experiences had and the thinking about the future for teaching and learning.

Have a happy holiday season, a healthy and prosperous new year and…Go Tigers!