Beyond the Headlines: Myrtle Beach’s Summer Tourism

How hot is Myrtle Beach’s tourism market this summer? With a severe shifting dynamic affecting the nation, how has the Myrtle Beach region been able to adapt to the millions of visitors it see each summer?

On June 24, Grant Center director Robert Salusin, Ph.D., was the featured speaker for The Post and Courier’s event “Beyond the Headlines: Myrtle Beach’s Summer Tourism,” moderated by Jay Rodriguez of The Post and Courier.

Grant Center introduced at FIABCI Fridays

FIABCI FRIDAYS

This past week, the Grant Center had the privilege of being introduced at the virtual event, FIABCI Fridays.

FIABCI Fridays is an International event hosted by FIABCI USA. It is a weekly opportunity to present a real estate development, business or opportunity, or provide expert opinion and advice.

FIABCI, the International real estate federation, consists of leading companies in the real estate industry.

Coastal Carolina University is a university partner of FIABCI. Through this partnership, students have the opportunity to be included in community opportunities with members of the federation.

Batabyal delivers economic outlook presentation to Tidelands Health Leadership Academy

Walt College of Business professor Sankar Batabyal, Ph.D., delivered a presentation on the economic outlook of the Grand Strand and the Health Business segment of Tidelands Health Leadership Academy. Additionally, he participated in a panel about the state of the local and regional economy of the Grand Strand. In addition to Batabyal, the panel included Karen Holmes, president of the Myrtle Beach Board of Chambers of Commerce, and Bronner Parker, manager of Georgetowns, South Carolina.