Beyond the Headlines: Myrtle Beach’s Summer Tourism

Coastal Carolina has lost some light. Despite promises to clean up corruption, South Carolina lawmakers crafted too-tight ethics laws. Despite a pipeline of scandal, the law firm, the state’s largest, has a long history of engaging in public corruption and ethics violations. At the heart of it all, a $9 billion highway project has still plowed ahead. Corruption is a powerful force, even when it’s illegal. A young state employee has accused the head of the State of the price. Scandal can be disheartening, but South Carolina has been known for its resilience.
How hot is Myrtle Beach’s tourism market this summer? With a severe staffing shortage affecting the nation, how has the Myrtle Beach region been able to adapt to the millions of visitors it sees each summer?

On June 24, Grant Center director Robert Salvino, Ph.D., was the featured speaker for *The Post and Courier*’s event “Beyond the Headlines: Myrtle Beach’s Summer Tourism,” moderated by Jay Rodriguez of *The Post and Courier*.

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**Grant Center introduced at FIABCI Fridays**

Grant Center director Rob Salvino spoke with Tim McGinnis of *The Week with Tim McGinnis* on June 26. Topics included the local economy, national economy, and tourism in the Grand Strand this summer.

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Click here to view a recording of the event.

Click here to listen to the interview.
This past month, the Grant Center had the privilege of being introduced at the virtual event, FIABCI Fridays.

FIABCI Fridays is an international event hosted by FIABCI-USA. It is a weekly opportunity to present a real estate listing, business opportunity, or provide expertise and advice.

FIABCI, the international real estate federation, consists of leading companies in the real estate industry.

Coastal Carolina University is a university partner of FIABCI. Through this partnership, students have the opportunity to be included in internship opportunities with members of the federation.

Batabyal delivers economic outlook presentation to Tidelands Health Leadership Academy
Wall College of Business professor Sourav Batabyal, Ph.D., recently delivered a presentation on the economic outlook of the Grand Strand to members of Tidelands Health Leadership Academy. Additionally, he participated in a panel about the state of the local and regional economy of the Grand Strand. In addition to Batabyal, the panel included Karen Riordan, president of the Myrtle Beach Area Chamber of Commerce; and Brendon Barber, mayor of Georgetown, South Carolina.

Click here to view Batabyal’s presentation.

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