



COASTAL CAROLINA
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Grant Center for
Real Estate and Economics

July 2021 Newsletter



Building
opportunities
through
education.

Beyond the Headlines: Myrtle Beach's Summer Tourism



Moderated by:
Jay Rodriguez
Local Editor



Special Guest:
Rob Salvino
Director of the Grant Center for
Real Estate and Economics
& Ammons Family Endowed
Professor of Free Enterprise at
Coastal Carolina University

How hot is Myrtle Beach's tourism market this summer? With a severe staffing shortage affecting the nation, how has the Myrtle Beach region been able to adapt to the millions of visitors it sees each summer?

On June 24, Grant Center director Robert Salvino, Ph.D., was the featured speaker for *The Post and Courier*'s event "Beyond the Headlines: Myrtle Beach's Summer Tourism," moderated by Jay Rodriguez of *The Post and Courier*.

[Click here to view a recording of the event.](#)

Grant Center introduced at FIABCI Fridays



FIABCI FRIDAYS
REAL ESTATE FROM AROUND THE GLOBE

**Grant Center director
interviewed on WTKN's
*The Week with Tim
McGinnis***

Grant Center director Rob Salvino spoke with Tim McGinnis of *The Week with Tim McGinnis* on June 26. Topics included the local economy, national economy, and tourism in the Grand Strand this summer.

[Click here to listen
to the interview.](#)

This past month, the Grant Center had the privilege of being introduced at the virtual event, FIABCI Fridays.

FIABCI Fridays is an international event hosted by FIABCI-USA. It is a weekly opportunity to present a real estate listing, business opportunity, or provide expertise and advice.

FIABCI, the international real estate federation, consists of leading companies in the real estate industry.

Coastal Carolina University is a university partner of FIABCI. Through this partnership, students have the opportunity to be included in internship opportunities with members of the federation.

Occupancy rates soar in Pawleys Island as average nightly rental rates hit \$575 in DeBourdieu

By Jay Rodriguez

“Once the lockdowns let up a little bit ... what we see in urban economics and the migration patterns and just in the Sun Belt growth, we saw that increasingly to be the action during the pandemic, both in the short term basis and people trying to get away from areas where they couldn’t live comfortably temporarily, but also fast forwarding their movement to places like the Grand Strand that has more of an opportunity to spread out,” said Grant Center director Rob Salvino. “We’ve seen that heightened and there has just been a lot of activity here in the Hammock Coast and along the Grand Strand.”

[Click here for the full article.](#)

Batabyal delivers economic outlook presentation to Tidelands Health Leadership Academy



Wall College of Business professor Sourav Batabyal, Ph.D., recently delivered a presentation on the economic outlook of the Grand Strand to members of Tideland Health Leadership Academy. Additionally, he participated in a panel about the state of the local and regional economy of the Grand Strand. In addition to Batabyal, the panel included Karen Riordan, president of the Myrtle Beach Area Chamber of Commerce; and Brendon Barber, mayor of Georgetown, South Carolina.

[Click here to view Batabyal's presentation.](#)



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