Beyond the Headlines:
Myrtle Beach’s Summer Tourism

Carolina has lost some light. Despite progress to clean up corruption, South Carolina lawmakers crafted notorious ethics laws. Despite a parade of scandals, the U.S. Department of Justice has a long history of enmity between the state’s powerful and the federal government. At the same time, consumer protection is not a priority. Corruption is rampant, and the state is all too willing to let it happen. It is time for South Carolina to take a stand and make a difference.

Beyond the Headlines
Myrtle Beach’s Summer Tourism

The Post and Courier

Special Guest:
Rob Salvino
Director of the Grant Center for Real Estate and Economics & Ammons Family Endowed Professor of Free Enterprise at Coastal Carolina University

Moderated by:
Jay Rodriguez
Local Editor
How hot is Myrtle Beach’s tourism market this summer? With a severe staffing shortage affecting the nation, how has the Myrtle Beach region been able to adapt to the millions of visitors it sees each summer?

On June 24, Grant Center director Robert Salvino, Ph.D., was the featured speaker for *The Post and Courier*’s event “Beyond the Headlines: Myrtle Beach’s Summer Tourism,” moderated by Jay Rodriguez of *The Post and Courier*.

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**Grant Center introduced at FIABCI Fridays**

Grant Center director interviewed on WTKN’s *The Week with Tim McGinnis*

Grant Center director Rob Salvino spoke with Tim McGinnis of *The Week with Tim McGinnis* on June 26. Topics included the local economy, national economy, and tourism in the Grand Strand this summer.

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Click here to view a recording of the event.

Click here to listen to the interview.
This past month, the Grant Center had the privilege of being introduced at the virtual event, FIABCI Fridays.

FIABCI Fridays is an international event hosted by FIABCI-USA. It is a weekly opportunity to present a real estate listing, business opportunity, or provide expertise and advice.

FIABCI, the international real estate federation, consists of leading companies in the real estate industry.

Coastal Carolina University is a university partner of FIABCI. Through this partnership, students have the opportunity to be included in internship opportunities with members of the federation.

Batabyal delivers economic outlook presentation to Tidelands Health Leadership Academy
Wall College of Business professor Sourav Batabyal, Ph.D., recently delivered a presentation on the economic outlook of the Grand Strand to members of Tidelands Health Leadership Academy. Additionally, he participated in a panel about the state of the local and regional economy of the Grand Strand. In addition to Batabyal, the panel included Karen Riordan, president of the Myrtle Beach Area Chamber of Commerce; and Brendon Barber, mayor of Georgetown, South Carolina.

Click here to view Batabyal's presentation.