July 2021 Newsletter

Beyond the Headlines:
Myrtle Beach’s Summer Tourism

How hot is Myrtle Beach’s tourism market this summer? With a severe shifting shortage affecting the nation, how has the Myrtle Beach region been able to adapt to the millions of visitors it sees each summer?

On June 24, Grant Center director Robert Sulton, Ph.D., was the featured speaker for The Post and Courier’s event, “Beyond the Headlines: Myrtle Beach’s Summer Tourism,” moderated by Jay Rodgers of The Post and Courier.

Grant Center introduced
at FIABCI Fridays

This past week, the Grant Center had the privilege of being included in the virtual event, FIABCI Fridays.

FIABCI Fridays is an international event hosted by FIABCI USA, with events in different countries around the world, to connect leaders in the real estate industry.

Coastal Carolina University is a university partner of FIABCI. Through this partnership, students have the opportunity to network and gain industry opportunities with members of the Association.

Sultan speaks at the FIABCI Friday forum on coastal economic forecasting.

Batabyal delivers economic outlook presentation to Tidelands Health Leadership Academy

Wall College of Business professor Swami S. Batabyal, Ph.D., delivered a presentation on the economic outlook of the South Carolina Coastal Region to Tidelands Health Leadership Academy. Additionally, he participated in a panel about the state of the local and national economy of the Grand Strand. In addition to Batabyal, the panel included Karen Hester, president of the Myrtle Beach Board of Chambers of Commerce; and Brandon Barber, pastor of Georgetown, South Carolina.

Click here for more FIABCI presenters. Click here for more Tidelands Health presenters.