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COMPLETED SEARCH

Geneo

Chief People Officer — Salt Lake City, Utah

Shezza Carter has joined **Geneo** as **Chief People Officer**. Ms. Carter brings a wealth of skills to the role, including leadership, strategy and vision. Most recently, Ms. Carter was the CPO at Carrus, where she led the revamp of culture and people growth strategy to transition Carrus from a B2C to a SaaS company. Ms. Carter has an MBA in International Management and a Bachelor of Science in Business Management from the University of Phoenix.

geneo

Born out of two great companies, the name **Geneo** is inspired by its root word “gene,” paying homage to the parent company **Lumenis**, experts in aesthetics technology, and the developers Pollogen, innovators in skincare, who together created the perfect balance of science and artistry in Geneo. **Geneo US** developed a proprietary non-invasive, innovative facial treatment that is customizable for every age, every skin type, and every season. It is the only facial technology that triggers a natural oxygenation process within your skin—gently creating the ideal conditions to nourish and transform skin from the inside out.

This search was conducted by:

Sarah J. Mitchell

Director

The Alexander Group

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