*"Saving wild places through travel" Our mission at Emerging Destinations* 



emerging destinations representing cool companies & cool places

#### September 2020



VIP MY CLIENTS!

**PORTFOLIO PROMOTIONS & UPDATES** 



Dear Colleague,

Last night I was reading a magazine and found Lady Bird Johnson's quote about "...where flowers bloom, so does hope...". It really hit home, and I think that's the best way to describe what's going on here in South America, where spring (and its marvelous wildflowers) is drawing near.

**Cruce Andino** in Patagonia (Argentina & Chile) has received a "Safe Travels" stamp of approval from the WTTC, which means they meet the latest global protocols for health and safety. **The Grand Hotel Punta del Este** (Uruguay) reopened its doors at the start of September and **Terranova Costa Rica** has received many enquiries from potential visitors since the government announced that U.S. tourists from up to 19 states can now visit the Central American nation.

That's just some of the good news that we are finally starting to hear from clients in the Emerging Destinations portfolio.

As mentioned in previous editions of our newsletter, our Virtual Trade Show, along with our sister company Re•think Travel Marketing, is ready to launch soon. We'll be sending you a formal invite to participate in the event. Don't miss this great opportunity to meet travel colleagues from around the world, learn about the latest

news and promotions from your preferred suppliers, and hear from keynote speakers in the industry. Please save these dates: **Monday, November 9th to Thursday, November 12th**.

Last, but not least, we invite you to check out our YouTube channel and listen to some of our past webinars.

Stay safe and keep dreaming!

Ana

Jane + Jessie + Jenna + Ana

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# Upcoming Webinars

Sep 22. Conservation & SAVE Experiences in Guyana | Register Here Sep 23. Our Gastronomy, Our Culture | Register Here

Oct 8. A Journey to East Africa's Foremost Safari Destinations | <u>Register Here</u> Oct 20. The Perfect Getaway to the Peruvian Amazon | <u>Register Here</u>



News At A Glance

# Cruce Andino

- We are pleased to announce that Cruce Andino is now World Travel & Tourism Council approved for Safe Travels. This means that we meet or exceed tha latest global protocols for healthy & safety. More info about the protocols & stamp <u>here</u>.
- We're offering a 20% discount on passage through the drop-dead gorgeous Lake District of southern Chile and Argentina for trips that take place between October 2020 and October 2021. <u>More info</u>.
- Missed our last webinar "Cross the Andes mountains...by boat!"? Don't worry! You can access the full webinar recording <u>here</u>.
- Now available! Our new packages with promotional rates to April 2021.

# **Hotel Las Torres**

- Hotel Las Torres' Health & Safety Protocol against COVID-19 for the upcoming 2020-2021 season <u>here</u>.
- Check out the newest special program that we are launching for the 2020-2021 season: <u>MultiSport Program</u>.

- Our special <u>All Inclusive Programs</u> for the 2020-2021 summer season include the <u>Puma Encounter</u>, <u>W in Comfort</u> and <u>Honeymoon</u>.
- Please find our updated booking & cancellation policies as well as payment details <u>here</u>.

# **Fantastico Sur**

- Fantastico Sur's new measures against COVID-19 for the upcoming 2020-2021 season <u>here</u>.
- We look forward to welcoming your guests for the upcoming 2020-2021 season. Check out our W, W Express and O Programs <u>here</u>.
- Please find our updated payment details <u>here</u>.

# **Grand Hotels Lux**

- As of September 4th, The Grand Punta del Este has reopened its doors and is already receiving guests in this first phase reopening. Since the beginning of the pandemic, Uruguay has been one of the less infected countries in the Americas region, reporting a total of 1,741 positive cases (only 218 are still active) and 45 deceased (13 deaths per million people).
- Iguazu Grand Resort **freeze rates**! The 2020 rates will be locked in for 2021. Furthermore, new bookings (travel window: 2020 & 2021) will enjoy the following extra perks: 30% off in Spa treatments, 20% off in transfers in&out and 10% off in Food & Beverage.
- Panoramic Grand Hotel will be offering the following added values for new bookings (travel window: 2020 & 2021): 20% off in transfers in&out, 15% off in Spa treatments and 15% off in Food & Beverage.
- <u>Contact us</u> for agent rates in any of our properties in Buenos Aires & Iguazú (Argentina) and Punta del Este (Uruguay).

# **Jungle Experiences**

- Missed our last webinar "A light at the heart of the Amazon"? Don't worry! You can access the full webinar recording <u>here</u>.
- Jungle Experiences **freeze rates** 2021 and 2022 rates. More <u>here</u>.
- Jungle Experiences has new flexible booking conditions on selected departure dates on 2020, 2021 and 2022! The special deals include credit on international or national flights, kids sailing for free, credit or gift card to be used onboard, among other benefits. More information: <u>Zafiro</u> and <u>La Perla</u>.
- Jungle Experiences has implemented a Health & Safety Protocol in response to COVID-19. More info <u>here</u>.
- <u>Contact us</u> for agent rates for cruises on Zafiro and La Perla.

# <u>Terranova</u>

• The nation recently received a World Travel and Tourism Council (WTTC) Safe Travel Stamp, which covers over 16 new industry-wide safety protocols. More info <u>here</u>.

- We got certified as Traveller Made 1st Grand DMC Champion, which acknowledges the good job of the DMCs involved on the network. This is a great honor and a certification for which you have to meet high level of service and outstanding product.
- As of September 1st, residents of nine US states Connecticut, Maine, Maryland, New Hampshire, New Jersey, New York, Vermont, Virginia and District of Columbia – were permitted to enter Costa Rica. On September 15th, residents of ten more states – Colorado, Massachusetts, Pennsylvania, Washington, Oregon, Wyoning, Arizona, New Mexico, Michigan and Rhode Island – has been added to the list. As of October 1st residents from California will be allowed to enter the country.
- Costa Rica stands out as one of the best destinations to visit post COVID-19.
  More info <u>here</u>.
- Why Costa Rica? Understanding Costa Rica's destination potential in a post COVID-19 environment. Read the Ernst & Young complete study <u>here</u>.

# **Emerging Destinations**

• We've moved! Our new address is: 4850 Manget Ct., Dunwoody, GA 30338.



Subscribe to our <u>new YouTube channel</u>! We'll be posting our webinars, videos from our clients and some other fun content.



Join our <u>Travel Trade Group Facebook Page</u> for insider access to all of our client's trade news, events, promotions, webinars, and more! Feel free to use this forum to ask questions, request information or share insights! All feedback is welcome.

#### Freshwater Fishing in Guyana

With such a robust landscape of rivers and forests, it's not surprising that **Guyana** is one of the globe's best places for freshwater fishing. The South American country is especially known for the Arapaima — the world's largest freshwater fish. But overall, there are close to 500 species of fish, many of them on the list of the bucket list of avid anglers.



Protecting the Patagonian Wilderness



Through its AMA nonprofit, <u>Hotel Las Torres</u> has launched a number of environmental initiatives in Torres del Paine National Park including the creation of an interpretive trail, education camps, reforestation projects, and programs to aid indigenous bumble bees and the huemul deer.

#### A Day at the Beach — Andes Style

Before or after your passage through the Andes with <u>Cruce Andino</u>, spend a day (or two or three) taking in the sun, sand and (inland) sea of gorgeous Lake Nahuel Huapi in Argentina. Bariloche Tourism offers the lowdown on six awesome *playas*: Del Centenario, Del Centro, Melipal, Bonita, Serena and Villa Tacul.



#### Iguazú Falls — 5 Reasons Why These Falls are Epic



Voted one of the Seven Natural Wonders of South America, Iguazú Falls is one the bucket list of nearly every avid globetrotter.

Poised along the Iguazú River on the border between Argentina and Brazil, the incredible cascades are the focus of two **Grand Hotels Lux** — the Iguazú Grand and Panoramic Grand — which offer unsurpassed luxury in the wilderness within easy reach of the falls. What makes Iguazú Falls so epic? Check out these five facts...

#### How to Solo Hike the Costa Rican Rainforest

A walk by yourself in the rainforest might be an experience that will change your life ... Or maybe not. But either way it'll be a memory that lasts forever. Here are some tips from <u>Terranova Costa Rica</u> on how you can enjoy the experience thoroughly...



When's the Best Time to Explore the Peruvian Amazon?



There are two main seasons for exploring the Peruvian Amazon with Jungle Experiences. The High Water or rainy season (December to May) is ideal for travelers who prefer exploring the Amazon and its tributaries by boat rather than walking. The season corresponds to the summer and autumn...

#### A Dream Come True

Located in the heart of Torres del Paine National Park, Hotel Las Torres is a rustic, thoroughly authentic Patagonian lodge perfectly situated for hiking, biking, horseback riding, and other outdoor adventures. The lodge offers simple-yetcomfortable rooms decorated with earthy colors and charming local artworks. It welcomes anyone who wants to experience the culture and nature of Chilean Patagonia. Find all the information you need at <u>www.lastorres.com</u>



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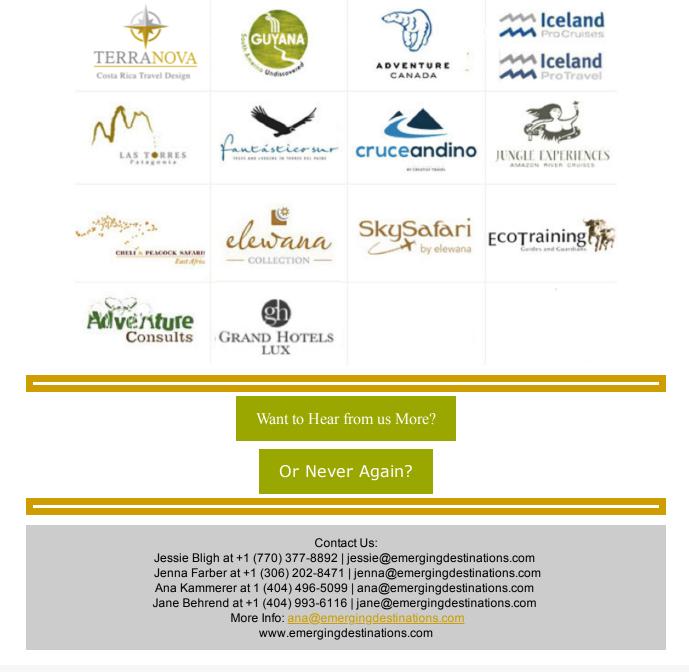
# Read All About It! Read All About It!

#### **Best Times to Visit Costa Rica**

US News & World Report offers a story on the best time of year to book a <u>Terranova</u> vacation in Costa Rica, a report that also includes tourist visitation and weather statistics, as well as the lowdown on the best events and festivals in each season.

Catch the rest of the report <u>here</u>.





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