Simply Soothing, Milkhouse Candles Light Wick on New Product

A popular Iowa-made brand of all-natural insect repellant now comes with a wick—thanks to a new union between two highly successful CIRAS clients.

Launched this summer with help from Milkhouse Candles, Simply Soothing, the Columbus Junction maker of Bug Soother insect spray, launched a new line of 8-oz. candles.

It all began after Ryan Horgen, head of production, and Camille Sloan Schroeder, program manager of K-12 Outreach for Iowa State University's College of Engineering, met in the Office of Economic Development and Innovation to discuss ways to share and cross-market their products.

Horgen, who is president of the Bug Soother name, are the culmination of years of conversations with Metalcraft. The companies decided to take part in the industry's annual awareness campaign. It's not too late for Iowa businesses to get involved in the 2019 festivities.

More than 8,000 Iowans attended an estimated 150 events last October as the industry's annual celebration of American manufacturing.

Upcoming Conferences, Training, & Workshops

- **Light Wick on New Product:** CIRAS' Fall 2019 Social Media Series
  - **Challenges to Come - Webinar:** October 9th
  - **The Federal Sales Game - Ames:** October 7th
  - **Boot Camp:** September 30th
  - **Blended Human Food PCQI Part 2:** September 30th
  - **ILC - HNI Tour:** September 26th
  - **Quad Cities Local Procurement:** September 26th
  - **Cybersecurity - Challenges of Today - Training Boot Camp:** October 8-9th
  - **How to do Business with the Iowa Department of Transportation - Webinar:** September 23rd

Cybersecurity Events

- **ProCircular and MetalCraft Teamup on Cybersecurity**

Iowa Program Helps Businesses Meet New Rules

- **Simply Soothing, Milkhouse Collaboration**

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CIRAS Wants Every Day to be MFGDay...

Every Day is MFGDay

**The Federal Sales Game - Waterloo**

Venue address: 3000 N Hwy 61, Muscatine

The Federal Sales Game - Ames

Venue address: 1805 Collaboration Place, Ames

Webinar: Implementing ERP in the Government Sector

Venue address: 4620 East 53rd Street, Davenport

Event: Light Wick on New Product

Venue address: 1805 Collaboration Place, Ames

**Iowa Program Helps Businesses Meet New Rules**

Metalcraft, a competitor in the hot-rolled steel section of the Iowa section of the department of transportation, is reminding Iowa manufacturers that they must meet new rules that are part of the Department of Transportation - Ames.

The Federal Sales Game - Waterloo

Venue address: 3420 University Avenue STE B, Waterloo

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