

April 2021



News on Grand Hotels Lux, Guyana, and Las Torres Reserve

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VIP MY CLIENTS!









Dear Colleague,

I'm happy to share the news that almost the entire team at Emerging Destinations has already received the Covid vaccine!

At the same time, the latest figures from <u>Our World In Data</u> are encouraging: the United States has already vaccinated 40% of its population (and 50% of adults) and Canada has inoculated 25% of its people YTD.

Meanwhile, the home nations of some of our other clients — like Iceland, Uruguay and Chile — have also vaccinated high percentages of their populations and are positioning themselves as great options for post-pandemic trips.

The news is even better from Chile's Magallanes Region — home to Torres del Paine National Park — which has administered at least one dose to 60% of its inhabitants. That's the country's highest vaccination rate!

For those of you already planning a vacation for yourself or your clients, the second edition of the **Re•think Travel Virtual Trade Show** is scheduled for **June 7 to 10** (virtual format). We've already confirmed more than 50 worldwide exhibitors as well as recognized keynote speakers for the training/informative sessions. **Registration** is open and free of charge for travel buyers...and we'd love for you to join us! Register here.

Lastly, we want to share some news on the Galapagos Islands from Jane's friend, Judy Carvalhal from **Enchanted Expeditions**. Please find below the latest on the vaccination rollout at this precious spot in the Pacific Ocean as well as fam trip opportunities for the upcoming months.

Let's travel the world!

Ana

Jane + Jessie + Jenna + Ana

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<u>Upcoming Webinars</u>

Apr 27. LIVE from Iceland - The volcano eruption in Geldingardalur and more! | Register Here

May 4. Cruising the Best of Iceland | Register Here

May 26. SkySafari - Luxurious Fly-In with a Personal Touch | Register Here



News At A Glance

Las Torres Reserve

- Missed our last webinar "All about Las Torres Reserve Options for all budgets"? Don't worry! You can access the full webinar recording here.
- Las Torres Reserve has just announced the opening dates for its 2021-2022 season. Secure your booking by contacting the Las Torres Reserve reservations department at info@lastorres.com.
- Hotel Las Torres has launched the Puma Encounter Program for the 2021-2022 season. Embark on an unparalleled exploration with our expert guides and puma trackers... More info such as departure dates, prices and itinerary here.
- Cerro Paine Reserve, Hotel Las Torres and Fantastico Sur have merged and are now operating under a single name and logo: Las Torres Reserve. As part of the merge, a new website has also been launched. The website features all of the offerings on the Reserve, from all-inclusive programs at the Hotel, to trekking circuits and excursions. Visit the new website here and follow them on their new social media channels: Facebook, Instagram and Twitter.
- Check out all of the marketing materials you need from Las Torres
 Reserve: photo gallery in high and low resolution, videos, logo and COVID-19 protocols. Click here.

Grand Hotels Lux

- With the Book Now Travel Later special offer, you can choose the Iguazu
 Falls as your next travel destination. Iguazu Grand Resort is offering a 3x2
 promo, a great deal to plan your next vacation at one of the New Seven
 Natural Wonders of the World. More info here.
- Due to the latest government's restrictions in response to the pandemic, The Grand Hotel Punta del Este has made the difficult decision to temporarily close its doors until September 2021. Should you need assistance in rescheduling a booking, please send us an email to info@puntagrand.com or call us +598 4249 1234.
- Panoramic Grand Hotel in the Iguazu Falls reopened its doors on
 December 4th and are operating normally. New Health & Safety Protocols have
 been put in place to guarantee the safety of both guests and employees. More
 info here.
- Recoleta Grand Hotel in Buenos Aires has turned its meeting rooms into tv studios...if you're planning a virtual conference, take advantage of the Recoleta Grand Studio Package, specially designed to meet the needs of the new normalcy and including operator, technical support, high speed wifi and more! If you're interested in further information or booking your virtual event, please send us an email to sales@recoletagrand.com. More info also available here.

Guyana

- In spite of the pandemic we are still hopeful and optimistic that travel will return in droves in Q3 and Q4. We also know, based on research, that we are well positioned for when travel starts again, based on the type of travel experiences visitors will be seeking: nature and wide open outdoor (for the leisure travelers) and reconnecting with friends and family (for the Guyanese Diaspora). With this in mind, we have come up with a series of Welcome Back to Guyana videos. The four videos that you can access here, are based on the four main tourism brand pillars for Guyana: Nature and Conservation, Culture, Adventure, and Birding.
- Guyana Tourism Authority rolls out "Safe for Travel" plan. More info here.

Emerging Destinations

 Did you know that Argentina is adding new flight options from Buenos Aires to Patagonia? Read the full Insider Travel Report's article here.



Subscribe to our **YouTube channel**! We are posting our webinars, videos from our clients and some other fun content.

Join our <u>Travel Trade Group Facebook Page</u> for insider access to all of our client's trade news, events, promotions, webinars, and more! Feel free



to use this forum to ask questions, request information or share insights! All feedback is welcome.

Guyana's Great Rodeo Show

Guyana may be the wild south rather than the wild west, but that doesn't mean the local cowboys don't know how to rope cows or buck broncos like its Reno or Redmond rather than the Rupunini.



Introducing the Enchanted Travel family in the Galapagos and Mainland Ecuador



The **Enchanted** family of travel brands offers 40 years of experience operating tours to the Galapagos Islands, Mainland Ecuador, and beyond and includes: 1) Enchanted Expeditions, a DMC, based in Quito, Ecuador, 2) two 4 star Yachts in the Galapagos Islands: the M/Y Beluga and the M/Y Cachalote Explorer, and 3)

Enchanted Galapagos Lodge on Santa Cruz Island.

"W" Circuit Virtual Tour

A virtual tour of the most emblematic landscapes along the "W" Circuit in Torres del Paine National Park courtesy of <u>Las Torres Reserve</u>.





Read All About It! Read All About It!



Las Torres Wins Global Vision Award

Travel + Leisure magazine has honored Las Torres Reserve with a Global Vision Award as an experience that changes the way people think about tourism.

Read all about it here.

























Want to Hear from us More?

Or Never Again?

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