



August 31, 2017



# THE WORD...with SORC

The **Student Organization Resource Center (SORC)** is constantly reinventing new ways to engage and enrich students and their organizations. SORC is a department at Stamp dedicated to providing your organization with services, resources, and spaces to set up your organization for success.

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## Soo...What's The Word?

The Word with SORC is a bi-weekly newsletter made and disseminated to inform you of involvement opportunities in SORC, the Stamp, and all across campus. If you're bored and looking for something to do, or are looking for ways to improve and develop your organization, be sure to check out the most recent edition of The Word!

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## Prepare for the Fair Week!

SORC has created this series of FREE workshops to prepare student organizations for the **First Look Fair** on Sept 13 and 14. Snacks included!

### What SORC can do for you!

*Wed Sept 5 // 6p-7p // Student Involvement Suite*

Come learn about the free resources that SORC offers to registered student organizations and get a tour of the Student Involvement Suite.

### Leveraging your OrgSync presence to better succeed at First Look Fair

*Wed Sept 6 // 7p-8p // Student Involvement Suite*

Learn the basics of OrgSync, creating a profile, finding organizations for you, updating your organization information, advertising your org's events, and more!

### Designing Posters and Flyers for the Fair

*Thurs Sept 7 // 12p-1p // Student Involvement Suite*

Confused by Illustrator and Photoshop? Learn from fellow student leaders how to make effective flyers to better recruit new members and market your org's events!

### Leveraging your OrgSync presence to better succeed at First Look Fair

*Fri Sept 8 // 12p-1p // Student Involvement Suite*

Learn the basics of OrgSync, creating a profile, finding organizations for you, updating your organization information, advertising your org's events, and more!

### Planning Events after the Fair

*Mon Sep 11 // 6p-7p // Student Involvement Suite*

Get the ins and outs of programming on-campus from Stamp staff that plan large-scale events. Learn about booking rooms, sound, security, and more!

### Using STAMP resources to Market for the Fair

*Tues Sept 12 // 6p-7p // Student Involvement Suite*

Hear from Stamp Marketing staff about how to use their FREE resources to more effectively market your organization!

### Prepare for the Fair Final Event

*Tues Sept 12 // 6p-11:30p // Student Involvement Suite*

Are you all ready? Additional staff will be on-site to help you print your flyers. Orgs can also use supplies in the Resource Room to create their table display. The 10 lucky organizations who attend this final event will get a free tri-fold display board that they can use at First Look Fair!

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# Doing our best to be reSORCeful to you...

*(We spelled that wrong on purpose.)*

The Student Organization Resource Center (SORC) offers the following tools **at no cost to registered student groups**:

## **FREE Printing!**

Thanks to the support of the Student Government Association (SGA), every student organization that is registered with SORC is allotted \$100 of free printing in the Student Involvement Suite for the 2017-2018 academic year. Whether you need flyers or large posters, black and white or color, we can serve just about any of your organization's printing needs. Visit <https://thestamp.umd.edu/sisaccounts> to access your organization's printing code, or come to SORC in the Student Involvement Suite with additional questions.

SORC is also now offering a printing service; if you need copies or a poster made, [fill out the OrgSync form](#) in your student organization's portal within 24 hours of you needing to pick up the copies, and we'll print it for you!

## **Meeting Room and Space Reservations**

The Student Involvement Suite has meeting rooms that your registered organization can book in person or through e-calendar. Each room is equipped with a fully functioning computer connected to a touch screen TV. You may also book the open space and unique furniture spaces in the Suite for all of your organization's programming and meeting needs.

## **Marketing and Advertising**

Three TVs at the front of the Student Involvement Suite roll advertisements for student organization events 24/7! You may access the website to place your organization's advertisements in the loop by filling out the [digital signage request form](#), which can also be found in your OrgSync portal. You can also post hard copies of your flyers and posters on the huge tack board in the Student Involvement Suite! Just take your poster/flyer to the front desk and have them stamp it, first. SORC is also now active on social media: [Facebook](#), [Twitter](#) and [Instagram](#)! We are happy to share, repost or write an original post about your organization's event to help spread the word. Just fill out our [social media post request form](#)!

## **Lockers**

Apply for a locker to store your organization's things by using the [form in your OrgSync portal](#). We also offer event staging space in your offices if your locker is not enough space! Just ask the front desk staff in the Suite for more information.

## **Workshops and Events**

Stay tuned for information on this semester's SORC workshop series, and be sure to attend [Prepare for the Fair](#) Week events!

### Registration Renewals

Every organization is required to renew their registration/update their OrgSync profile at least once per year. If you are unsure when the last time your organization's profile was updated or you are unable to update your organization's profile, contact SORC.

### Financial Services

The SORC Financial Services staff provides support to student organizations who have received funding from the Student Government Association (SGA) by managing the funds and facilitating payments on behalf of the organization. In addition, we provide support to all registered student organizations who need information on how to open an organizational bank account. SORC Financial Services staff are available Monday through Friday from 10:00am to 6:00pm.

### One-on-One Consultations

Have questions or need advice about how to book a room, navigate OrgSync or recruit new members? Visit us any time that the Suite is open and meet with our trained student staff or professional staff members, who can help find the answer to all of your questions.

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## OrgSync Tip of the Week - Keywords!

Keywords on OrgSync are **key** for new students and community members to find your organization's OrgSync page. (See what we did there.) Have you checked your organization's keywords recently? If you don't have any, the only way someone will be able to find your org in our database is by knowing the exact name of your organization, or by finding it by category!

### To check your keywords:

1. Log onto OrgSync, go to your organization's profile and select "Organization Settings" under "Settings" (only Administrators in your portal will have this access)
2. Scroll down to the "Keywords" category

You: "Oh, crap! We don't have any keywords! How can we change this?"

To change your keywords, fill out the [Student Org Name, Description, Category, Website and Photo Change Request](#) form that is pinned in your portal! Make sure to choose as many words as possible that may apply to what your organization does and stands for.

...and **that** is the word on the Orgsync Tip of the Week!

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## Participate in the All Niter!

We're looking for student organizations to participate in the All Niter!

[Volunteer to help set-up or break down an activity, or host their own!](#) Applications due Mon Sept 11 at 5pm.

The All Niter Step Show and Performance Showcase returns to the the Nyumburu Amphitheater this year. Any organization interested in performing should fill out the registration form on OrgSync starting on Tues Sept 5. The form will include general information about the show, a sign up sheet for performance times, music requirements and the contact information of those running the event. Registration will remain open until 11:59pm on Sun Sept 17.

Questions? Email [allniter@umd.edu](mailto:allniter@umd.edu)

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## Maryland LEAD

Through the [Maryland Leadership Education and Development \(LEAD\) Program](#), you can discover your potential, develop your abilities to practice socially responsible leadership, and dive into a community of change makers. Whether you are a new member, recently elected leader, or experienced executive board member, there is a leadership development program for you! Engage in one of our fall programs to take your organization to the next level. Registration for Terrapin Leadership Institute (TLI) and Maryland Leadership Summit opens September 5th. Visit [stamp.umd.edu/marylandlead](http://stamp.umd.edu/marylandlead) for dates and registration information.

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# PIZZA

Great, now that we have your attention...

Stamp is engaging with a Food Consultant to take a deeper look at our food operations here in Stamp. We're interested in the perspective of students leaders. Please RSVP if you are interested in participating in the session for Student Leaders  
<http://www.signupgenius.com/go/30e0b48afa92da6fb6-student>

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For the final word, it's time for our...

**STUDENT GROUP HIGHLIGHT OF THE WEEK!**

## Viet Nam Medical Assistance Program

The Viet Nam Medical Assistance Program is a national non-profit organization that focuses on providing health care, health education, and alleviating healthcare disparities primarily to Vietnamese and Asian-American communities here in the US and abroad. Every year, VNMAP has a medical mission trip that travels to the poor, rural Southwestern provinces of Vietnam to work with local governments and primary health care centers to provide health care and services to local people.

The VNMAP Chapter of the University of Maryland serves our global, local, and on-campus communities. We strive to generate discussions that encourages our members to consider multiple perspectives, thereby spreading empathy, compassion, and understanding for all.

We hope to influence our students and build leaders who have the initiative, determination, and heart to make a positive impact in their communities.

Come visit us at the First Look Fair, join us for our first GBM on Wednesday 9/20 at 7:30pm in JMZ 2123, and like our Facebook page! Hope you'll join us on all our adventures for the new school year!

To further connect with the Viet Nam Medical Assistance Program, check out their [OrgSync](#) page, [Facebook](#) page and [website](#).

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# And that's the Word.

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# @MarylandSORC is on social media!

[Let us know the cool things your org is doing and we'll share it through our channels.](#)

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