



# europa

## News on: Iceland ProTravel, MiMalta, and Yadi Travel

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January 2025

Dear Colleague,

Happy New Year!

Thanks to you, 2024 was our best year on record. We so appreciate our agents support. 2025 is looking even better, so stay tuned!

We did want to let you know, that after 10 years, we have parted ways with Iceland ProTravel and Iceland ProCruises. They are doing some restructuring and we decided it would be a good time to take a break.

Below find information on our upcoming sales trips, and the latest news on MiMalta and Yadi Travel Morocco.

Happy selling!

Jane, Ana, Jenna & Paula

## Upcoming Travel!

### Emerging Destinations On The Road

- Sacramento, Napa Valley, Walnut Creek and San Francisco (CA). January 13 to 16. [Want to meet?](#)
- Nashville (TN). January 23 & 24. [Want to meet?](#)
- New York City (NY). February 17 & 18. \* *River House Lodge Patagonia (Argentina) in person sales calls* \* [Want to meet?](#)
- Denver (CO). February 18 & 19. [Want to meet!](#)
- Denver and Boulder (CO). February 20 & 21. \* *River House Lodge Patagonia (Argentina) in person sales calls* \* [Want to meet?](#)
- Sacramento (CA). February 24. \* *River House Lodge Patagonia (Argentina) in person sales calls* \* [Want to meet?](#)

- Oakland and Berkeley (CA). February 25. \* *River House Lodge Patagonia (Argentina) in person sales calls* \* [Want to meet?](#)
- San Francisco (CA). February 26. \* *River House Lodge Patagonia (Argentina) in person sales calls* \* [Want to meet?](#)
- San Jose (CA). February 27. \* *River House Lodge Patagonia (Argentina) in person sales calls* \* [Want to meet?](#)

## News at a Glance

### [MIMalta](#)

- **New Sicily Flights:** Beginning summer 2025, Delta will launch flights to Sicily—just 60 miles from Malta! With daily 25-minute flights between the two islands, you can easily explore both Mediterranean gems in one trip.

### [Yadi Travel](#)

- **Royal Mansour Expands:** Experience luxury in Morocco as Royal Mansour unveils a new hotel in Casablanca and plans additional openings in northern Morocco and Rabat, elevating Morocco's appeal for luxury travelers.
- **New Direct Flights:** Started October 24, 2024, enjoy direct flights from Newark (EWR) to Marrakech (RAK) three times a week—no layovers, just pure Moroccan magic.
- **Authentic Moroccan Experiences:** With Yadi Travel, immerse yourself in Moroccan culture by spending a day with local families—enjoy home-cooked meals and traditions for a genuine connection.

### Tasting Malta - A Delicious Spin on Mediterranean Cuisine



Located near the geographic center and the undisputed crossroads of the Mediterranean, Malta's culinary heritage has been influenced by numerous nearby food cultures including North Africa to the south, Italy to the north, Greece, Turkey and the Levant to the east.

After thousands of years of gastronomic evolution and experimentation in local kitchens, the Maltese culinary melting pot features tastes and textures that are definitely familiar, undoubtedly Mediterranean, but with a spin.

[Read More](#)

### Discovering Morocco's Jewish Heritage with Yadi

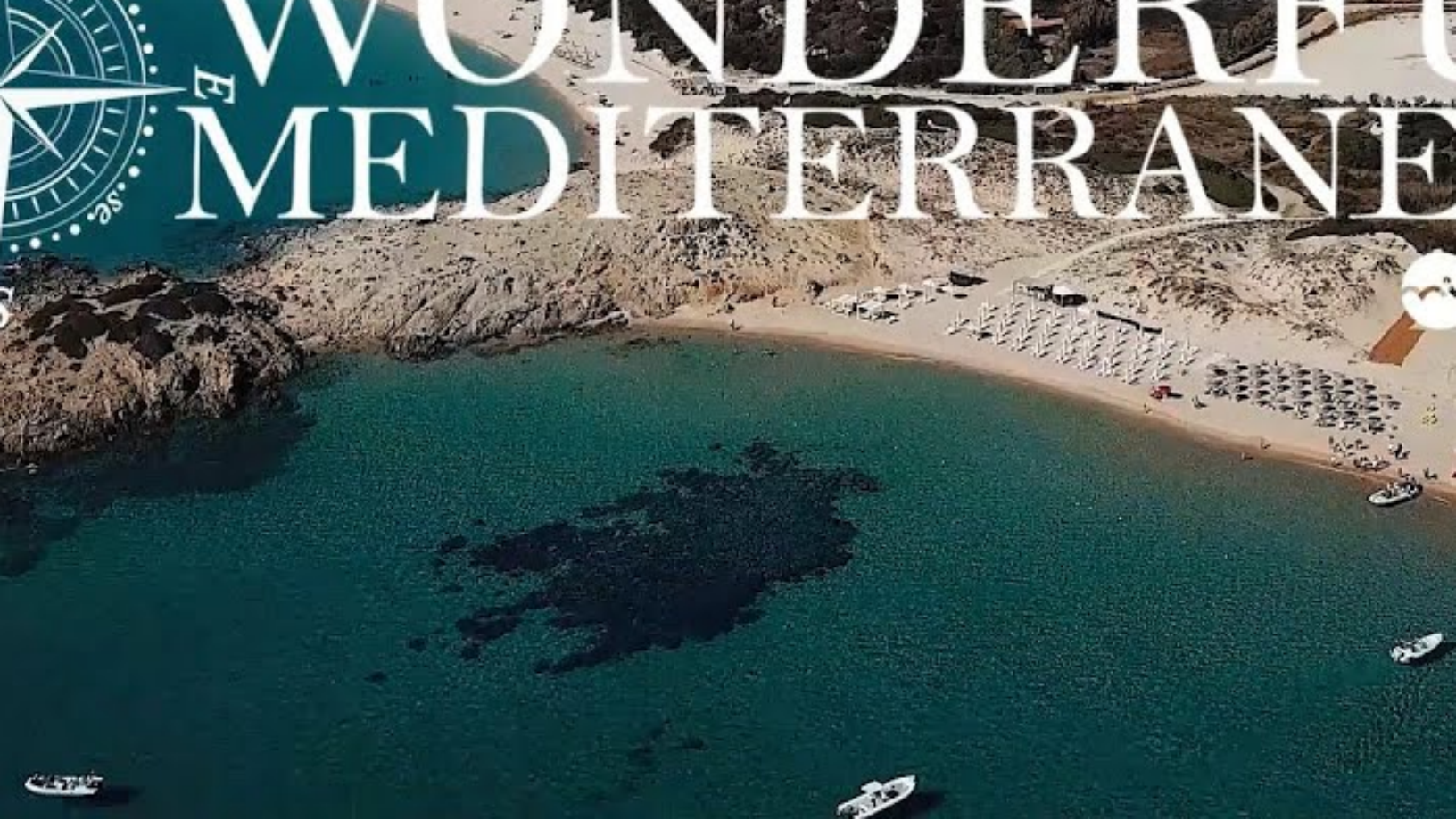
The Jewish community in Morocco dates back over two thousand years, with significant contributions to the country's cultural, economic, and social fabric. While the Jewish population has diminished over the years, tangible and intangible traces of their heritage are still evident across Morocco.

[Read More](#)



### Video of the Month





### **Wonderful Mediterranean with MI Malta**

[MI Malta](#) is an experienced destination management company specializing in customized personal itineraries, as well as incentives, events, conferences and team building.

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