Sports; something they have done their entire lives. Connecting people through sports will
on their next great adventure. As graduating seniors, Kate, Delaney, and Sean are highly
This new venture tackles a very real problem facing Lake Forest College seniors headed off
find an open court time.
Squad Sport allows users to safely connect with and meet people in the same area based on
athletic interests and skill level. Users can log into Squad Sport to find other players for a

Moving to a new city can be daunting and lonely, especially if you don't know anyone. It is

Team Members:
In Brief:
Track:

PlanOrganise is a calendaring app that streamlines the jumble (and let's face it, hot mess)

And it is not an abstract or future-state problem for this founding team. Two of the three
utter chaos. And it's soul crushing.

Scheduling is a nightmare for working parents. On the daily, they have to maintain and
manage their work schedules, their children's school schedules, after-school activities,

Mona McCormack
Rob Delismon

Team Members:
In Brief:
Track:

PlanOrganise

Last week, we introduced you to

Our pitch competition would not be possible without the generous contributions of the
When you shop I-POP, you have a real impact in the community, connecting with local
But it's not just shopping. I-POP includes other activities like a screening of the movie

I-POP features a variety of goods from yummy desserts to one-of-a-kind
jewelry to pottery and housewares. Looking for the perfect birthday,

I-POP is a one-day-only, inclusive retail experience featuring the best of Lake County.

We invite you and your friends to join us for a student-led pop-up shop: I-POP!

Click on our I-POP vendors below to learn more!

Meet our 2022 Venture Design Challenge Teams

This newsletter was co-authored by Kate Hinds '22, Joey Jaquint '22, Mia Kravitz '22, Grace
'22, Business with a minor in Entrepreneurship & Innovation

students' great ideas start at the Great Lakes, and go anywhere and everywhere.

At
Gorton Community Center is a short walk from campus and just steps from the east Lake

We are beyond grateful for the community support and enthusiasm, especially from the

When you shop I-POP, you have a real impact in the community, connecting with local

When you shop I-POP, you have a real impact in the community, connecting with local