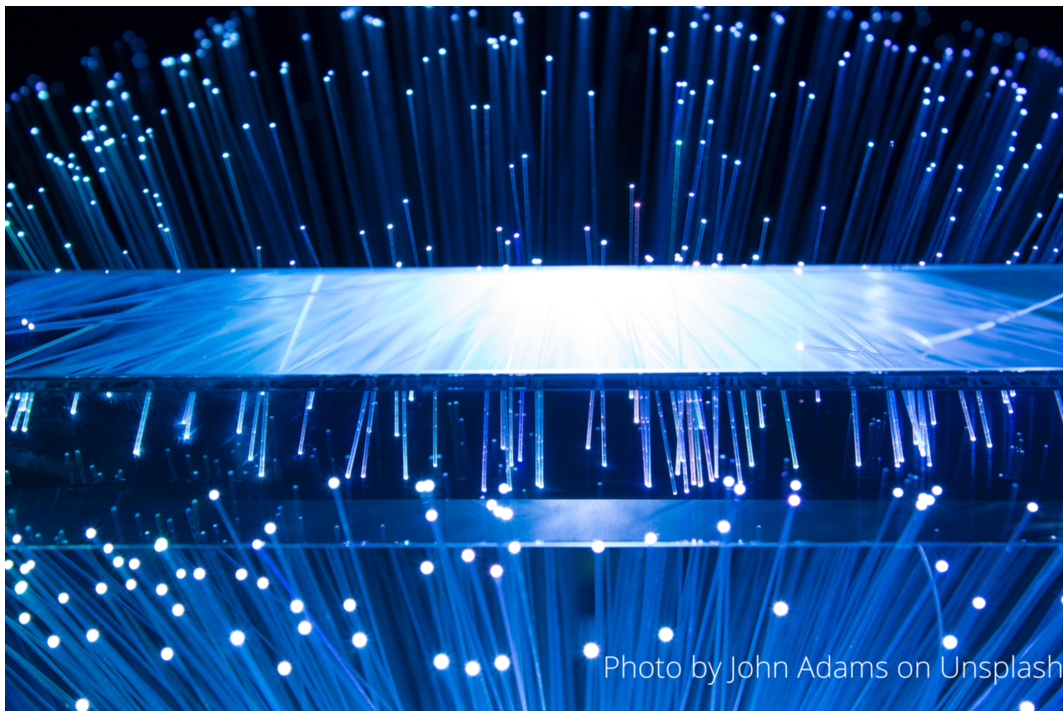




IPIGRAM (19 FEBRUARY 2021)

## FEATURE POSTS



### Asking "Isaac Pewton" to Innovate Out of a Crisis

February 17, 2021 by Prof Pina D'Agostino

*This article originally appeared in [The Hill Times](#), issue dated February 17, 2021.*

With Canadians' mounting frustration and the dwindling prospects of exiting this pandemic any time soon, it is vital that we unite as a nation to innovate. How Canada continues to respond to the pandemic will also define how we respond to future global challenges. Leading the development of new vaccines, more effective personal protective equipment, and new and improved systems of distribution and administration of the vaccine are just some instances of what is necessary now. This pandemic has highlighted our societal inequalities and our fractured innovative landscape.

The university, one of Canada's cradles of innovation, must continue to innovate out of this crisis and future crises. With innovation more critical than ever, how do we increase

collaboration, coordination, and access to salient data and information during prolonged isolation?

*Prof Giuseppina D'Agostino is a senior fellow with CIGI's International Law Research Program (ILRP), effective November 2016. She is the Founder & Director of IP Osgoode, the IP Intensive Program, and the Innovation Clinic, the Editor-in-Chief for the IPilogue and the Intellectual Property Journal, and an Associate Professor at Osgoode Hall Law School.*

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## LATEST POSTS



### **Of Bands and Breweries: The Hip Sues Mill Street Over “100th Meridian” Beer**

February 19, 2021 by Emily Xiang & Alessia Monastero

The hundredth meridian is the longitudinal line that roughly separates the semi-arid, and rural regions of Western Canada from the humid, and

more urban regions of the Central and Atlantic provinces. But for many, the term was first brought to life by the beloved Canadian rock band, The Tragically Hip.

On February 9, 2021, The Tragically Hip filed a Statement of Claim against Mill Street Brewery over the Toronto-based brewery’s “100th Meridian Amber Lager”. The band released its hit single “At the Hundredth Meridian” in 1992, which currently has nearly 3.5 million views on YouTube on its official music video alone. The Tragically Hip claims that Mill Street Brewery has engaged in a course of conduct to “ride on the coat tails of one of the most beloved bands in Canadian music history by marketing its beer with reference to The Tragically Hip and one of its many quintessentially Canadian chart-topping tracks”.

*Written by Emily Xiang, Osgoode JD candidate and IPilogue Contributing Editor, and Alessia Monastero, Intellectual Property and Branding Lawyer and IPilogue Senior Editor.*

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## Facial Recognition: Are We Ready for It?

February 18, 2021 by Saumia Ganeshamoorthy

A few years ago, facial recognition technology seemed foreign to the average citizen. Today, the ever-popular Apple iPhone uses facial recognition technology to unlock its newest models.



Photo by Sandie Clarke on Unsplash

With facial recognition right at our fingertips, where else should we expect to see it? [Tamir Israel](#), a staff lawyer at CIPPIC (the Samuelson-Glushko Canadian Internet Policy and Public Interest Clinic at the University of Ottawa), spoke more on this subject on Michael Geist's recent [LawBytes podcast](#) episode. Their conversation touched on the pushes toward, pulls away from, and perils of using facial recognition technology at the national border.

*Written by Saumia Ganeshamoorthy, a second-year JD candidate at Osgoode Hall Law School and a contributing IPilogue editor.*

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## Events

### **Privacy & Technology: A Critical Discussion of Bill C-11**

22 February 2021

In this panel event, the [Osgoode Privacy Law Society](#), in collaboration with the [Osgoode Emerging Technologies Association](#), will host a discussion about [Bill C-11](#) and its implications for consumer privacy protection in Canada. The event will feature experts, such as Professors [Michael Geist](#), [Teresa Scassa](#), and [Rajen Akalu](#). The event will focus on the efficacy of de-identifying data in protecting privacy in today's technology-oriented world. Register for this exciting and important discussion [here!](#)

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25 February 2021

Please join the [Law Society of Ontario](#) and the [Canadian Association of Black Lawyers \(CABL\)](#) for a virtual panel discussing Equity, Diversity and Inclusion (EDI) from a BIPOC perspective with a focus on strategies to overcome systemic anti-Black racism. Facilitator [Patricia DeGuire](#) and Panelists [Dean Donna Young](#), [Kim Bernhardt](#), [Vidal Chavannes](#), and [Shashu Clacken](#) will discuss concrete tools and strategies to institute meaningful changes in the workplace. Click [here](#) for more information and to register.

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***Can't We All Just Get Along? Consents and Coexistence Agreements in Canada and the U.S.***

26 February 2021

The [Intellectual Property Institute of Canada \(IPIC\)](#) will host a fascinating webinar about issues arising from co-existence agreements. The panelists will cover a number of relevant factors, including when co-existence agreements are advisable (compared to other options), their key elements, pitfalls to avoid in negotiation, and their impact on a brand owner's scope of rights. [Sangeetha Punniyamoorthy](#) (DLA Piper) will moderate the discussion, which will feature [Douglas A Rettew](#) (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP) and [Paula Clancy](#) (Clancy PC). For more information and to register, click [here](#).

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***Virtual Panel Discussion with Kings Distributed Systems, JIC Design and Wavve Boating***

2 March 2021

[Queen's University Partnerships and Innovation](#) and the [Ontario Centre of Innovation \(OCI\)](#) are hosting a panel featuring the founders of companies who have worked with OCI. The panelists include Dan Desjardins ([King Distributed Systems](#)), John Garofalo ([JIC Design](#)) and Adam Allore ([Wavve Boating](#)). The panelists will discuss their experiences with OCI, how their companies have benefitted, the effects of COVID-19 on their ventures, and how 5G solutions will affect their businesses. Click [here](#) to register.

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***4th Annual IP Data & Research Conference***

11 March 2021

Hosted by the [Canadian Intellectual Property Office \(CIPO\)](#) and the [Centre for International Governance Innovation \(CIGI\)](#), this conference aims to disseminate evidence of the integral relationship between intellectual property and economic growth in order to fuel the future. The Conference will feature panels discussing the importance of IP ownership to economic success, the impact of COVID-19 on the demand for IP, clean technology as a driver of growth, and data's increasing importance in driving decision-making. Register for this event [here](#).

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## *IP Picks of the Week*

### **Tripping over TRIPS**

On February 11, the [Canadian Centre for Policy Alternatives](#) featured an article by Osgoode's own Lucinda Chitapain on their blog, [Behind the Numbers](#). The article looks at India and South Africa's

proposal to the WTO to temporarily suspend TRIPS provisions which would allow countries to grant or enforce IP rights to COVID-19 vaccines and related medical equipment. Many global leaders, including countries like Canada and the United States whose governments have ties to the pharmaceutical industry, believe that the legislation already has enough flexibility and accordingly have withheld their support. The article will be published in the CCPA's March/April edition of [The Monitor](#) magazine, and you can read Ms. Chitapain's full article [here](#).



IP Osgoode | Intellectual Property Law & Technology Program | Osgoode Hall Law School | York University  
416.650.8449 | [iposgoode@osgoode.yorku.ca](mailto:iposgoode@osgoode.yorku.ca) | [www.iposgoode.ca](http://www.iposgoode.ca)



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