Greetings 2020 ACVIM Forum Exhibitor!

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### EXHIBITS

#### Deadlines
- April 15: Commercial Presentation and Knowledge Corner submission deadline
- April 20: Advertiser Order Due Date

#### Reminders
- April 20: Final Advertiser Order Due Date
- April 20: Product Showcase Deadline

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### Make Your Housing and Travel Plans

Website housing is recommended as soon as possible. More information about room blocks and hotel rates will be updated in the Exhibitor Portal. Hotels in Baltimore are within walking distance of the Convention Center and are less than a 5 minute walk from the Convention Center. All exhibitor housing and registration is now open. The primary contact for each exhibiting company has been sent an email with a link to the exhibitor housing reservation site, including instructions on how to access the exhibitor housing reservation site. The 2020 ACVIM Forum room block at a discounted rate is Wednesday, April 1, 2020.

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### General Info

If you have not done so already, please add the below deadlines and reminders to your to-do list:

- Commercial Presentation and Knowledge Corner submission deadline
- Exhibitor prize giveaway submission form

Find everything you need to prepare for your on-site experience in the Exhibitor Service Kit. Visit the Solutions Center to see a large static image of your product in the Product Showcase. For an additional fee, you can view your 60-second product video and have your logo visible in the Solutions Center. Your company's logo will appear on a prominent area where attendees can search for products and services. Solutions Center stations will be set up throughout the Solutions Center. Sponsoring a break in the Solutions Center is a sure way to draw traffic to your booth! Snacks and beverage will be provided to attendees passing through the Solutions Center for the breaks. The Speaker (HQ) Lounge is open Tuesday through Saturday, this high traffic destination will provide you with maximum brand exposure.

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### SPONSORSHIPS

The 2020 Exhibitor Service Kit is Now Available!

Save time and money by ordering early! Put your company's message in the hands of all attendees by providing a literature piece to be inserted into the 2020 attendee conference bag.

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### CONTACT US

If you have questions or encounter difficulties accessing information, please don't hesitate to contact us!

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With just over 6 months until the conference, your planning should start now. All Exhibitor Newsletters will be accessible on the website. Be sure to share these newsletters with your booth staff to keep your entire team informed and up-to-date on all the happenings at the ACVIM Forum. To help make your exhibit planning and experience as beneficial as possible, we will be sending out monthly Exhibitor Newsletters like this one. Each one will contain important news and updates, deadlines and reminders, resources, and tips for having the best conference experience.

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Order now for the greatest advantage of the many promotional opportunities to increase your presence at the conference and drive traffic to your booth!

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START PLANNING FOR 2020 ACVIM FORUM

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For a limited time, view our exhibitor opportunities page to review all of your Exhibit and Sponsorship needs. If you have questions or encounter difficulties accessing information, please don't hesitate to contact us!