



GREENBLUE®

MAY NEWS & UPDATES

ANNOUNCEMENTS



[SPC Innovator Awards](#)

The SPC Innovator Awards, sponsored by Trayak, recognize the best innovations from SPC member companies across 4 categories. To submit your sustainable packaging innovation or learn more about how to get involved, visit our [website](#).



[Case Studies: How Companies Use LCA Tools to Meet Packaging Goals](#)

The SPC and Trayak have published a new resource of case studies of how life cycle analysis (LCA) can be used to guide packaging decision-making and help companies understand environmental trade-offs. Check out the resource [here](#).

EVENTS

[SPC Engage 2022](#)



Our summer event in Montreal is just 2 months away! If you haven't registered and made your travel plans to join us in Montreal, now it's the time for that! We'll spend two days diving into Delivering Sustainable Packaging Goals, and attendees will get a chance to explore all the main threads related to goals, receive a workbook to bring back actionable takeaways to their roles, and even a chance to see a circus performance by Cirque Eloize. [Register here](#).



[SPC Advance 2022](#)

Save the date for our fall member event that will be in Atlanta, GA on October 3-5. If you are not an SPC Member yet and would like to join us this fall, membership application information can be found [here](#). Our fall event will be centered around Harnessing the Collective Energy of Collaboration. Registration opens on June 1st, 2022. To explore sponsorship and exhibit opportunities, please contact [Barbara Fowler](#).

LEARNING OPPORTUNITIES



[Webinar Recording from: Unlocking the Power of Mass Balance for Mechanical Recycling](#)

In case you missed it and want to learn how mass balance allocation can be used by certified recyclers and converters using mechanically processed materials, you can access a recording of the webinar as well as the slide deck presented earlier this month on the RMS webpage, [here](#).

GREENBLUE IN THE NEWS

[3 Observations about circular packaging, from the experts](#)

GreenBiz

"If you are a brand, a packaging producer, or basically anyone else in the economy, don't sleep on packaging. A lot of folks out there are working to innovate in the space and those innovations are needed and overdue."

[Packaging stakeholder guidance on converting to reuse, using safer additives](#)

Food Packaging Forum

"Sustainable Packaging Coalition publishes guidance for converting to refillable or returnable packaging systems; CHEM Forward releases tool to help identify safer additives to use in plastic packaging."

[Plastics labeling needs consistency, clarity](#)

Plastics Recycling Update

"Consumers are confused and frustrated by recycling label systems in the U.S., and it will take a group effort to fix the problem, panelists told Plastics Recycling Conference attendees."

WHAT WE ARE READING

[In lobbyists vs. sustainability, the lobbyists are winning](#)

GreenBiz

"If we fail to pass national climate legislation in this Congress, we might not have another opportunity for several years"

[Biden Earth Day action targets protecting old-growth forests from wildfires, climate change](#)

USA Today

"Using a city park with 300 acres of forest land as his backdrop, Biden signed an executive order that seeks to protect some of the nation's largest and more mature trees, strengthen reforestation efforts and fight global deforestation."

[3 Reasons to Reassess Reclosable Flexible Packaging Now](#)

Packaging Digest

"In the packaged foods market, today's consumers are increasingly expecting reclosure with popular flexible packaging. There are three major reasons why that's happening..."

NEW SPC MEMBERS



COMPOSTING TIP

COMPOSTING TIP:

Industrial or Backyard?

Some compostable packages are designed to break down under specific conditions. Make sure to check the label and details before throwing it in your home pile!

Visit [How2Compost.info](https://www.how2compost.info) to learn more.



EVENTS OF INTEREST



[Verge 22](#)

October 25 - 27, 2022

VERGE 22 convenes thousands of leaders working together to address the climate crisis across six strategic areas: clean energy, sustainable transportation, carbon removal, regenerative food systems, net-zero buildings, and the startup ecosystem.

[Resource Recycling Conference](#)

August 15 - 17, 2022

RESOURCE RECYCLING CONFERENCE

The Resource Recycling Conference is the only national event dedicated to enhancing municipal recycling. The conference offers practical tools, exclusive market insight, and stakeholder connections to drive better local recycling programs in municipalities of all sizes.



Packaging Europe Summit

September 13 - 14, 2022

The packaged goods value chain has work to do in order to realize our goals and pledges for sustainability in packaging. At the Sustainable Packaging Summit in Lisbon FMCG leaders, innovators, NGOs, regulators, and recyclers mobilize to remove friction on the path to sustainability, unlock investment, and assess the next challenges, dilemmas, and opportunities.



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