



GREENBLUE®

MARCH NEWS & UPDATES

UPDATES



[Guide to Verifying Responsible Sourcing of Fiber](#)

Meet the VRS Guide: An educational resource to help companies reach responsible sourcing goals, implement due diligence strategies, and verify their fiber supply. With more companies adopting responsible sourcing commitments -- there's never been a better time to get started!

EVENTS



[SPC Winter Series](#)

Our last two Big Interviews with Rob Kaplan from Circulate Capital and Dennis Hayes from the Bullitt Foundation are next week! For more information and registration please click [here](#).



[SPC Impact](#)

Our flagship open spring event is next month, April 20-21. Featuring over 100 speakers, 30+ sessions, virtual exhibits, a book club, and concerts. More information [here](#).

The Essentials of Packaging and Food Waste



The Essentials of Packaging and Food Waste

The Essentials of Packaging and Food Waste explores the critical problem of food waste and the role that effective packaging design and optimization can play in preventing food waste. It begins with a review of where and how food waste occurs in the supply chain, focusing on retail and consumer environments, and reviewing the data for why food is thrown away by consumers.



SPC Engage

Our summer event will be centered on Design for a Circular Economy for day 1 and Bringing down barriers to advance Chemical Recycling for day 2. Registration opens on April 27th. More information [here](#).

LEARNING OPPORTUNITIES

Recycled Material Standard FAQ

As the Recycled Material Standard (RMS) approaches its next developmental phase, the team is fielding questions regarding how the standard works and how and why companies should consider certification. These questions are addressed in the new FAQ page on the RMS website.

Understanding the Role of Compostable Packaging in North America

The Sustainable Packaging Coalition has published a new guide, *Understanding the Role of Compostable Packaging in North America*, to help companies understand where and how compostable packaging can fit into their sustainable packaging portfolio.

Climate Solutions 101

Launching March 16, 2021 Presented by Project Drawdown—is a new resource launched this week with the latest need-to-know science and fascinating insights from global leaders in

climate policy, research, investment, and beyond, this video series is the world's first major educational effort focused solely on solutions.

[UVA McIntire Sustainable Business Certification](#)

A holistic and thorough approach to how sustainability is both influencing and influenced by the business world; this course is an excellent foundation if you are aiming to make sustainability a priority for your company.

GREENBLUE IN THE NEWS

[Certificate Trading: The Next Growth Driver for Recycling](#)

Recycled Material Standard

GreenBlue's Recycled Material Standard (RMS) will introduce a new certificate trading program to help spur investment in recycling technology. With any new innovation comes potential risks and rewards. This article addresses some of the risks recently identified by WWF in a position paper on "plastic credits" and shows how the RMS is working to mitigate those risks.

[Certification Tracks Recycled Content in Packaging](#)

Packaging Digest

As more brands set goals for recycled content in packaging and include these goals in their corporate sustainability reports, being able to measure amounts and verify the source becomes critical.

[Packaging Manufacturers Compete for Raw Materials as Takeout Shakes up Food Service](#)

Supply Chain Dive

"For nearly a year now, restaurants in many jurisdictions have either closed for dining or operated at partial capacity. Consumers are relying on takeout, which has pressured the supply chain for takeout containers and driven manufacturers to innovate to create a new takeout packaging world."

[ChemFORWARD and The Sustainable Packaging Coalition Launch the Safe + Circular Materials Collaborative](#)

ChemFORWARD

"ChemFORWARD and the Sustainable Packaging Coalition have launched a new Collaborative to support companies in achieving their 2025 commitments to eliminate waste and single-use plastics."

WHAT WE ARE READING

Episode 97: Ryan Keeps On Recycling – Meet This 11-year-old Changemaker

Waste360

"Ryan is one of our 2020 Waste360 40 Under 40 Award winners (the youngest ever) and the recipient of our new Changemaker Award, which recognizes leaders who are creating real, meaningful, positive change in the waste, recycling and organics industry."

Food Drives a Third of Global Emissions: Report

PhysOrg

"A third of all the world's man-made greenhouse gas emissions are linked to food, according to new global research that tracked produce from field to fork to landfill."

Is This the End of Forests as We've Known Them?

The Guardian

"Trees lost to drought and wildfires are not returning. Climate change is taking a toll on the world's forests - and radically changing the environment before our eyes."

RECYCLING TIP

A blue recycling bin with the text "Recycle clean plastic bags from any store here." and a recycling symbol. A small circular logo with the text "how2recycle.info" is also visible.

RECYCLING TIP:

Store Drop-off

When you recycle your plastic bags at Store Drop-off locations, make sure they are clean, dry, and no receipts or other items are left in them!

Visit [How2Recycle.info/sdo](https://www.how2recycle.info/sdo) to learn more.

NEW SPC MEMBERS



Pittsburg State
University



CORPORATION



EVENTS OF INTEREST

- [Circular City Week](#)

March 22 - 28, 2021

- [Circular Paper and Packaging Virtual Workshop](#)

April 1 - 2, 2021

- [Future of Flexibles Innovation Challenge](#)

The Incubation Network by The Circulate Initiative and SecondMuse has launched its second annual Global Innovation Challenge, The Future of Flexibles. Startups and SMEs participating in the challenge have an opportunity to be supported in scaling their ventures across South and Southeast Asia.

- [Packaging Europe's Sustainability Awards](#)

The world's most prestigious global competition for sustainable packaging innovation is back! The Sustainability Awards, organized by Packaging Europe, invites submissions across eight categories, in search of the most significant and impactful initiatives and innovations from across the value chain and around the world. The Sustainability Awards is open for submissions (no entry fee) until March 24th.



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