



GREENBLUE[®]

SEPTEMBER NEWS & UPDATES

EVENTS



SPC Advance 2021

Our fall member event will be virtual on October 5-6, 2021. Featuring keynotes from Dr. Katharine Hayhoe, Tara Houska, Adam Minter, and Gonzalo Munoz. Our [program](#) will include 3 avenues of content centered on:

- Regenerative and Renewable
- Innovation and Trends
- Policy and EPR

The program is on our website and SPC members can register there directly. To learn more about SPC membership and to join the event, please visit [our website](#).



2021 SPC Innovator Awards

Our 2021 Awards Ceremony will take place on October 6th, 2021 at 2:30 pm ET as part of the SPC Advance program. Head over to our [website](#) to explore our Finalists.



[SPC Impact 2022](#)

Our spring 2022 event will mark our return to in-person events. Mark your calendars for April 4-6, San Francisco, California. Sponsorships options are available, please contact [Barbara Fowler](#) to find out more.

LEARNING OPPORTUNITIES



[Follow the Recycled Material Standard \(RMS\) Twitter @rmscertified](#)

RMS is supporting the circular economy by creating transparency and accountability in recycled content claims. Follow our Twitter for media mentions, news, and updates!

[The Essentials of Sustainable Packaging](#)

This online training program is designed for professionals who want to understand how sustainability affects packaging decisions. Our team of packaging and sustainability experts have developed 12 courses on a variety of industry topics. Each of these courses unpacks advanced and nuanced considerations for unique supply chains, environmental profiles, and recovery possibilities. Discover our library of online courses [here](#).

[UVA McIntire Sustainable Business Certification](#)

A holistic and thorough approach to how sustainability is both influencing and influenced by the business world; this course is an excellent foundation if you are aiming to make sustainability a priority for your company.

GREENBLUE IN THE NEWS

[In My Opinion: Comparing the Nation's First Packaging EPR Laws](#)

Resource Recycling

"EPR legislation identifies what products will be covered under the program. When it comes to EPR for packaging, states often define covered products by function, material or format.."

[Sustainable Packaging for a More Wholistic Wine Business](#)

Wine Industry Network

"Design for recovery. Create what you'd like to buy back. Recycling isn't black and white, and marketing designs can be deterrents to the process."

[Advancing the Conversation on Chemical Recycling](#)

SPC

"Chemical recycling has received a lot of attention recently, especially in the context of a solution to increase the circularity of hard-to-recycle plastics. At the same time, there are significant concerns, challenges, and uncertainty surrounding these technologies and their role in sustainability."

WHAT WE ARE READING

[In the Face of Climate Change, We Must Act So That We Can Feel Hopeful—Not the Other Way Around](#)

Time

"Now, though, it also shows how climate change is no longer a distant, speculative threat. Its impacts are here and now, and they're affecting all of us, in ways that matter to each of us."

[DS Smith Explores Seaweed as Alternative Packaging Material](#)

GreenBiz

"As demand for sustainable goods increases, the firm revealed last week that it is exploring the use of seaweed fiber as a key raw material in the manufacture of its packaging products."

[Hot Markets, Commodity Prices and Recycled Content: What's Next](#)

Waste360

"Recyclables are commodities. Fluctuating prices are second nature to commodities. However, barring the unexpected, recycling markets should stay strong for a while."

RECYCLING TIP

RECYCLING TIP:

Let it Out!

Be sure to deflate air pillows and bubble wrap before dropping in a Store Drop-off bin. Look for the How2Recycle label on your plastic films to see if it is eligible for Store Drop-off recycling! Most major retailers have a Store Drop-off bin at the front of the store.

Visit [How2Recycle.info](https://www.how2recycle.info) to learn more about packaging recyclability.



NEW SPC MEMBERS



EVENT OF INTEREST

VERGE 21

October 25 - 28



VERGE 21: The climate tech event. Join more than 10,000 leaders online — from the private and public sectors, utilities, solution providers, investors, and startups — advancing systemic solutions to address the climate crisis through five key markets: clean energy, sustainable mobility, carbon removal, regenerative food systems, and — new this year — resilient infrastructure.





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