



UPDATES



[GreenBlue and NSF International Announce Launch of the Public Comment Period for the RMS](#)

GreenBlue in partnership with NSF International announces the launch of the public comment period for the [Recycled Material Standard \(RMS\)](#), which is due to be published in early 2021.

Once published, the RMS will be the only standard that offers both a mechanism for assuring claims of recycled content by corporations and creates a certificate trading system that directly incentivizes value chain participants to invest to grow recycling capability and capacity.

The public comment period will be open until December 18, 2020. Read the Standard [here](#).

LEARNING OPPORTUNITIES



[RMS Webinars for Public Comment](#)

Two webinars were offered to review the Standard and address commonly asked questions. Watch [Part 1](#) and [Part 2](#).



[Virtual SPC Advance Session Spotlight](#)

We are continuing to feature virtual sessions; our current Session Spotlight is a virtual tour highlighting Haney's Packaging Microfactory alongside a question & answer session.



[The Essentials of E-commerce Packaging](#)

The newest course in the [Essentials of Sustainable Packaging](#) online training program, introduces learners to the quickly growing field of e-commerce, focusing on the sustainability considerations and implications for packaging.

[UVA McIntire Sustainable Business Certification](#)

A holistic and thorough approach to how sustainability is both influencing and influenced by the business world; this course is an excellent foundation if you are aiming to make sustainability a priority for your company.

GREENBLUE IN THE NEWS

[How Do We Define Sustainability?](#)

Packaging Europe

"What are our priorities? How does the task of decarbonization guide us towards the best circular economy strategies? These are the questions that our expert panel answered in the very first session of this year's Sustainable Packaging Summit, which is now available to watch on-demand."

[Quad Sustainability Symposium Day 1: A Year for Brands to Make a](#)

Difference

What They Think

"...when it comes to sustainability, we're all in this together. And for all the uncertainty, 2020 is a year brands are making positive? change through Corporate Social Responsibility."

10 Sustainable Packaging Insights Emerge From 2020

Packaging Digest

"After a full program of sustainability sessions during the recent Virtual SPC Advance event, it's easy to identify the top sustainability issues confronting packaging professionals this year."

Inside The Box: Solving The Mysteries Of Paper Packaging

Beauty Independent

"Made from wood-derived cellulose fibers, paper is the go-to material for exterior cartons because it can easily be finessed to fit a brand's design preferences. It's light as well, which keeps down transportation costs, and can be a comparably sustainable option if its lifecycle is taken into account."

WHAT WE ARE READING

Administrator Wheeler Announces National Goal to Increase Recycling Rate at 3rd Annual Recycling Summit

EPA

"In celebration of America Recycles Day, I am proud to announce the national goal to increase the U.S. recycling rate to 50 percent by 2030"... "This ambitious national recycling goal will help guide investments and commitments from across the recycling system."

Revisiting Our 2020 Top Ten Composting Trends

Biocycle

"As we near the end of 2020, it is timely to see if the trends identified in late 2019 are indeed unfolding as predicted."

Certifications Matter More Than Ever and Brands Should be Promoting Them

GreenBiz

"According to our latest polling of Americans in May, 43 percent of us are more concerned about climate change, 41 percent of us are more concerned about plastics in the ocean and 39 percent of us are more concerned about deforestation and environmental destruction than we were a year ago."

The State of the World's Forests

Food and Agriculture Organization of the United Nations

"We must take bold actions to reverse the loss of forests and their biodiversity for the benefit of current and future generations."

Designers Are Turning Plastic Waste Into Swoon-Worthy Terrazzo

"Savvy designers have found a way to turn empty food containers, broken lawn chairs, and disposable cutlery into sturdy terrazzo-like slabs by shredding plastic waste into tiny pieces and compressing this waste confetti into flat tiles or sheets with a sheet press machine."

RECYCLING TIP

RECYCLING TIP:

look for *instructions*

Not all packages are built the same, but How2Recycle can help. Look for the label to better understand what to do with a package when you're done with your product. Wondering what certain instructions mean?

You can learn more on our site:
how2recycle.info/labels



NEW SPC MEMBERS



INNERSENSE
ORGANIC BEAUTY





Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

600 East Water Street Suite C
Charlottesville, VA | 22902 US

This email was sent to .

To continue receiving our emails, add us to your address book.

emma®

[Subscribe](#) to our email list.