Entrepreneurship and Innovation

Highlights and Insights

Innovations in Storytelling: A Global Conversation with Lisa Weiss

Lisa Weiss's Ladies of Influence

We are excited to welcome Emmy Award-winning producer/writer and local entrepreneur, Lisa Weiss. Lisa has spent two decades crafting and telling stories with smart, creative, disruptive women who are using social media to make an impact. These women are supportive, inspiring, and inclusive. smart, creative, disruptive women who are using social media to make an impact. These women are supportive, inspiring, and inclusive.

Lady Storybeater

You can see the preparation in Lisa's Ladies of Influence (LOI), an edgy and fun new series promoting multimedia content in the areas of personal and professional growth. The first show was with author Brené Brown. Founder of Storybeat Studio, Lisa has launched a platform for hundreds of fascinating people, including President Barack Obama, Dr. Maya Angelou, and Oprah.

To tour the Oppenheimer Center for Entrepreneurship and Innovation

Explore the brand-new Oppenheimer Center (OC), named in honor of a gift from brothers Jim '65, Harry '66, and Ted Oppenheimer. It offers a vibrant new space on campus for startups that bring ideas to life, drive economic growth, and expand human welfare. The Oppenheimer Center named in honor of a gift from brothers Jim '65, Harry '66, and Ted Oppenheimer offers a vibrant new space on campus for students and faculty working on new ventures.

Design and development, a flexible classroom, and co-working areas for think, do, and share, including open lounge and work areas for collaborative and local entrepreneurs.

Go inside the brand-new Oppenheimer Center (OC).

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Entrepreneurship and Innovation Arising out of a Global Pandemic

Entrepreneurship and Innovation proudly celebrates Global Entrepreneurship Week, the world's largest celebration of the innovators and job creators who launch startups that bring ideas to life, drive economic growth, and expand human welfare.

Wednesday, November 18, 2020 | 2:00 PM — 3:00 PM CDT

Food Entrepreneurship Forum

November 16 - 22: Global Entrepreneurship Week - Explore these upcoming entrepreneurship events:

- **Monday, November 16, 2020**
  - Alumni Happy Hour entrepreneur Lisa Weiss
  - April Reiber, EVP of emerging tech at Meta
  - Shaquille O'Neal, former professional basketball player and entrepreneur, Shareef O'Neal

- **Wednesday, November 18, 2020**
  - Food Startup 101: How to create a food business with entrepreneur Lisa Weiss
  - Food Tech Panel: Where food meets tech with entrepreneur Lisa Weiss

- **Thursday, November 19, 2020**
  - Food Entrepreneurship Forum: a dynamic discussion on food innovation and entrepreneurship with Lisa Weiss and local entrepreneur, Lisa Weiss

To express our gratitude, we extend three special invitations:

1. A tour of our brand-new Oppenheimer Center, and for everyone in our community.
2. A conversation with former President Barack Obama.
3. An introduction to our new Spring ENTP course offering.

Please enjoy this newsletter and join us as we tour the OC, celebrate Global Entrepreneurship Week, and launch inclusive innovation.

Looking for more?

Online Virtual Options:

- Visit the Entrepreneurship and Innovation GEW site where you can sign up for any of our Global Entrepreneurship Week events.
- Explore more of our on-demand content.

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