



# Entrepreneurship and Innovation

## Highlights and Insights

November 2020 edition

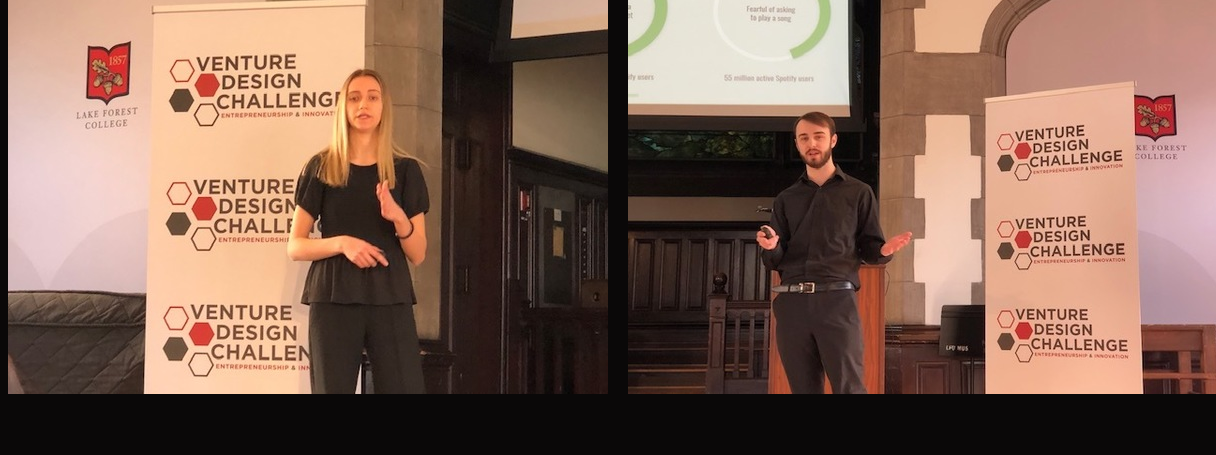


Dear ENTP Community,

In the month of Thanksgiving, we give thanks for you, our students, our faculty, our new Oppenheimer Center, and for everyone in our entrepreneurial ecosystem.

To express our gratitude, we extend three special invitations: (1) a tour of our brand-new Oppenheimer Center, (2) a Global Entrepreneurship Week conversation with three-time Emmy® winner and entrepreneur Lisa Weiss, and (3) an introduction to our new Spring ENTP course offering.

You may have noticed some changes in ENTP. Professor Trish Thomas and I are now sharing the role of Director of Entrepreneurship & Innovation. Trish has recently co-founded Whole & Free Foods, a company that makes, markets, and sells delicious snacks under the Every Body Eat® brand. Her business is flourishing and needs more of her time. But never fear, we will not lose her real-world entrepreneurial wisdom and expertise. In the Spring, Trish will transition to Lake Forest College's first Entrepreneur in Residence (EIR), and I will transition into the role of sole interim director. As Co-Directors this fall, we are a great example of 1+1 = 3 and a model for the power and importance of teaming essential in any entrepreneurial venture.



Even virtually, the ENTP experience continues to fuel problem-solving, innovation, positive change, creativity, collaboration, and learning.

The desire and drive of our ENTP students to meaningfully contribute to the world around them is undeniable. I see it in my classes every day. Our students find problems worth solving and partner with us to mobilize the resources to solve those problems.

Although we continue to be physically separated, our faculty has worked hard to forge relationships and make purposeful connections this semester so that students can engage with ENTP content and feel connected to our program. Our students are always at the heart of everything we do in ENTP.

Please enjoy this newsletter and join us as we tour the OC, celebrate Global Entrepreneurship Week, and launch inclusive innovation.

For our Foresters,  
*Kate Jackson*

Co-Director of Entrepreneurship and Innovation



## Tour the Oppenheimer Center for Entrepreneurship and Innovation

Go inside the brand-new Oppenheimer Center (OC). [Launch your virtual tour](#)

The Oppenheimer Center named in honor of a gift from brothers Jim '65, Harry '66, and Ted Oppenheimer offers a vibrant new space on campus for Entrepreneurship and Innovation. The OC features spaces for Foresters to think, do, and share, including open lounge and work areas for collaborative design and development, a flexible classroom, and co-working areas for students and faculty working on new ventures.

[MORE >](#)



## Celebrate Global Entrepreneurship Week

Wednesday, November 18, 2020 | 2:00 PM — 3:00 PM CDT  
Zoom Webinar

Entrepreneurship and Innovation proudly celebrates Global Entrepreneurship Week, the world's largest celebration of the innovators and job creators who launch startups that bring ideas to life, drive economic growth, and expand human welfare.



### Join us for this year's Global Entrepreneurship Week conversation with former *Oprah Winfrey Show* producer/writer and local entrepreneur, Lisa Weiss.

We are excited to welcome 3x Emmy® Award-winning producer/writer and entrepreneur Lisa Weiss. Lisa has spent two decades crafting and telling stories with

hundreds of fascinating people, including President Barack Obama, Dr. Maya Angelou, Professor Elie Wiesel, Starbucks CEO Howard Schultz, Kobe Bryant, and author Brené Brown. Founder of Storybeat Studio, Lisa has launched a platform for multimedia content in the areas of personal and professional growth. The first show on the platform is Ladies of Influence (LOI), an edgy and fun new series promoting smart, creative, disruptive women who are using social media to make an impact. These women are supportive, inspiring, and inclusive.

To secure your reservation, click [here](#).

Please provide an email with your registration to receive the event Zoom link.

RSVP by **Monday, November 16, 2020**.



## Introducing ENTP 340: Inclusive Innovation

Can entrepreneurship save our economy?

Yes, but it's going to take something new and different. Find out more...

[MORE >](#)

### Looking for more?

Explore these upcoming entrepreneurship events:

Nov 16 - 22: Global Entrepreneurship Week - Visit the [GEW site](#) where you can sign up for entrepreneurial events around the world. Choose from over 35,000 events in over 180 countries.

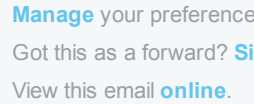
Thursday Nov., 19th: [Entrepreneurship and Innovation Arising out of a Global Pandemic](#)

Nov., 16th & 19th: [Chicago Ideas Fest virtual events](#)

On Demand: [Food Entrepreneurship Forum](#)

We are thinking of you and your families during these challenging times, and hope to hear from you very soon. Tell us what ENTP topics you'd like to read or learn more about. [Email us](#) with your ideas and we might put it in an upcoming newsletter.

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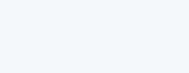
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