can become your greatest asset. It ensures that you will absolutely be doing things different
One way to reinforce the mindsets: Apply it. Our students had the opportunity at last
Decade: Why Your Twenties Matter and How to Make the Most of Them Now. New York:
most associated with school were distress, shame, and upset. Those with growth mindsets
And this is especially important for college students. “…in a longitudinal study of college
classroom rather than a delicate, fragile ecosystem to protect at all costs.
repeat and good things start to happen. With the growth mindset, their life becomes a
their face they know to make a list of three ways they could do better next time. Rinse and
Growth mindset students are liberated to try new things. And when (IF) they fall flat on
entrepreneurial success.

growth and development. This psychological training is critical to their future
When we help our students begin to adopt a growth mindset, they look at new challenges,
setbacks. In the growth mindset, you come to realize that failure isn’t all or nothing. It’s not
Having a growth mindset, on the other hand, means embracing challenges, struggles and
screw up!” we destroy any hope at innovation.

In the fixed mindset, excessive concern with looking smart keeps people from making bold,
creative potential.

YET or innovative YET, but they will be! And ENTP faculty will help them unlock their
us back from creativity, and thus, innovation. Our students might not feel they are creative
sitting next to you, but you are most definitely not learning.

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conducted over five decades, and her seminal book “Mindsets: The New Psychology of
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