One way to reinforce the mindsets: Apply it. Our students had the opportunity at last year's Venture Design Challenge semi-finals. Four teams know that they simply did not have the skills, strategies, and mental fortitude to win.

Growth mindset students are liberated to try new things. And when (IF) they fall flat on their faces, they come back for more. They learn from their mistakes, and that you fail, and you're done, you're out of the game of life. No way! The growth mindset is particularly beneficial to ENTP students because a fixed mindset holds them back from the creative potential of their imagination, while a growth mindset is a springboard to innovation. But don’t worry if you do not have the skills, strategies, and mental fortitude to win.

In the fixed mindset, excessive concern with looking smart keeps people from making bold, visionary moves. When we are afraid of making mistakes, we assume a defensive posture to protect our ego and we stop learning. Failure is something you simply do not accept in the fixed mindset. Rather than learning from failure, you assume a defensive posture to protect your ego and stop learning. When we help our students begin to adopt a growth mindset, they look at new challenges, struggles, criticism, and setbacks differently. Instead of being a threat or a referendum on your ability, students begin to embrace and welcome challenges as indicators of real growth and development. This psychological training is critical to their future entrepreneurial success.