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on to the belief that people are either smart or not smart, talented or not talented, or
competent or not competent. 

One way to reinforce the mindsets: Apply it. Our students had the opportunity at last
week's Venture Design Challenge semi-finals. Four teams know that they simply did not
perform better in school overall and, at graduation time, they reported feeling
struggles, criticism, and setbacks differently. Instead of being a threat or a referendum on
their identity, students begin to embrace and welcome challenges as indicators of real
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YET or innovative YET, but they will be! And ENTP faculty will help them unlock their
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