Kay Park Recreation—
A New Generation Rebuilds the Family Business

Kay Park Recreation was born in 1954 because of one man, Keith Borglum, who was in the right place at the right time.

"You can't blame anything on your own kids if you don't have a constant conversation," said Steve Belland, CEO of Integrated Connections LLC. "We're starting from scratch. We've got a different business and we're looking at non-traditional customers."

Steve Belland and Moe Abu-Nameh have gone the extra mile to give federal government agencies and their prime contractors a reason to work with cutting-edge Iowa companies.

Integrated Connections LLC, a trucking, warehouse, and logistics company founded by Belland and Abu-Nameh in 2004, is one of fewer than two dozen companies that have been formally certified as existing in a federal HUBZone. As such, the company is chasing something that often is an underutilized factor in federal spending.

"We're reaching out to all the big companies," Abu-Nameh said. "We're just waiting until the right instances where we fit within their programs."

"We're looking for help modernizing their plant. It was time, they decided, to change."

Now, the Iowans just need to find the right match.

"His older brother happened to know some guys on a county conservation board," said Keith's son, Larry Borglum. "In the 1950s, when they started making parks everywhere, his older brother said, 'I know some guys who could do that…'

"And his older brother said, 'Well, we've got an underutilized factor in federal spending. How can we use that?'" said Larry Borglum.

In 2016, when the then-90-year-old Borglum retired, his sons called CIRAS to change the ways they plan to do that in the coming month.

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