Roughly one month after the official outbreak of coronavirus began, sales for Iowa companies that sell to China are down 30% to 50% and more. Thousands of manufacturers across Iowa have been told by customers that shipments will be delayed or canceled due to the outbreak of coronavirus. This is just the latest in a string of global supply chain disruptions triggered by the impacts to the complex global supply of parts. Indeed, the slowdown seems likely to impact the demand for U.S. products in any case.

Amid this uncertainty, CIRAS is seeking to provide clarity for Iowa businesses who are worried about the impact of the disease, formally known as COVID-19.

CIRAS recently launched a new web page with authoritative public information about the disease as well as tips for how businesses can prepare for any potential disruptions to their supply chains. Businesses should monitor that website regularly and feel free to contact CIRAS with any concerns.

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