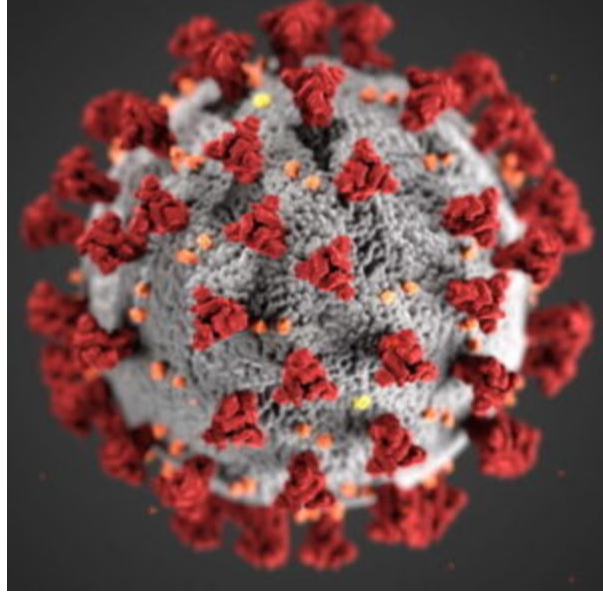


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CIRAS Launches New Web Page with Coronavirus Advice



Roughly one month after the outbreak of coronavirus began, authorities now estimate that more than 75,000 people have been infected and more than 2,000 are dead. Thousands of manufacturers across China have struggled to reopen after travel restrictions prevented employees from returning from the Lunar New Year holiday. With work delays still uncertain, large sectors of the U.S. economy seem to be holding their collective breath waiting for additional shoes to drop. In manufacturing, the impacts to the complex global supply of parts are not fully understood, but the slowdown seems likely to impact the demand for U.S. products in China.

Amid this uncertainty, CIRAS is seeking to provide clarity for Iowa companies who are worried about the impact of the disease, formally known as COVID-19.

CIRAS recently launched a [new web page](#) aimed at providing clear information and educational support for companies with questions about the virus. The page, which will be updated frequently, contains links to the authoritative public information about the disease as well as tips for how Iowa companies can prepare for any potential disruptions to their supply chains.

Businesses should monitor that website regularly and feel free to contact CIRAS with any concerns.

For more information, contact Marc Schneider at maschn@iastate.edu.

[Link to COVID-19 Website](#)

ILC Seeking Presenters for Annual Conference



We're looking for a few good Lean stories.

The CIRAS Iowa Lean Consortium (ILC) is pleased to issue a call for presentations for our 2020 Annual Conference to be held October 27-29 in Des Moines. This conference is the ILC's largest annual gathering, and we're pleased to hold it once again as part of our continuing effort to promote the exchange of information and resources among continuous improvement professionals.

[Learn More](#)

Internet Marketing Boot Camp Brings Big Benefits



It's an Internet world out there, but it's not easy. Those page views, clicks, and online sales don't just happen automatically when you turn on your company's computer. Are you sure your website is actually working?

[Learn More](#)

NDE Testing Helps VT Industries Save Time, Avoid Costs

A Holstein, Iowa, maker of doors and countertops saved time and money last summer after CIRAS experts helped the company quickly identify problems with two potential products.

Aron Fleischmann, an engineer with VT Industries, said his company will avoid tens of thousands of dollars in potential warranty work because CIRAS helped pinpoint the cause of cracking discovered during inspections of shipments from a supplier.

[Learn More](#)

Business Analytics Symposium

CIRAS is proud once more to be a sponsor of this year's Business Analytics Symposium, put on by the Ivy College of Business on April 7 in downtown Des Moines. Join us for the premier analytics event in Iowa!

[Learn More and Register](#)

Upcoming Conferences, Trainings, & Workshops

The Center for Industrial Research and Service (CIRAS) seeks to make Iowa better by educating its businesses about the latest research-proven methods and best practices of industry. Here are just a few of the ways we plan to do that in the coming month.



Marketing to the Government

March 18th

[REGISTER HERE](#)



Iowa Building Codes and Construction Networking

March 19th

[REGISTER HERE](#)



CIRAS Digital Manufacturing Lab Powered by Alliant Energy - Lab Tour

March 19th

[REGISTER HERE](#)



CIRAS' Spring 2020 Strategic Marketing Boot Camp

March 23rd

[REGISTER HERE](#)



Subcontracting Webinar

April 6th

[REGISTER HERE](#)



Government Contract Negotiation Skills

April 7th

[REGISTER HERE](#)



You are a certified Targeted Small Business (TSB) - What's Next? (Webinar)

April 15th

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