Larry W. Paul

Larry Paul was once one of the most active and visible business members during the early growth of Myrtle Beach. A Greenville native, Paul graduated from South Carolina State College in 1939 and returned to the Palmetto State following a brief stint in military service. Prior to the development of Myrtle Beach, Paul was known for his company, L. W. Paul Construction Company. He is the namesake of the new city center, offering easy access for commuters from all directions while enhancing the modern-day location of the plaza, as well as historic homes built along North Ocean Boulevard.

Mr. Paul was a man of vision and foresight who contributed greatly to the development of the former Myrtle Beach State Park into the modern-day location of the plaza and to the growth of the city. He was a leader in the Myrtle Beach community, serving as a member of various boards and organizations, including the Waccamaw Wildlife Refuge, Horry County Museum, and the Larry Paul Trail on Sandy Point. His contributions to the community were significant and he will be remembered for his dedication to civic and business growth in the Palmetto State.

Grand Strand

Starting with a vision for single-family homes, a 40,000 square-foot historic home called Magnolia Row is a mixed-use commercial development consisting of restaurants, retail, space, office space, and residential units. Located beneath the live oaks at North Kings Highway, the development is adorned with a water fountain centerpiece. The fountain, animated, lighted, is currently the focus of the “arts and culture district.”

The brewhouse offers activities daily, either in the brewhouse or in their beautiful park setting. It is also a popular destination for local events such as the annual Myrtle Beach Craft Beer Festival. The development has been successful in attracting local artisans and businesses, contributing to the economic growth of the community.

Myrtle Beach

In 1909, Morris Nance traveled on an ox-driven cart to start a new life in Myrtle Beach. The Nance family owned a large farm and fishery near Withers Swash. The couple raised 10 children while building and operating guest-boarding facilities. Mr. Nance served as a master builder, responsible for many downtown buildings near the waterfront. His contributions were significant and he will be remembered for his dedication to the growth of the city. The development of Myrtle Beach's premier, specialty shopping and dining center that pays homage to the history and culture of the area.

Inspire Coastal Grand

Inspire Coastal Grand is a Liberty Senior Living property that serves to enhance the quality of life for older adults. The development offers state-of-the-art amenities such as a fitness center, a beautiful pool, and a walking trail. The residential units are modern and equipped with chef-inspired kitchens enhanced by granite countertops, vinyl wood flooring, and spacious conference rooms.

Mike Nance was a credit to the business community, and his contribution to the growth of the city was significant. He was a community leader who worked to transform properties into safe, attractive, and inviting spaces, providing employment opportunities and attracting new businesses to the area. His efforts were instrumental in the development of Myrtle Beach and the surrounding communities.

The late Mrs. Nance was a remarkable woman who contributed to the development of North Ocean Boulevard and the growth of Myrtle Beach. She was a leader in the community and worked tirelessly to improve the quality of life for residents. She will be remembered for her dedication to the city and her contributions to the development of North Ocean Boulevard.

2022 Winner - Magnolia Row

Recognizes a project leveraging local artistic talent, private and public assets, and/or other community resources to transform a property into a safe, attractive, and inviting space, and contributing to the overall economic growth of the community.

2022 Winner - Inspire Coastal Grand

Recognizes the development and successful implementation of an ongoing, sustained approach to neighborhood revitalization.

The Economic Growth and Real Estate Summit

The Economic Growth and Real Estate Summit was held March 18 at the Marina Inn at Grande Dunes. The speaker line-up included: Morris Ellison, Partner at Womble Bond Dickinson; Robert F. Salvino, Ph.D., economist, Coastal Carolina University; and Kunming Changshui, general manager of Kunming Changshui International Airport in Kunming, China.

The summit focused on the economic impact of and outlook for the Myrtle Beach area, with a special emphasis on the Economic Impact of Tourism. The discussion included insights on the potential future of the industry and how it impacts the local economy. It truly does enhance the northern part of the Grand Strand, and it is an event not to be missed for those interested in the economic growth of the area.