

## **WYOMING PUBLIC MEDIA**

### General Manager's Newsletter | November 2019



A Letter from the General Manager, Christina Kuzmych

CATAPULT! The name says it all. WPM's digital team was awarded the coveted CATAPULT award that provides training in the highly competitive podcast market. For WPM, podcasting is a means by which to create content that reaches audiences beyond Wyoming, and to explore monetization models... Continue reading.



# BEHIND THE SCENES





Out and About With Hearts Of Glass In October, Cultural Affairs and Production Director, Micah Schweizer, and Wyoming Northeast Reporter, Catherine Wheeler, moderated Jennifer Tennican's <u>Hearts of Glass</u> film screening and discussion tour stops in Laramie and Sheridan. Cody reporter Kamila Kudelska is scheduled to moderate in Powell, after the winter snows melt!



**Podcasting Class Visits WPM** On October 14, students from Professor Runchao Liu's Communication and Journalism Podcasting and Audio Storytelling course stopped by the studios to take a tour of the facility and meet reporters and staff. As a service of the University of Wyoming, contributing to the education of students is a service Wyoming Public Media is always striving to provide.



**The Modern West Heads To Boston** In October, The Modern West team was accepted to participate in PRX's Project Catapult in Boston. The program encourages stations to create meaningful podcasts, reach new ears and audiences and to both identify and develop new talent within the public media system. The Modern West highlights people and stories that reveal the evolving identity of the American West.



**David Sedaris Still Loves His Job** Thank you to our listeners and audience members who joined us for David Sedaris, Live in Laramie on October 28. Mr. Sedaris thoroughly enjoyed his time in Wyoming meeting with and signing books for audience members. For those of you who were unable to make it due to winter road conditions, you were deeply missed. Listen to Cooper McKim's interview with Sedaris <a href="here">here</a>.



Spooky HumaNature Episodes Haunt US Audiences On October 31, HumaNature aired its third spooky special: The In-Between III, and previous years' episodes aired nationwide. Executive Producer Micah Schweizer tweeted: "It's exciting that @HumaNatureShow's prior #Halloween episodes... are airing on public radio stations in California, Wyoming, Colorado, Texas, Iowa, Michigan, Florida, and Massachusetts!"







Wind River Internet Makes National News On October 14, WBUR's Here & Now aired a report from Melodie Edwards on the new way the Wind River Reservation is getting connected. Rural communities around the country often lack broadband connectivity, but the Eastern Shoshone and Northern Arapaho Tribes have been working to install high-speed internet by creating their own telecommunications business to make it happen.

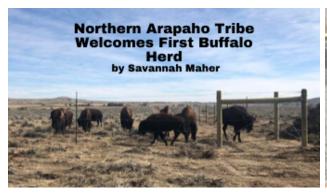


**McKim Reports on Sage Grouse Injunction** On October 16, Judge B. Lynn Winmill of the United States District Court for the District of Idaho granted a preliminary injunction that suspends efforts by the BLM to weaken protections for the greater sage grouse in ten states, including Wyoming. NPR turned to Cooper McKim for information in a top-of-the-hour newscast. More on the injunction <a href="https://example.com/here-example.c





Click the images below to learn more about this month's top stories.









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Anton's Musical Instrument Repair, Bank of the West, Casper Events Center,
JH Center for the Arts, Cheyenne Civic Center, Cheyenne Symphony Orchestra,
Community Foundation of Jackson Hole, Genesis Alkali, Historic Governors' Mansion,
Laramie Plains Civic Center, Long Reimer Winegar, Night Heron Books, Off Square Theatre,
SAGE Community Arts, Snowy Range Ski Area, United Way of Albany County,
University of Wyoming Symphony Association, Western WY Community College,
and Wyoming Humanities



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